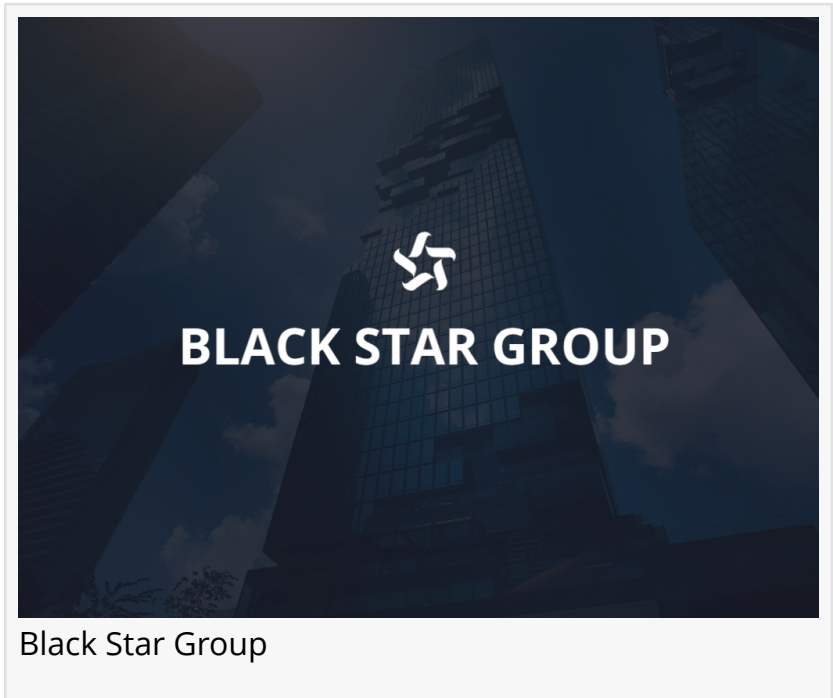


Black Star Group reinforces its commitment to energy sustainability

Black Star Group relies on a visionary management team and strong core values to achieve this goal.

WASHINGTON, WA, UNITED STATES, January 24, 2025 /EINPresswire.com/ -- [Black Star Group](#) leads with a strategy that combines innovation, sustainability, and operational excellence. With over two decades of international experience and a highly skilled leadership team, the company is driving significant change toward a cleaner and more responsible energy model.



Visionary Leadership and Global Strategy

The success of Black Star Group is underpinned by the strategic vision of its leaders, [Ignacio Purcell Mena](#) and [Juan Pablo Sánchez Gasque](#), who have played pivotal roles in the global positioning of the company.

Ignacio Purcell Mena, an economist with an outstanding career in finance and corporate lobbying, has been instrumental in the expansion and internationalization of Black Star Group. During his tenure at YPF (Yacimientos Petrolíferos Fiscales), his ability to identify market opportunities and design effective financial strategies had a significant impact on the industry.

Meanwhile, Juan Pablo Sánchez Gasque, an economist and financial strategist, has led projects focused on sustainability, bringing a unique combination of experience in the energy sector and exceptional

A Model Based on Solid Values

Black Star Group operates under fundamental principles that guide all its decisions:

- Commitment: Delivering the highest quality products and services, ensuring customer satisfaction, and generating a positive impact on the communities where it operates.
- Integrity and Ethics: Transparency and honesty in all business relationships, fostering trust with clients, partners, and employees.
- Sustainability: Minimizing environmental impact and contributing to social well-being through responsible practices.
- Continuous Innovation: Investing in research and development to stay at the forefront of the energy sector.

Innovation and Sustainability in Action

With a focus on research, development, and innovation (R&D&I), Black Star Group has implemented advanced technologies to promote the transition to cleaner energy sources:

- Production of biofuels through Black Star Bio, using organic and plant-based waste to generate clean and accessible energy.
- Distribution of natural gas via Black Star Gas, a strategic resource for industrial decarbonization in the Iberian Peninsula, aligned with the European zero-emissions goals for 2050.
- Commercialization of high-quality fuels through its BS Oil service station network, offering products enriched with additives like AdBlue[®], which reduces nitrogen oxide (NOx) emissions in diesel engines by up to 80%.

Commitment to the Energy Future

Black Star Group also stands out for its strategic alliance with TransMatch Financial Advisors BV, a Dutch company that provides additional guarantees for international operations. This collaboration reflects the company's commitment to building trust and ensuring sustainable and efficient operations in key markets.

A Clear Vision for the Future

Black Star Group's vision is to lead the transition to a more sustainable energy model by providing solutions that balance profitability with environmental responsibility. With a dedicated leadership team and solid values, the company is well-positioned to face the challenges of the energy future with confidence and determination.

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