

Announcing the Launch of the Private Practice Network IPA: A New Era for Therapists

Unite with fellow PTs, OTs, and SLPs to secure better insurance contracts, higher reimbursement rates, and a stronger voice in healthcare.



Logo of the Private Practice Network IPA

NEW YORK CITY, NY, UNITED STATES,

January 27, 2025 /EINPresswire.com/ -- A transformative, non-profit organization created by Physical Therapists (PTs), Occupational Therapists (OTs), and Speech-Language Pathologists (SLPs) for PTs, OTs, and SLPs has officially launched. The Private Practice Network IPA (PPN IPA) is designed to unite private practices, advocate for their needs, and help them thrive in an ever-

evolving healthcare landscape.

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The PPN IPA was created by therapists who understand these challenges and are committed to ensuring that private practices not only survive but thrive." Steven Cohen - Administrative Director Why the PPN IPA?

The PPN IPA was founded with a multifaceted purpose: to secure better reimbursement rates with insurance companies, create new opportunities for growth, and provide economy-of-scale advantages to support the sustainability of private practices. This non-profit organization was built by therapists to represent therapists and empower them to navigate the challenges of modern healthcare with confidence and collective strength.

"Therapists in private practice face mounting pressures, from inadequate reimbursement rates to rising operational costs," said Steven Cohen, Administrator of PPN IPA. "The PPN IPA was created by therapists who understand these challenges and are committed to ensuring that private practices not only survive but thrive."

Membership Benefits

As a member of the PPN IPA, therapists gain access to:

[•] Negotiations for Better Reimbursement Rates: Use collective bargaining power to secure improved rates and favorable terms with insurance companies.

[•] New Growth Opportunities: Access partnerships, tools, and resources to expand and innovate your practice.

[•] Economy of Scale: Save on costs through shared resources, group purchasing, and strategic collaborations.

- Advocacy and Representation: Be part of a strong, unified voice shaping policies that impact private practices and rehabilitation services.
- Professional Collaboration: Join a community of like-minded therapists to share insights, best practices, and strategies for success.

Act Now – Limited-Time Founding Members Membership Opportunity Time is limited to take advantage of the Founding Members membership rates! Prices will increase after February 14, 2025, so don't miss this opportunity to join at the current rate and become part of a network committed to the success of private practices. Visit <u>https://www.privatepracticenetwork.org</u> to learn more and secure your membership today.

About the PPN IPA

The Private Practice Network IPA is a non-profit organization created by PTs, OTs, and SLPs, for PTs, OTs, and SLPs. Dedicated to improving financial outcomes, creating opportunities, and fostering collaboration, its mission is to ensure the sustainability and success of private practices. By representing the interests of therapists and advocating for equitable policies, the PPN IPA is redefining the future of rehabilitation services.

Website: <u>https://www.privatepracticenetwork.org</u>

Contact: info@privatepracticenetwork.org

Together, We Are Stronger

The PPN IPA is more than an organization—it's a movement built on passion, purpose, and a commitment to the success of therapists in private practice. Join us today and become part of a transformative network that's shaping the future of rehabilitation services. For additional information or to become a member, visit https://www.privatepracticenetwork.org.

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