

# Digital Marketing Firm CadenceSEO Backs Youth Fitness Initiative in Chandler for Spring 2025

*Local SEO agency sponsors the five-week Healthy Kids Running Series, which promotes community wellness, youth fitness, and family fun.*

GILBERT, AZ, UNITED STATES, January 24, 2025

/EINPresswire.com/ -- [CadenceSEO](#), a digital marketing firm based in Gilbert, announces its sponsorship of the [Spring 2025 Healthy Kids Running Series](#) (HKRS) in Chandler/Gilbert, Arizona. The five-week program will take place at Pima Park on consecutive Sundays from March 16 through April 13, 2025.

The Healthy Kids Running Series is a nationwide initiative, that provides an inclusive environment where kids can experience the joy of running and develop a lifelong appreciation for fitness. The series features age-appropriate races for children from Pre-K through high school, including a specialized Challenger Division for participants with disabilities. Events begin at 9 AM each race day at Pima Park, located at 625 N McQueen Road in Chandler.

Race divisions are structured to accommodate various age groups and abilities:

-Pre-K (2-3 years): 50-yard dash

-Pre-K (4-5 years): 75-yard dash

-Kindergarten-1st grade: ¼ mile

-2nd-3rd grade: ½ mile

-4th-8th grade: 1 mile



Chandler HKRS 2024

-High School: 2 miles

-Challenger Division: adaptive 75-yard race

Each participant will receive a t-shirt, and all runners will be awarded medals on the final race day, reinforcing the inclusive and celebratory nature of the series. Points are awarded based on race finishes, adding a fun, competitive element that motivates the children to do their best.

CadenceSEO encourages other local businesses to join as [sponsors](#) of this community initiative. Corporate sponsorships help cover essential costs while fostering connections with local families. Interested businesses can contact the community coordinator at [chandleraz@healthkidsrs.org](mailto:chandleraz@healthkidsrs.org).



About the Company:

CadenceSEO, a client-focused SEO consulting agency, excels in enhancing digital visibility and efficiency for businesses of all sizes. Dedicated to transparency and engagement, CadenceSEO leverages expert strategies and a deep understanding of SEO to drive growth and foster strong client relationships. CadenceSEO specializes in tailoring its approach to each client's unique needs, ensuring effective and insightful digital marketing solutions.

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