

# Netherlands DMARC & MTA-STS Adoption Report 2024

PowerDMARC's Netherlands Email Authentication Adoption Report highlights the DMARC and MTA-STS adoption rates among top sectors in Holland.

MIDDLETOWN, DE, UNITED STATES, January 28, 2025 /EINPresswire.com/ -- PowerDMARC has released its highly anticipated 2024 Netherlands DMARC & MTA-STS Adoption Report, analyzing 1,152 domains across seven key Dutch sectors. This comprehensive research aims to evaluate the country's email security posture and identify critical areas for improvement.



# About the Report

As a global leader in managed domain security solutions, PowerDMARC goes beyond delivering cutting-edge email authentication services by continuously monitoring and assessing <u>DMARC</u> and <u>MTA-STS</u> adoption worldwide. These efforts aim to uncover vulnerabilities and offer actionable recommendations to strengthen email security.

# Key Findings from the Report

Sector-wise Analysis: Covering the Holland finance, media, government, transport, telecommunications, healthcare, and education sectors, the report provides an in-depth look at email security trends across the country.

Data Visualization: Insights are presented using pie charts and bar charts for easy comprehension, enabling even non-technical stakeholders to understand key patterns and trends.

Critical Errors Identified: The report highlights significant issues, including:

- Low MTA-STS adoption rates observed in the Netherlands.
- Lack of SPF records in critical Holland sectors like transportation.
- Limited adoption of strict DMARC policies such as "quarantine" or "reject."

Actionable Recommendations: PowerDMARC outlines practical steps to address these gaps, including:

- Optimizing SPF records to stay within the 10 DNS lookup limit.
- Transitioning to stricter DMARC policies for better protection.
- Increasing MTA-STS and DNSSEC adoption in the Netherlands.
- Using hosted services to simplify and streamline email authentication deployment and management.

Solutions from PowerDMARC: PowerDMARC's advanced security solutions include the configuration, setup, and monitoring of DMARC, SPF, DKIM, BIMI, MTA-STS, and TLS-RPT records. With Al-powered threat detection and smart reporting, organizations can quickly close security gaps and strengthen their defenses.

## A Word from the CEO

Maitham Al Lawati, CEO of PowerDMARC, emphasized the importance of this report:

"The 2024 Netherlands Email Security Report aims to elevate email authentication standards nationwide. By providing actionable insights and recommendations, we hope to empower organizations, government entities, and the wider population in Holland to protect themselves against evolving email threats. These findings will also serve as a blueprint for other Nordic countries to enhance their email security frameworks."

### Learn More

For a closer look at the 2024 Netherlands DMARC & MTA-STS Adoption Report, visit <a href="https://www.powerdmarc.com">www.powerdmarc.com</a>.

### About PowerDMARC

PowerDMARC is a domain security and email authentication SaaS platform that helps organizations protect their domain name, brand, and emails against spoofing, impersonation, ransomware, and other forms of unauthorized use. PowerDMARC provides a complete suite of hosted email security protocols such as DMARC, SPF, DKIM, BIMI, MTA-STS, and TLS-RPT, along with simplified reporting integrated with Al-powered Threat Intelligence. It helps organizations gain visibility on their email channels and combat cyber attacks. PowerDMARC supports over 2000 organizations from Fortune 100 companies, to governments that span more than 90

countries.

The PowerDMARC platform is DMARC MSP/MSSP ready, with multi-tenancy support along with Whitelabel. PowerDMARC has 1000+ channel partners worldwide and is SOC2 Type 2, ISO 27001 Certified, and GDPR compliant.

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