

Dubai Luxury Interior Design Firm Wins Prestigious Property Award for Versace Home Showroom

Award-winning Versace Home Showroom by Solomia Home sets new standards in luxury retail design, blending Italian heritage with Dubai innovation

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/EINPresswire.com/ -- [Solomia Home](https://www.solomiahome.com), a leading luxury interior design firm, has been awarded the distinguished "Best Retail Interior" recognition at the [Dubai Property Awards 2024-2025](#) for their groundbreaking design of the [Versace Home Showroom](#). The award, presented during a prestigious ceremony at the Habtoor Grand Resort on December 4, 2024, marks a significant milestone in the company's commitment to excellence in luxury retail design.

The award-winning showroom, a collaborative masterpiece developed with Luxury Living Group, showcases the highly anticipated Versace Home 2025 Collection. First unveiled at the iconic Palazzo Versace during Milan's renowned Salone del Mobile and Milan Design Week, the collection has found an extraordinary home in Dubai, where it continues to captivate design enthusiasts and luxury connoisseurs alike.



"This prestigious recognition not only validates our dedication to pushing the boundaries of retail design but also highlights Dubai's growing influence in the global luxury market," says Luca Bacci, CEO at Solomia Home. "Our vision was to create more than just a showroom – we wanted to craft an immersive experience that honors Versace's rich heritage while embracing contemporary design principles."

Design Innovation and Cultural Integration

The showroom's design excellence is evident in its masterful integration of Versace's iconic elements – the Medusa, Barocco, and Greca motifs – reimagined through a contemporary lens. The space serves as a gallery where Italian elegance meets modern sophistication, featuring:

Innovative lighting solutions that enhance the dramatic presentation of each piece

Carefully curated displays that showcase the versatility of the Versace Home Collection

Strategic space planning that creates an intuitive flow through different lifestyle vignettes

Advanced technological integration for an enhanced customer experience

Sustainable design elements that reflect modern luxury values

The project's success lies in its ability to create a harmonious balance between brand heritage and contemporary design, setting new benchmarks for luxury retail experiences in the Middle East.

Global Recognition and Future Prospects

The Dubai Property Awards, also known as the Arabian Property Awards, represent the pinnacle



Congratulations!

I am delighted to inform you that you have been successful at the Regional level of the International Property Awards for 2024-2025.

I can confirm that you will be receiving one or more Awards for your region as a whole. Furthermore, as a Regional winner, you may also go on to win at overall International level.

We will be officially announcing the Regional and International winners at a networking day and gala dinner at the Savoy Hotel in London on 20 February 2025. We would be honoured to see you there – you can book tickets at www.propertyawards.net/ipaxint

The list of winners will be available on our website from 24 February onwards.

The Awards team will be in contact with you to discuss what happens next and how to make the most of your Award.

With sincere congratulations,

Stuart Shield
President, International Property Awards

of achievement in real estate, architecture, and interior design across the region. This victory positions Solomia Home among the elite in global design and qualifies the firm for the International Property Awards, scheduled for February 20, 2025, at London's prestigious Savoy Hotel.

"This recognition goes beyond a single project," continues Luca Bacci. "It represents the culmination of our team's passion, creativity, and unwavering commitment to excellence. As we prepare for the International Property Awards in London, we're proud to represent Dubai and the UAE on the global stage."

Impact on Regional Luxury Design

The award-winning showroom has already made a significant impact on the regional luxury design landscape, influencing:

New standards in retail experience design

Integration of traditional and contemporary design elements

Sustainable luxury practices

Customer engagement in high-end retail spaces

Cross-cultural design collaboration

Industry Leadership and Innovation

Solomia Home's success with the Versace Home Showroom demonstrates the firm's ability to execute complex, high-profile projects while maintaining exceptional attention to detail. The project has become a benchmark for luxury retail design, showcasing:

Advanced material application techniques

Innovative display solutions

Strategic brand storytelling through design

Integration of digital and physical experiences

Sustainable luxury practices

Looking Ahead

As Solomia Home prepares for the International Property Awards ceremony in London, the firm continues to push boundaries in luxury interior design. The Versace Home Showroom stands as a testament to the company's vision and capabilities, inspiring future projects in the region and beyond.

"This achievement motivates us to continue innovating and exceeding expectations," adds Luca Bacci. "We're grateful for the trust our clients and partners place in us, and we remain committed to creating spaces that inspire and delight."

About Solomia Home

Solomia Home is a premier luxury interior design firm specializing in creating exceptional spaces

that blend sophistication with functionality. With a portfolio spanning high-end residential and commercial projects throughout the UAE, the firm has established itself as a leader in innovative design solutions that cater to the most discerning clientele.

Dmytro Korotchuk
Solomia Home Furniture
+971 56 600 1050

[email us here](#)

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