

Netflix Reality Star Introduces "Study in Asia" for Students Exploring Global Education Options

Vanessa Techapichetvanich has a proposal to students rejected by the Big 4 Study Destinations: "Asia will welcome you".

SINGAPORE, SINGAPORE, SINGAPORE, February 3, 2025 /EINPresswire.com/ -- Vanessa Techapichetvanich, an entrepreneur and former contestant on Netflix's The Apprentice: ONE Championship Edition, has launched Study in Asia, an innovative platform aimed at expanding educational opportunities for international students. The initiative is designed to provide students with access to



Apprentice ONE Championship Winner Vanessa T, Now Study in Asia Co-Founder

universities across Asia, offering an alternative pathway for those seeking quality higher education outside of traditional destinations such as Canada, the United States, and the United Kingdom.



With Asia poised to lead the 21st century in innovation and growth, there's no better time to shift the narrative and bring global talent here"

Vanessa Techapichetvanich

"As global education landscapes evolve, Asia is emerging as a premier hub for higher learning," said Vanessa. "With world-class universities, vibrant cultures, and growing economies, students now have opportunities to gain internationally recognized degrees while immersing themselves in some of the fastest-growing regions in the world."

Expanding Educational Horizons

Study in Asia is an Al-powered platform that connects students with accredited universities throughout the region, simplifying the application process while providing personalized guidance. Countries such as Singapore, Japan, South Korea, and Malaysia are increasingly

recognized for their academic excellence, with institutions consistently ranking among the top in global university rankings.

"With Asia's rapid advancements in technology, healthcare, and sustainable development, students can gain skills that position them for success in the global workforce," Vanessa added.

Backed by global venture capital firms, Study in Asia aims to contribute to the region's rise as a leading educational hub by 2030.

A Growing Demand for International Education The rising demand for international education has led to heightened competition in traditional study destinations, leaving many students exploring alternative options. Asia's academic institutions are responding by offering globally competitive programs in various fields, including STEM, business, and the arts.

Study in Asia seeks to bridge the gap by connecting students with institutions that align with their academic and career goals, ensuring they have access to quality education and valuable international experiences.

A Vision for Global Talent Mobility
Beyond being a platform, Study in Asia
represents a broader movement advocating for
Asia's position as a leading global education
destination. Through partnerships with
universities, education agencies, and
policymakers, the initiative supports the
internationalization of higher education within
the region.

"As Asia continues to drive innovation and economic growth, it is essential to create an ecosystem where global talent can thrive," Vanessa stated. "We are committed to shaping the future of international education by fostering opportunities for students worldwide."



Vanessa's interview after Apprentice ONE Championship



Chatri Sityodtong, CEO of ONE Championship with Vanessa Techapichetvanich

About Study in Asia

Founded by entrepreneurs Vanessa Techapichetvanich, Kevin Cho, and Rodel Sta Ana, Study in Asia is an Al-powered education platform designed to connect international students with leading universities across Asia. With the support of global venture capital, the initiative is dedicated to expanding access to quality education and positioning Asia as a top destination for higher learning.

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