

# Blood Pressure Monitoring Devices Market Set to Surge to \$3.8 Billion by 2030 at a 5.7% CAGR

*The global blood pressure monitoring devices market is projected to reach \$3.8 billion by 2030, growing at a CAGR of 5.7% from 2021 to 2030.*

WILMINGTON, DE, UNITED STATES, January 27, 2025 /EINPresswire.com/ -- In 2020, the [blood pressure monitoring devices market](#) was valued at approximately \$2.2 billion. Projections indicate that the market will reach \$3.8 billion by 2030, growing at a CAGR of 5.7% from 2021 to 2030. The global blood pressure monitoring devices market has experienced significant growth in recent years and is projected to continue its upward trajectory. These devices are essential for diagnosing and managing hypertension, a leading risk factor for cardiovascular diseases. This article delves into the market's current state, growth factors, segmentation, and key players.



**BLOOD PRESSURE MONITORING DEVICES MARKET**

OPPORTUNITIES AND FORECAST, 2020 - 2030

Blood pressure monitoring devices market is expected to reach **\$3.8 Billion** in 2030

Growing at a **CAGR of 5.7%** (2021-2030)

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Blood Pressure Monitoring Devices Market Research Report

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## Blood Pressure Monitoring Devices Market Growth Factors

Several factors contribute to the market's expansion:

1. **Increasing Prevalence of Hypertension:** Hypertension affects over 1.13 billion people globally, with many cases undiagnosed. Early detection and monitoring through advanced devices are crucial, fueling market growth.
2. **Aging Population:** The global aging population is more susceptible to hypertension and cardiovascular disorders, driving the demand for effective monitoring solutions.

3. Technological Advancements: Innovations such as smart connectivity and wearable technology have enhanced the accuracy and usability of blood pressure monitors, boosting market demand.

4. Shift Toward Home Healthcare: The convenience and affordability of digital BP monitors, along with increased patient awareness about preventive healthcare, have led to a growing trend of home-based monitoring.

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### Blood Pressure Monitoring Devices Market Segmentation

The blood pressure monitoring devices market is categorized based on product type, end user, and region.

#### By Product Type:

- Digital BP Monitors: Expected to dominate the market throughout the forecast period, this segment is projected to register the highest CAGR of 6.0% due to the rise in global hypertension cases.
- Aneroid BP Monitors: Traditional devices still in use, though their market share is declining.
- Blood Pressure Instrument Accessories: Includes cuffs and other components essential for accurate measurements.
- Ambulatory BP Monitors: Designed for continuous monitoring, these devices are gaining popularity in outpatient settings.

#### By End User:

- Hospitals: Accounted for over 5.7% of the market share in 2020, driven by the large patient base and the critical need for reliable monitoring during surgeries and treatments.
- Home Care: Growing segment due to the increasing adoption of home-based monitoring solutions.
- Ambulatory Surgical Centers (ASCs): Projected to be the fastest-growing segment, owing to the increase in the number of outpatient cases.

## By Region:

- North America: Dominated the market in 2020, accounting for over 5.6% of the share, attributed to high prevalence of hypertension, advanced healthcare infrastructure, and growing patient awareness about affordable monitoring devices.
- Asia-Pacific: Expected to grow at the highest rate during the forecast period, driven by a large, aging population, rising disposable incomes, and improved awareness about advanced blood pressure monitoring technologies.

## Key Players in the Blood Pressure Monitoring Devices Market

The market features several prominent companies, including:

- Omron Healthcare
- Welch Allyn, Inc.
- A&D Medical Inc.
- SunTech Medical, Inc.
- American Diagnostics Corporation
- Withings
- Briggs Healthcare
- GE Healthcare
- Kaz Inc.
- Microlife AG
- Rossmax International Ltd.
- GF Health Products Inc.
- Spacelabs Healthcare Inc.
- Philips Healthcare

These companies are focusing on research and development to introduce innovative, cost-effective solutions to meet the growing demand for blood pressure monitoring devices.

The blood pressure monitoring devices market is poised for substantial growth, driven by the increasing prevalence of hypertension, an aging population, technological advancements, and a shift toward home healthcare. Understanding the market's segmentation and the key players involved is essential for stakeholders aiming to navigate this dynamic industry effectively.

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