

10 Years of Innovation: BioSolutions Conference, Feb. 18-20 in Fresno, Advancing Biologicals for Specialty Ag

Register for Meister Media Worldwide's premier event exploring the latest advances in biological products and supporting technologies

WILLOUGHBY, MA, UNITED STATES, January 28, 2025 /EINPresswire.com/ -- The [BioSolutions Conference & Expo](#) will be held at the DoubleTree by Hilton Hotel Fresno Convention Center in Fresno, Calif. next month on Feb. 18-20. BioSolutions Conference & Expo will be celebrating its 10th year as the premier event for advancing biological solutions and the tools to support them in floriculture and specialty crop production. There is still time to [register](#) for the conference which has played an instrumental role in the rapid adoption of biologicals and their critical role in sustainable and profitable farming.

This year's event will feature a lineup of renowned [speakers](#), engaging tours, hands-on workshops, invaluable networking opportunities, and an expo hall showcasing cutting-edge technologies to enhance crop protection, plant health, and farm sustainability.

"For ten years, the BioSolutions Conference & Expo has championed biological innovation and education," said Amy Reddington, Show Director, Meister Media. "This milestone event recognizes the growers, researchers, and innovators shaping the future of agriculture through cutting-edge, sustainable solutions."

The event will provide attendees with the knowledge and tools needed to achieve greater



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Celebrating 10 Years!



BIO SOLUTIONS
CONFERENCE & EXPO

FEBRUARY 18-20
2025
DoubleTree By Hilton
Fresno, California

success on the farm through the utilization of biological products and the technologies that support them. Certis Biologicals, the event's long-term Title Sponsor, will introduce the keynote and present about Maximizing Crop Immunity: Best Practices for Activating Systemic Acquired Resistance.

This year's program showcases:

- 30+ industry-leading speakers offering real-world perspectives including growers of specialty crops such as fruit and nut, greenhouse and vegetable, producers of floriculture and transplant vegetable crops, crop consultants, and agronomists looking to integrate biological tools into their recommendations, and research professionals from leading institutions seeking collaboration opportunities.
- Exclusive tours of cutting-edge agricultural operations.
- In-depth workshops providing actionable strategies for success.

Additionally, the following three locations will be visited during the pre-event tour:

1. KARE Center – Innovations in Agricultural Research

Attend a demonstration and discussion on KARE's sterile insect release program for controlling navel orangeworm, a groundbreaking approach to integrated pest management.

2. Wylie Farms – Regenerative Pistachio and Citrus Ranch

Explore practices like biological product application, automated irrigation, and in-house fertilizer brewing, all designed to enhance soil health and climate resilience.

3. DORVAL Vineyards – Sustainable Viticulture in California

Learn about innovative techniques for maintaining vine health and soil sustainability.

BioSolutions Conference & Expo will feature these Deep-Dive Workshops:

From Setup to Results: How to Run Trustworthy Trials for Better Crop Management

Learn how to design and execute trials for field and greenhouse operations, ensuring reliable, actionable results.

Presented by Jason Peace, Farm Manager, Home Nursery (Missouri); Vishal Shinde, Ph.D., CEO, Growers Research and Innovation Network (GRIN)

Regenerative Farming Made Practical: Preparing Your Operation for Long-Term Resilience

Dive into the principles of regenerative agriculture and learn how to build healthy soils, improve biodiversity, and enhance farm resilience.

Presented by: Dr. Lauren Jones, Senior Research Associate, Noble Research Institute; Chuck Schembre, Regenerative Farming and Soil Health Consultant, Understanding AG and The Soil Health Academy; Troy Swift, Owner, Swift River Pecans

The BioSolutions Conference & Expo attracts a highly influential audience, with over 70% of attendees holding direct purchasing power, emphasizing the event's critical role in driving industry decisions. Attendees include:

- Producers of fruits, nuts field and greenhouse-grown vegetables, and floriculture crops.
- Crop consultants and agronomists integrating biological tools into their recommendations and

educating growers on proper use and benefits

- Extension agents working with producers to help educate, inform, and support their profitability
- Researchers from leading institutions seeking collaboration opportunities.
- Ag tech innovators developing cutting-edge tools to support sustainable farming.

Celebrating a decade of progress, this year's conference aims to be the most dynamic yet equipping attendees with a strong understanding of today's biological products, what biosolutions are to come, and the tools to successfully implement them and advance their operations.

Register by February 7th for the best rates. To learn more about attending or exhibiting visit BioSolutions Conference & Expo at biosolutionsconference.com.

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About Meister Media Worldwide

Meister Media Worldwide is a leading global agriculture media and events company, committed to cultivating a sustainable world through nearly 100 years of expertise. The company and its brands advance agricultural markets by providing print and digital media, events, data intelligence products, and custom business solutions. Meister Media Worldwide is based in Willoughby, OH, U.S., with locations in Beijing, China, and Mumbai, India. Learn more at meistermedia.com.

About Certis Biologicals

Certis Biologicals is a global leader in biological solutions for commercial agriculture, delivering innovative, bio-based products to growers for over 30 years. As a pioneer in the biological pesticide industry, Certis Biologicals combines cutting-edge fermentation and formulation technologies with robust manufacturing expertise. Learn more at certisbio.com.

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