

Momcozy to Launch Ultra-Slim Air 1 Breast Pump in Q1 2025 with Innovative Technology for Easier Pumping

LOS ANGELES, CA, UNITED STATES, January 24, 2025 /EINPresswire.com/ -- As modern moms juggle careers, parenting, and personal aspirations, the demand for efficiency, portability, and comfort has never been greater. Traditional breast pumps are creating an "invisible obstacle" for breastfeeding moms, especially those returning to work. After two years of dedicated research and development, Momcozy is preparing to launch the ultra-slim Air 1 breast pump in early



2025, offering an innovative solution designed to fit seamlessly into a mother's busy life. With Air 1, Momcozy aims to make breastfeeding easier and more discreet, allowing moms to focus on what truly matters—family, career, and everything in between.

"Discreet pumping, balanced living" is the official slogan for the Air 1 Ultra-Slim Breast Pump, which perfectly describes its thin, compact design that delivers powerful suction and easy nipple alignment for busy moms. At 2.4 inches, the Air 1 is 22 percent slimmer than its predecessor, the Momcozy Mobile Flow breast pump, due to its efficient upgraded motor technology, discreetly fitting into bras without any bulkiness or discomfort.

This high-tech breast pump features a transparent top for easy nipple alignment without the guesswork. Ideal for working moms seeking a thin, wearable breast pump with wireless charging capabilities, this discreet pump fits seamlessly into a bra and provides ultimate privacy without compromising suction or efficiency.

Why choose a wireless charging breast pump? A wireless pump means less hassle - no tangled cords or unnecessary bulkiness. The Air 1 has a convenient wireless charging case, equipped with an 1800mAh battery, powers up to 15 sessions or 5 days of use. Its sleek, all-in-one design combines charging and storage.

Air 1 Ultra-Thin Breast Pump Features for Modern Moms

The Air1 sets new standards in pumping technology with features designed for effortless use and maximum comfort:

Quiet pumping, maximum privacy: With a noise level of less than 45 dB, the Air 1 is a great pump for moms in workplace settings who value discretion.

Seamless tech integration: The Air 1 easily syncs with the Momcozy app for hands-free control, real-time milk volume monitoring, and notifications for a full collector.

Time-Saving, Easy Assembly: The Air 1 is designed with fewer parts, making it simple to clean and put together. It's easy to use and saves you time while keeping everything hygienic.

Skin-Friendly Comfort For All Shapes & Sizes: The newly upgraded soft flange provides a comfortable, pleasant experience that cares for every mom's skin and fits all breast shapes. Air 1's Journey: Years of Thoughtful Design for Moms

Since its initial concept in early 2023, the Momcozy team has traveled to more than a dozen countries, engaging with over 100 maternal health experts to refine its design and functionality to reflect the evolving needs of today's new and expecting mothers seeking the best pump for the return to work.

"The greatest challenge was balancing an ultra-thin design with strong suction," shared a Momcozy R&D representative. Much like the shift from desktops to ultra-thin laptops, developing Air1 required groundbreaking advancements in structure, materials, and core technology.

Through dozens of structural refinements and hundreds of rigorous tests, the team successfully optimized every detail to create a streamlined breast pump for pumping on the go, from suction modes and button placement to noise control and wearability. The result is a breast pump that seamlessly blends innovation with aesthetics, delivering both performance and discretion for modern moms.

Momcozy's Future Vision

Momcozy remains committed to developing smart solutions that make breastfeeding more comfortable and convenient for mothers worldwide. By leveraging technology, they aim to empower women and simplify every step of their motherhood journey.

The Momcozy Air 1 Ultra-Slim Breast Pump will be sold exclusively at <u>momcozy.com</u> as well as Target retail stores across the United States. For the latest updates, visit momcozy.com.

About Momcozy:

Founded in 2018, Momcozy provides a one-stop solution for moms and babies worldwide, supporting women from pregnancy to early motherhood. Comfort, for mothers and babies, is always their top priority. Momcozy is available on multiple platforms, both online and in stores, and offers a comprehensive range of products. For more Information, visit www.momcozy.com.

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