



# servicePath™ Recognized as a Visionary in the 2025 Gartner® Magic Quadrant™ for CPQ Application Suites

*servicePath™ named a Visionary in the 2025 Gartner® Magic Quadrant™ for CPQ Application Suites, redefining enterprise sales efficiency.*

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Being recognized as a Visionary by Gartner® validates our commitment to revolutionizing CPQ with innovation and exceptional value for enterprises."

*Daniel Kube*

[servicePath™](#) Named a [Visionary in the 2025 Gartner® Magic Quadrant™](#) for [CPQ Application Suites](#), Redefining Enterprise Sales Efficiency

servicePath™, a leading provider of configure, price, and quote (CPQ) solutions, is proud to announce its recognition as a Visionary in the 2025 Gartner® Magic Quadrant™ for CPQ Application Suites. This accolade marks the third consecutive year servicePath™ has been acknowledged in

Gartner's esteemed research, underscoring its unwavering dedication to innovation and delivering exceptional value to enterprise clients.

"We are honored to be recognized as a Visionary in Gartner's Magic Quadrant for CPQ solutions," said Daniel Kube, CEO of servicePath™. "This recognition reflects our commitment to empowering enterprises to streamline complex quoting processes, drive profitable revenue growth, and maintain robust deal governance. By enabling businesses to optimize their sales operations confidently, we help them seize new opportunities, scale effectively, and achieve sustainable success."

## Three Years of Visionary Leadership

Being named a Visionary for three consecutive years highlights servicePath™'s consistent ability to adapt and innovate in a dynamic market. Gartner's rigorous evaluation criteria ensure that only vendors demonstrating significant adaptability, innovation, scalability, and market impact are featured in the Magic Quadrant™.

## Empowering Enterprises with servicePath™ CPQ+

servicePath™ CPQ+ is engineered to tackle the complexities of modern sales environments, offering robust features that ensure precision, efficiency, and scalability. The platform's versatility is evident in its expanding applicability across various sectors, including enterprise financial services, field services, and the technology service provider (TSP) market.

### Key Benefits for Enterprises

**Simplified Complex Quoting:** Navigate intricate sales processes effortlessly with intuitive quoting tools.

**Increased Sales Efficiency:** Automate and streamline the quoting process, allowing sales teams to focus on relationship building and closing deals.

**Enhanced Deal Governance:** Maintain consistent pricing and discounting controls across all quotes to ensure compliance and profitability.

**Adaptability to Market Changes:** Stay competitive with a solution that evolves alongside rapidly changing market demands.

**Scalability:** Grow seamlessly with a platform designed to support expansion into new markets and industries.

### Leadership Insights

"Ian Cross, Chief Technology Officer of servicePath™, added, "Being recognized as a Visionary by Gartner for the third year in a row is a testament to our dedicated team and our relentless pursuit of excellence. We are committed to continuously enhancing our CPQ solutions to meet the evolving needs of our enterprise clients, ensuring they have the tools necessary to drive success in their sales operations."

### About servicePath™

servicePath™ is a premier provider of CPQ solutions, dedicated to helping enterprises optimize their sales operations and drive profitable growth. With a focus on innovation and customer



success, servicePath™ delivers scalable and adaptable platforms that meet the unique needs of complex sales environments.

Learn More

Discover how servicePath™ can transform your sales processes and drive your business forward by visiting [www.servicepath.co](http://www.servicepath.co).

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Media Contact

Daniel Kube  
CEO, servicePath™  
Email: [daniel.kube@servicepath.co](mailto:daniel.kube@servicepath.co)  
Phone: +1-800-123-4567

###

Additional Contact Information

Malika Durrani  
servicePath  
Phone: +1 416-887-1631  
Email: [email us here](#)

Follow Us on Social Media:

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Company Address:

servicePath Inc  
5500 North Service Road, Suite 801

Burlington, Ontario, L7L 6W6  
Canada  
Phone: +1 416-459-5664

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About servicePath™ CPQ+

servicePath™ CPQ+ is the most trusted Revenue Lifecycle Management platform for enterprise technology companies. Powering billions of dollars in annual revenue for global leaders such as ATOS, DELL, DXC Technology, Ensono, Daisy, and Park Place Technologies, servicePath™ de-risks complex deal structures through advanced governance and analytics to maximize revenue yield and reduce proposal cycle-time by as much as 90%. The no-code/low-code administration accelerates time-to-market for new products and economic models with maximum operational efficiency. servicePath™ CPQ+ seamlessly integrates with major CRM platforms including Salesforce, Microsoft Dynamics, and HubSpot.

Learn more at <https://servicepath.co/aboutus/>

#### More From This Author

servicePath™ Recognized as a Visionary for 2<sup>nd</sup> Consecutive Year in the 2023 Gartner® Magic Quadrant™ for CPQ Applications

servicePath™ Named a Visionary in the Gartner® Magic Quadrant™ for Configure, Price and Quote (CPQ) Application Suites

servicePath™ Deepens Microsoft Partnership - servicePath™ CPQ+ Now Available through Microsoft AppSource

Malika Durrani

servicePath

+1 416-887-1631

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