

# Your2ndBrain.ai Launches a New Way to Build a Personal AI Partner — Today

*New \$99 private AI experience lets professionals see a mature personal AI partnership working live before deciding whether to build their own*

SAN ANTONIO, TX, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- The future of personal AI isn't coming. It's here.

Your2ndBrain.ai today announced a two-step service designed to help professionals turn ChatGPT into a personalized AI partner that increasingly knows them, remembers what matters, finds what they need, and becomes a front door to getting things done.

The company's message is simple:

"The future of personal AI isn't coming. It's here."

"We help you build yours now."

"Turn the ChatGPT you already use into a personalized AI partner that knows you, remembers what matters, finds what you need, and becomes your front door to getting things done."

Your2ndBrain.ai calls that relationship an AMP — an Amplifier of My Potential™.

"People keep hearing about a future where everyone has a deeply personalized AI assistant or agent," said David Sherwood Hill, PhD, founder of Your2ndBrain.ai. "Our message is that you do not have to wait for that future. Much of the capability already exists. We help you make it



Your2ndBrain.ai is an exciting new company specializing in developing personal AI assistants for individuals.

personal, practical and useful.”

Major technology companies are moving toward the same broad destination. Meta has publicly described its goal of bringing “personal superintelligence” to individuals, while OpenAI has described ChatGPT evolving through memory, connected apps and agentic capabilities toward a more proactive assistant that can work on a user’s behalf.

Your2ndBrain.ai focuses on the other half of that equation: helping the individual develop, use and continually improve the relationship.

“We want OpenAI, Meta and the rest of the industry to keep making the engines better,” Hill said. “Our job is different. We help the human being build an extraordinary relationship with the technology.”

### Start by Seeing One Work

The Your2ndBrain.ai process begins with a private 30-minute AMP Experience for \$99, conducted live by Zoom.

The session is a standalone educational experience — not simply a sales presentation. Participants see a mature personalized AMP working live, learn what advanced personal AI can already do, ask questions relevant to their circumstances, and explore how an AI partnership could apply to their work and life.

It has value whether or not the participant proceeds to the AMP Build. It is a private opportunity to learn what is already possible and have a live conversation with an experienced AI practitioner who uses a personalized AMP every day. Participants also receive a private recording to review afterward or share with a spouse, colleague or business partner.

“You won’t just hear about the future of personal AI,” Hill said. “You’ll see someone already living it. Come see one working. Ask questions. Take the recording with you. Then decide whether you want one of your own.”

There is no obligation to continue.

If a participant decides within 90 days to build a personalized AMP, the entire \$99 is applied toward the complete \$495 program, leaving \$396 due.

### Build Yours

The second step is a private two-hour Personalized AMP Build devoted to configuring the client’s AI partner around who they are, how they think and communicate, their goals and priorities, what information should be remembered, the projects and responsibilities that matter to them,

and how they want their AI partner to help them think and work.

The pricing is simple:

\$99 — Private 30-minute AMP Experience

\$396 — Two-hour Personalized AMP Build

\$495 — Complete investment

“The objective is not to turn somebody into a prompt engineer or force them to master a pile of AI tools,” Hill said. “The objective is to talk naturally to an AI partner that increasingly understands your world and helps deal with the complexity behind the scenes.”

The AMP Success Guarantee

The Personalized AMP Build includes the Your2ndBrain.ai AMP Success Guarantee.

The goal is not merely to complete two hours of instruction. The goal is a working personalized AMP that the customer knows how to use. If, following the build, the AMP is not operating in the manner the customer was trained to use it, Your2ndBrain.ai will continue helping at no additional charge until it is.

“You are not paying us for two hours and then hearing, ‘Good luck,’” Hill said. “We want you to have a working AMP. If what we built together is not working the way we trained you to use it, we keep helping.”

The program also includes a one-year support safety net for reasonable questions related to using, maintaining and getting value from the AMP created through the program.

A Front Door to Personal AI

Your2ndBrain.ai believes people should not have to master an expanding collection of AI products simply to benefit from artificial intelligence. Instead, individuals can develop one primary AI relationship that increasingly becomes their personal front door to information, tools and capabilities.

“Eventually, you stop thinking, ‘Which AI tool should I use for this?’” Hill said. “You simply tell your AMP what you are trying to accomplish, and your AMP helps figure out the rest.”

As AI platforms become more capable, Your2ndBrain.ai believes people who understand how to develop and operate their own AI partnership will be positioned to benefit from those improvements rather than start over whenever the technology changes.

Clients pursuing the complete AMP implementation must maintain a qualifying paid ChatGPT subscription, purchased separately from OpenAI.

Your2ndBrain.ai is an independent service and is not affiliated with, endorsed by or sponsored by OpenAI or Meta.

For more information, visit [Your2ndBrain.ai](https://Your2ndBrain.ai).

#### About Your2ndBrain.ai

Your2ndBrain.ai helps individuals build, understand and develop personalized AI partners designed around the person rather than around a generic collection of tools. Through private live education, personalized implementation and ongoing support, the company helps customers transform ChatGPT into an AMP — an Amplifier of My Potential™ — designed to increasingly understand their goals and priorities, remember important context, retrieve needed information, and serve as a front door for thinking, working and getting things done.

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