

# MAKE Wellness Unveils Executive Leadership Team to Drive Innovation in the Wellness Industry

*Justin Prince, Justin Serra, Robert Finigan, and Truman Hunt Lead Visionary Effort to Redefine the Wellness Space*

ST. GEORGE, UT, UNITED STATES, January 25, 2025 /EINPresswire.com/ -- [MAKE Wellness](#), a health and wellness company co-founded by renowned entrepreneur, author, and motivational speaker [Justin Prince](#), has officially launched with a mission to inspire growth and innovation within the wellness industry.



The company's leadership team is comprised of some of the most accomplished names in the business world:

“

At MAKE Wellness, we're pioneering a paradigm shift in health and wellness. Our rapid success is a testament to the strength of our vision and the precision of our approach.”

*Robert Finigan, CMO*

Justin Serra, Chief Executive Officer, brings decades of operational and strategic expertise to guide the company's growth. Serra's leadership philosophy centers on delivering impactful results while fostering a strong organizational culture.

Robert Finigan, Chief Marketing Officer, brings a creative vision to MAKE Wellness, leveraging his extensive experience to build brands that resonates with a global audience.

Truman Hunt, Executive Chairman, adds a wealth of leadership experience, including his tenure as CEO of one of the world's leading wellness companies, where he drove significant industry advancements.

Together, this [dynamic team](#) is poised to set a new standard in wellness by combining innovation, empowerment, and excellence.

“We’re excited to officially introduce our leadership team,” said Justin Prince, Co-Founder of MAKE Wellness. “Each of these individuals brings a unique perspective and a proven track record of success. Their expertise and passion for making an impact will be instrumental as we chart a bold course forward in redefining wellness. This is about building something bigger than a business—it’s about creating a legacy of leadership and innovation.”

MAKE Wellness has already made significant strides in its early stages, showcasing the potential of its forward-thinking vision. During its 65-day pre-launch phase, the company achieved remarkable success, shipping 100,000 orders and proving the potential of its model. The company is committed to leading the wellness industry into a new era, marked by innovation, collaboration, and a focus on empowering individuals.



Justin Prince, co founder of MAKE Wellness

## About MAKE Wellness

MAKE Wellness is a next-generation health and wellness company dedicated to redefining possibilities in the industry. Through innovation, leadership, and empowerment, MAKE Wellness is committed to creating a positive impact and inspiring individuals to reach their full potential.

For more information, visit [makewellness.com](https://makewellness.com).

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