

KSA Last Mile Delivery Market to Hit \$520.9 Million by 2030: E-commerce Boom and Tech Integration Driving Growth

WILMINGTON, NEW CASTLE, DE, UNITED STATES, January 27, 2025 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "[KSA Last Mile Delivery Market Size](#), Share, Competitive Landscape and Trend Analysis Report by Service Type (B2B and B2C), Delivery Time (Regular Delivery and Express & Same-day Delivery) and End Use (E-commerce, Retail & FMCG, Healthcare, Mails & Packages, and Others): Opportunity Analysis and Industry Forecast, 2021-2030".



KSA Last Mile Delivery Market Growth

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B2B

B2C

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Regular Delivery

Express and Same day Delivery

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E Commerce
Retail and FMCG
Healthcare
Mails and Packages
Others

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By service type, the B2C segment is expected to register significant growth, registering a CAGR of 9.7% during the forecast period.

Depending on delivery time, regular segment is projected to lead the KSA market in terms of market share by the end of the forecast period.

On the basis of end use, the e-commerce segment is projected to exhibit the highest growth, in terms of market share, by the end of the forecast period.

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The last mile delivery, also known as last mile logistics, is the last leg of a journey comprising the movement of goods from a transportation hub or warehouse to their final delivery destination. Last mile delivery aims to deliver items to customers as quickly as possible while minimizing company costs. The last mile delivery accounts for more than ~50% of the total shipping cost.

[The growth of the KSA last mile delivery](#) is majorly driven by development of the e-commerce industry and increase in trading activities due to globalization. However, poor infrastructure & higher logistics costs and lack of control of manufacturers & retailers on logistics service are the factors that hamper the growth of the last mile delivery market. On the contrary, rise in adoption of electric vehicles for cost-effective delivery, introduction of autonomous vehicles for last mile delivery purpose, and surge in number of urban warehouses to meet the growing demand are some of the potential factors that are expected to offer remunerative opportunities for the growth of the market during the forecast period. Furthermore, the Kingdom of Saudi Arabia serves as one of major destinations for start-ups among other countries such as New Zealand and Japan, which notably contributes toward the market growth.

In addition, cost cutting & lead time reduction due to adoption of multi-modal system and rise in venture capital & strategic investments supplement the growth of the KSA (Saudi Arabia) last mile delivery market.

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Agility,

CMA CGM Group(CEVA Logistics),
Abdul Latif Jameel (S:mile),
ARAMEX,
Aymakan,
Bahri,
Masar Tracking,
Diggipacks,
Ajex,
Kintetsu World Express, Inc.,
Caree,
SAEE,
SMSA Express Transportation Company Ltd.,
Kuehne+Nagel International AG,
Safe Arrival,
Saudi Post,
Zajil Express,
SALASA,
NAQEL EXPRESS,
Thabit Logistics.

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Based on the service type, [the B2B segment contributed to the largest market share](#) in 2020, accounting for nearly three-fifths of the total share. However, the B2C segment is projected to grow at the highest □□□□ □□ □.□% from 2021 to 2030.

Based on delivery time, the regular delivery segment accounted for the largest share in 2020, contributing to more than four-fifths of the KSA last mile delivery market, and is expected to maintain its lead position during the forecast period. However, the express and same day delivery segment is projected to portray the highest □□□□ □□ □.□% from 2021 to 2030.

Based on end use, the e-commerce segment held the largest share in 2020, accounting for more than one-third of the market, and is projected to maintain its leadership status during the forecast period. However, the healthcare segment is projected to manifest the highest □□□□ □□ □.□% during the forecast period.

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<https://www.alliedmarketresearch.com/last-mile-delivery-market> - Global Opportunity Analysis and Industry Forecast, 2021-2031

<https://www.alliedmarketresearch.com/retail-logistics-market-A13915> - Global Opportunity Analysis and Industry Forecast, 2023-2032

<https://www.alliedmarketresearch.com/rail-logistics-market> - Global Opportunity Analysis and Industry Forecast, 2021-2031

David Correa

Allied Market Research

+ +1 800-792-5285

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