

Volumetric 3D Display Market to Hit USD 2232 Million by 2032, Driven by Rising Demand for Immersive Visual Experiences

The volumetric 3D display market is set to grow, driven by rising demand for immersive visual experiences in entertainment, healthcare, and aerospace.

AUSTIN, TX, UNITED STATES, January 24, 2025 /EINPresswire.com/ -- Market Size & Industry Insights

According to the SNS Insider Report, "The <u>Volumetric 3D Display</u> <u>Market</u> size was USD 322.95 million in WARKET SIZE

MARKET SIZE

2023

MARKET SIZE

2032

SEGMENT ANALYSIS

IN TYPE

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Volumetric 3D Display Market Size & Growth Report

2023 and is expected to reach USD 2232.20 million by 2032, growing at a CAGR of 23.98% over the forecast period of 2024-2032."

Volumetric 3D Displays: Revolutionizing Entertainment, Healthcare, and Surgical Precision

The volumetric 3D display market represents a dynamic and rapidly growing sector within the field of visualization and display technologies. In entertainment and media, volumetric displays are reshaping content consumption, offering new levels of interactivity in gaming, film, and live performances. For example, devices like the Voxon Photonics VX1 provide intricate 3D visuals, enabling users to interact with objects in three-dimensional space.

In healthcare, volumetric 3D displays are revolutionizing medical imaging and surgical planning. These displays allow for intuitive visualization of MRI, CT, and ultrasound data, improving diagnostic precision and surgical accuracy. Solutions such as Singular Health's volumetric imaging with Sony's Spatial Reality Display enable surgeons to visualize 3D anatomical models without additional eyewear, enhancing surgical preparation and execution.

Get a Sample PDF of Volumetric 3D Display Market (with Full TOC & Graphs) @ https://www.snsinsider.com/sample-request/1358

SWOT Analysis of Key Players as follows:

- 3DIcon Corporation
- LightSpace Technologies Inc
- Voxon
- Holografika Kft
- Zebra Imaging
- Holoxica Ltd
- Burton Inc
- LEIA Inc
- Seekway Technologies
- Alioscopy
- VividQ
- Looking Glass Factory
- RealView Imaging
- ARHT Media
- Kioxia
- Burj Engineering
- CIMON
- Displaylink
- InnoVision Labs

Segment Analysis

By Type

The static volume segment dominated in 2023, accounting for 58% of the market share. These displays provide a good fit for constant visual content in areas such as medical imaging and advertising due to their clarity and precision. The technology is already being adopted by companies such as Holoxica to upgrade digital signage and healthcare applications.

The swept volume segment is expected to see the highest growth from 2024 to 2032, driven by its ability to offer real-time interaction with 3D content. This technology has lately gained much momentum within the scope of immersive applications, especially in virtual reality (VR) and augmented reality (AR). Integration into interactive media as well as medical simulation is upgrading user experience by making training environments more energetic and highly accurate.

By End User

In 2023, the medical sector held the largest market share at 42%, driven by the increasing need for accurate visualization of diagnostic data and interactive 3D models for surgical planning. These technologies enable healthcare professionals to make more informed decisions, improving patient outcomes and surgical precision. The demand for enhanced medical imaging and real-time, detailed visualizations is fueling the sector's growth.

The aerospace and defense segment is poised for significant growth due to the increasing demand for advanced training simulations and tactical decision-making tools in the forecasted period 2024-2032. These will especially play crucial roles in enhancing operational readiness, mission effectiveness, and resource management. Their adoption is thus necessitated by the increasing complexity of modern defense systems as well as the need for real-time training environments.

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KEY MARKET SEGMENTS:

By Type Swept Volume Static Volume

By End User
Medical
Aerospace & Defense
Automotive
Media, Communication, & Entertainment
Education & Training
Others

Regional Development

North America led the volumetric 3D display market in 2023 with a 35% market share, thanks to its advanced technological ecosystem and robust investments in R&D. Companies like Vuzix Corporation and Looking Glass Factory are at the forefront, developing cutting-edge solutions for sectors ranging from entertainment to healthcare. The adoption of volumetric displays for medical imaging and virtual collaboration tools highlights the region's innovative capabilities.

The Asia-Pacific region is forecasted to experience the fastest growth between 2024 and 2032. Rapid advancements in display technologies, rising urbanization, and increased digital initiatives are driving this growth. Leading companies such as LG Electronics and Samsung Electronics are introducing next-generation 3D displays, particularly for smart TVs and immersive media applications, fueling the region's adoption across various industries.

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Recent Developments

September 2024:Voxon introduced volumetric holograms using a 3D display of LED lights

arranged in a cylinder to create 3D images.

September 2024:Kioxia Corporation unveiled a pioneering probing system for high-frequency characteristic measurement of 3D objects up to 110 GHz at The European Microwave Conference (EuMC).

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