

## Electric Tricycle and Microcar Market Size to \$97.8 Billion by 2032: Compact Mobility Revolution Gains Momentum



transportation are the factors expected to drive the growth of the global <u>electric tricycle and microcar market</u> in the forecast period from 2023 to 2032. However, the lack of adequate charging infrastructure in rural areas and the limited range & battery life may hamper market growth in the coming future. On the contrary, the efficiency & sustainability offered in ecofriendly transportation solutions and the rising popularity of battery swapping are expected to offer remunerative opportunities for the expansion of the electric tricycle and microcar market during the forecast period.

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The lead-acid battery sub-segment accounted for the largest market share of 46.7% in 2022 and is expected to continue to maintain its dominance during the forecast period. Lead-acid batteries are significantly cheaper compared to other types of batteries, making them an attractive option for many car owners due to their affordability. Besides, the durability and long lifespan of these batteries provide reliable power over an extended period. This longevity contributes to their popularity among vehicle owners looking for a cost-effective and dependable battery solution.

Electric tricycles and microcars are emerging as pivotal players in revolutionizing last-mile transportation solutions, and their significance is steadily growing. As cities develop rapidly and

more people migrate to them, it is becoming even harder to make sure that the last part of the journey (last-mile) is both effective and good for the environment. Electric vehicles (EVs), especially small electric cars and three-wheelers, are stepping up to solve this issue by providing a fast and affordable way to connect the last leg of the journey.

The electric tricycle and microcar market size, like the broader electric vehicle industry, faces a significant restraint linked to environmental concerns. While electric vehicles are praised for their minimal direct emissions and reduced greenhouse gas impact, the production of key components, such as lithium batteries, poses a challenge. The extraction of lithium and other critical materials necessitates complex and environmentally taxing industrial processes, which contribute to harmful gas emissions. These factors are anticipated to hamper the electric tricycles and microcars market growth in the upcoming years.

The electric tricycle and microcar market in the Asia-Pacific region accounted for the largest share of 40.4% in 2022 and is predicted to rise at the CAGR of 18.4% during the forecast period. This growth is mainly because electric three-wheelers, known as e-rickshaws or e-autorickshaws, are emerging as a novel solution for last-mile transportation in various countries across the Asia-Pacific region. In addition, the region's growing commitment towards environmental sustainability. With growing concerns about air pollution and environmental degradation, there is increasing demand for electric vehicles that can contribute to improved air quality and reduced carbon emissions.

The electric tricycle and microcar market stands to benefit significantly from the growing popularity of battery swapping as a game-changing opportunity. Battery swapping, particularly well-suited for smaller vehicles like electric two and three-wheelers with compact, easily exchangeable batteries, presents compelling advantages over conventional EV charging methods. Firstly, it offers a remarkable time-saving advantage, enabling a discharged battery to be swiftly replaced with a fully-charged one within just 2-4 minutes, as compared to the 45 minutes to 10 hours required for charging. Furthermore, this approach saves valuable space, with EV battery swapping stations occupying considerably less space than traditional charging stations.

The passenger transport sub-segment of the global market accounted for the highest share of 56.5% in 2022 and is projected to grow at the highest CAGR of 17.8% during the forecast period

from 2023 to 2032. This is primarily because tricycles and microcars offer innovative solutions to urban mobility challenges. As city authorities and businesses aim to reduce their carbon footprint and achieve sustainability goals, microcars are viewed as essential vehicles for realizing a cleaner and greener future for intra-city transportation. This emphasis on environmental sustainability is expected to drive the demand for electric tricycles and microcars in the market.

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The report offers a comprehensive analysis of the global electric tricycles and microcars market trends by thoroughly studying different aspects of the market including major segments, market statistics, market dynamics, regional market outlook, investment opportunities, and top players working towards the growth of the market. The report also highlights the present scenario and upcoming trends & developments that are contributing toward the growth of the market.

Notably, it also delivers substantial cost savings. Establishing an electric vehicle battery swapping system proves to be a more cost-effective option compared to setting up EV charging infrastructure. In addition, the concept of 'battery-as-a-service' allows electric two and three-wheelers to be sold without the battery, effectively reducing the vehicle's cost by nearly 40%. With the potential for battery standardization, the cost-effectiveness of electric tricycles and microcars is poised to further improve, presenting a unique opportunity for affordability and convenience in the electric tricycle and microcar market.

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