

Fabrics for Sun Protection Market Competitive Analysis Report 2023-2032: Competitors and Strategies Examined

Fabrics for Sun Protection Market Size, Product Categories, Applications, and Forecast: 2023-2032

PORTLAND, OR, UNITED STATES, January 24, 2025 /EINPresswire.com/ -- Allied Market Research has released a report titled "[Fabrics for Sun Protection Market](#) By Fabrics (Polyester, Polycotton, PVC, Canvas, Others), By Application (Exterior Sun Protection, Interior Sun Protection): Global Opportunity Analysis and Industry Forecast, 2023-2032". The report indicates that the global Fabrics for Sun Protection industry generated \$11.3 billion in 2022 and is poised to reach \$23.1 billion by 2032, with a projected CAGR of 7.5% from 2023 to 2032.



Fabrics for Sun Protection Market

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Sun protection fabric refers to a specialized type of textile designed to safeguard against the harmful effects of ultraviolet (UV) radiation from the sun.

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David Correa

The surge in skin health awareness is identified as a key driver for the growth of the global Fabrics for Sun Protection market. However, the high production costs associated with these fabrics may pose challenges to market expansion. Nonetheless, the increasing demand for sustainable solutions presents promising opportunities for growth in the foreseeable future.

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Prime determinants of growth

The global Fabrics for Sun Protection market is driven by the surge in skin health awareness.

However, high cost associated with Fabrics for Sun Protection production is anticipated to hinder the growth of the market. Nevertheless, surge in demand for sustainable solutions is expected to offer lucrative opportunities for market growth in the coming years.

The polyester segment to maintain its lead position during the forecast period.

By fabric, the polyester segment accounted for the largest share in 2022, contributing to more than one-third of the global Fabrics for Sun Protection market revenue, and is projected to maintain its lead position during the forecast period. Polyester is a versatile and commonly used material in sun protection fabric due to its numerous advantageous properties such as its innate ability to resist UV radiation. This property allows it to block a significant portion of UV rays from the sun, providing a degree of protection. In addition, polyester is also renowned for its durability and robustness, making it exceptionally well-suited for outdoor applications. The PVC segment is projected to grow at a CAGR of 8.1% from 2023 to 2032. Polyvinyl chloride (PVC) is a synthetic plastic material commonly used in sun protection fabric applications. PVC is valued for its durability and weather-resistant properties, making it a suitable choice for outdoor and sun-exposed settings. PVC coatings enhance a fabric's resistance to UV radiation, moisture, and environmental factors, prolonging the fabric's lifespan and ensuring it withstands the rigors of outdoor use.

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The interior sun protection segment is forecasted to continue leading in terms of application. It involves strategies to manage sunlight within tent interiors, focusing on occupant comfort and energy efficiency. On the other hand, the exterior sun protection segment is expected to grow, offering solutions to shield tent occupants from sunlight while maintaining an inviting outdoor environment.

North America is likely to maintain its dominance in the Fabrics for Sun Protection market by 2032, driven by increased awareness of sun exposure risks and the customization options available in sun protection fabrics. In contrast, Asia-Pacific is projected to experience significant growth, fueled by the region's high sun exposure levels and the importance of skin protection.

Key players in the market include Expafol, FOH HIN Canvas SDN. BHD., Hiltex Industrial Fabrics Pvt. Ltd., Khosla Profil Pvt Ltd, Sattler SUN-TEX GmbH, Subrenat, Symbolic Fabtex Pvt. Ltd., TECHNOFABRIC S.p.A., TenCate Outdoor Fabrics, and Tepastex. These players employ various strategies such as new product launches and collaborations to maintain their market share and competitive edge.

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