

# Outdoor Furniture Market to Hit USD 29.32 Billion by 2032 at 6.00% CAGR, Fueled by Growing Demand for Hotels, Gardens

*Outdoor Furniture Market Research Report Information by, Product Type, End User, And by Region – Market Forecast Till 2032*

NEW YORK, NY, UNITED STATES, January 27, 2025 /EINPresswire.com/ -- [Outdoor Furniture Market Size](#) was valued at USD 18.4 billion in 2023. The outdoor furniture industry is projected to grow from USD 19.5 billion in 2024 to USD 29.32 billion by 2032, exhibiting a compound annual growth rate (CAGR) of 6.00% during the forecast period (2024 - 2032).



Outdoor furniture market is poised for significant growth, driven by evolving consumer preferences, increased spending on outdoor living spaces, and rising demand for aesthetically appealing yet durable furniture. The recently published "Outdoor Furniture Market Research Report" offers a detailed analysis of market trends, segmentation, and forecast projections up to 2032. Covering key categories such as material type, product type, end-user applications, and regional insights, this report provides valuable information for stakeholders and businesses looking to capitalize on this expanding market.

Outdoor furniture, also known as patio furniture, plays a critical role in enhancing outdoor spaces such as patios, gardens, balconies, and terraces. With the growing popularity of outdoor entertainment and the integration of outdoor spaces with interior designs, the demand for functional, stylish, and durable furniture has surged. Key factors propelling the market include advancements in material technology, increasing urbanization, and a rising focus on outdoor leisure activities among consumers worldwide.

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Competitive Landscape

The market is highly competitive, with key players focusing on product innovation, sustainable practices, and strategic partnerships to capture market share. Leading companies include Brown Jordan, Polywood, IKEA, Keter, and Trex Company, among others. Collaborations with designers and the introduction of smart furniture equipped with charging stations and LED lighting are likely to be game-changers in the industry.

## Key Companies Profiled

AGIO International Company LTD, Brown Jordan International, Century Furniture LLC, Inter IKEA Systems B.V., Kimball International Inc., EMU Group S.P.A., DEDON The Home Depot Inc., Haworth Inc., UNOPIU Hartman UK, PLAISIR Du JARDIN Ltd., IKEA, and Royal BOTANIA NV

## Segmentation Analysis

### By Material

The report identifies five primary materials used in outdoor furniture manufacturing: metal, plastic, wood, textile, and others. Each material offers distinct benefits, catering to diverse consumer needs and preferences.

**Metal:** Known for its durability and sleek aesthetics, metal furniture remains a top choice for consumers. Aluminum, wrought iron, and stainless steel dominate this segment due to their ability to withstand harsh weather conditions.

**Plastic:** Affordable and lightweight, plastic outdoor furniture has gained popularity, especially among budget-conscious buyers. Innovations in UV-resistant plastics have further expanded its market share.

**Wood:** Preferred for its natural appeal and sustainability, wooden outdoor furniture remains a timeless option. Teak, eucalyptus, and cedar are among the most commonly used woods due to their weather-resistant properties.

**Textile:** Featuring in cushions, hammocks, and upholstered furniture, textiles enhance comfort while adding a touch of luxury to outdoor settings. Performance fabrics with UV resistance and water repellency are driving growth in this category.

**Others:** This segment includes innovative materials such as composite woods, recycled materials, and rattan.

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### By Product Type

The market is segmented into chairs, tables, seating sets, dining sets, and others. The increasing trend of outdoor gatherings and alfresco dining has spurred demand for versatile furniture

options.

**Chairs and Tables:** These remain the most widely purchased outdoor furniture items, offering flexibility for various applications.

**Seating Sets:** Lounge sets and modular seating arrangements are popular for creating cozy outdoor living spaces.

**Dining Sets:** With a rise in outdoor dining trends, dining sets are witnessing robust demand, especially in residential and hospitality sectors.

**Others:** This category includes hammocks, benches, and decorative items that complement outdoor furniture settings.

By End User

The end-user segmentation focuses on two primary categories: residential and commercial.

**Residential:** The residential segment is the largest contributor to the outdoor furniture market. Consumers are investing more in outdoor spaces, transforming them into extensions of indoor living areas. Increased interest in gardening, outdoor cooking, and relaxing spaces has amplified demand.

**Commercial:** Hotels, resorts, restaurants, and corporate offices are significant contributors to the commercial segment. The growing tourism and hospitality sector is driving the need for high-quality, weather-resistant furniture to enhance guest experiences.

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Regional Analysis

The report provides an in-depth regional analysis of the outdoor furniture market, covering North America, Europe, Asia-Pacific, and the Rest of the World.

**North America:** Leading the market, North America's growth is fueled by high disposable incomes, a strong culture of outdoor living, and the popularity of home improvement projects. The U.S. and Canada dominate this region, with increasing adoption of sustainable furniture.

**Europe:** Europe's market is characterized by premium and designer outdoor furniture. Countries like Germany, France, and the U.K. are key players due to the region's focus on aesthetics and eco-friendly products.

**Asia-Pacific:** The fastest-growing region, Asia-Pacific, is experiencing rapid urbanization and rising consumer spending. Emerging economies like China and India are driving growth, supported by a booming real estate sector. Additionally, outdoor cafes and rooftop restaurants are increasing demand in metropolitan areas.

**Rest of the World:** This segment includes regions like the Middle East, South America, and Africa, where the market is gaining traction due to expanding tourism and infrastructural development.

## Key Trends and Market Drivers

Several trends and drivers are shaping the outdoor furniture market:

**Sustainability:** Growing awareness of environmental issues is pushing consumers and manufacturers toward sustainable materials and practices, such as the use of recycled plastics and FSC-certified wood.

**Technological Advancements:** Innovations like weatherproof materials, modular designs, and lightweight furniture are enhancing usability and appeal.

**Rise of E-commerce:** The increasing influence of online retail platforms has made outdoor furniture more accessible, offering a wide variety of choices for customers globally.

**Customization:** Consumers are seeking personalized furniture options to match their unique styles and outdoor aesthetics.

**Outdoor Entertainment:** The trend of outdoor living and entertaining has amplified the need for multifunctional and stylish furniture options.

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