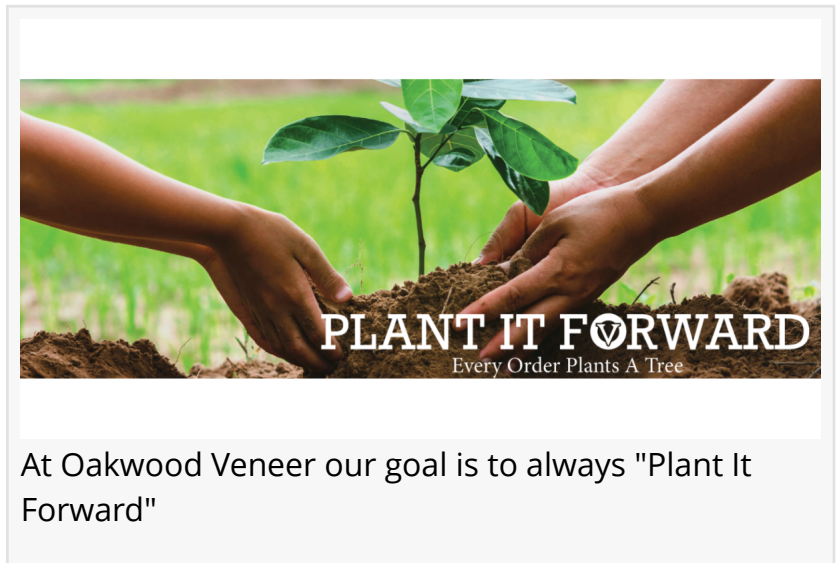


Oakwood Veneer Introduces 'Plant It Forward' Sustainability Program

Innovative initiative aims to support national reforestation efforts while fostering environmental stewardship

TROY, MI, UNITED STATES, January 29, 2025 /EINPresswire.com/ -- [Oakwood Veneer](#), a leading provider of high-quality wood veneers in North America, is proud to announce the launch of its latest environmental initiative, "[Plant It Forward](#)." This sustainability program represents Oakwood [Veneer](#)'s commitment to responsible business practices, focusing on the health of our planet while continuing to provide premium wood veneer products to its customers.



At Oakwood Veneer our goal is to always "Plant It Forward"

Through "Plant It Forward," Oakwood Veneer has partnered with the National Forest Foundation (NFF), a prominent non-profit organization dedicated to restoring and preserving America's forests. For every wood veneer order placed, Oakwood Veneer will plant one tree in a national forest, helping to restore ecosystems, and foster biodiversity. This new initiative not only offsets the use of wood resources but also helps create a sustainable cycle that benefits future generations.

“

We're excited to share our Plant It Forward program. This initiative reflects our commitment to environmental responsibility and ensures we give back to the forests.”

Peter Rodgers, President of Oakwood Veneer

A Step Toward a Greener Future

With deforestation and environmental degradation posing a global challenge, reforestation efforts are more crucial

than ever. Trees not only act as carbon sinks—absorbing carbon dioxide from the atmosphere—but also provide critical habitats for wildlife, regulate water cycles, and prevent soil erosion. Oakwood Veneer's "Plant It Forward" program is designed to support these ecological functions by contributing to the restoration of national forests that have been impacted by

wildfires, pests, and other environmental threats.

Why Reforestation Matters

Combatting Climate Change: Trees are essential in the fight against climate change. By absorbing CO₂, forests help reduce the concentration of greenhouse gases in the atmosphere, mitigating the effects of climate change.

Preserving Biodiversity: National forests are home to thousands of species of plants and animals. Restoring these ecosystems helps protect endangered species, while enhancing biodiversity.

Restoring Ecosystem Health: Forests play a critical role in maintaining ecosystem balance. Reforestation efforts improve water quality, prevent soil degradation, and promote overall environmental resilience.

The "Plant It Forward" Partnership

As part of the "Plant It Forward" program, Oakwood Veneer has teamed up with the National Forest Foundation, which has planted millions of trees across the country to restore damaged ecosystems. The NFF works directly with the U.S. Forest Service to identify the areas most in need of reforestation and implements tree-planting projects designed to revitalize these forests.

The partnership ensures that for every veneer purchase made, one tree will be planted in a national forest. This simple yet powerful act helps restore ecosystems and ensure the long-term sustainability of forest resources.

Program Highlights

Tree for Every Order: A tree is planted for each veneer purchase.

Trusted Partnership: Collaboration with the NFF ensures impactful reforestation projects.

Customer Participation: Every purchase contributes to a greener future.

Oakwood Veneer's Sustainability Commitment

For over 35 years, Oakwood Veneer has been a trusted name in high-quality wood veneers, maintaining eco-friendly practices. The "Plant It Forward" program furthers their mission to inspire customers through sustainable innovation.

To learn more about "Plant It Forward" and join the reforestation effort, visit oakwoodveneer.com.

Mel Tomkiewicz
Oakwood Veneer Company
+1 248-720-0288

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/779757657>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.