

Vitamin B12 Market Size Expands to 11.15 Billion USD at 3.78% CAGR by 2032 | Mitsubishi Corporation, Lonza Group

The Global Vitamin B12 Market is experiencing notable growth driven primarily by an increasing awareness of health and wellness

US, NY, UNITED STATES, January 28, 2025 /EINPresswire.com/ -- Vitamin B12 Market Industry Overview 2025 By Formulation (Tablets, Capsules, Injectables, Sublingual, Liquid), By Distribution Channel (Pharmacies, Online Retail, Supermarkets, Health Stores), By End Use (Nutritional Supplements, Pharmaceuticals, Animal Feed), By Source (Synthetic, Natural) and By Regional (North America, Europe, South America, Asia Pacific, Middle East and Africa) - Industry Growth Forecast to 2032



Vitamin B12 Market Overview

High demand due to rising awareness of B12 deficiency among vegans and the elderly.

[Vitamin B12 Market growth](#) was valued at 7.98 Billion USD in 2023. Vitamin B12 Market Industry is expected to grow from 8.28 Billion USD in 2024 to 11.15 Billion USD by 2032. Vitamin B12 Market share is projected at a CAGR 3.78% during forecast period 2025 - 2032. Fortified food and beverages, growth in chewable and gummy vitamins, and bioavailability-enhancing formulations.

Top Vitamin B12 Market Companies

Mitsubishi Corporation

Lonza Group

Wacker Chemie AG

Hebei Huarui Pharmaceutical

Ningxia Kingway Chemical

Solvay SA

Adisseo France SAS

Fujifilm Corporation

Nutraceutical Corporation

BioCare Copenhagen

DSM Nutritional Products

Algaetec

Jiangsu Hualong Pharmaceutical

Syngenta AG

BASF SE

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The future of healthcare is shaped by emerging technologies such as AI, robotics, and biotechnology. AI is enhancing diagnostics, decision-making, and operational efficiency, while robotics is transforming surgeries, rehabilitation, and elder care. Breakthroughs in CRISPR, gene therapy, and regenerative medicine promise new frontiers in treatment. Quantum computing holds potential for advancing drug discovery and managing complex data.

Additionally, the report delves into the strategies of global leading companies, emphasizing their Vitamin B12 Market portfolios and capabilities, market entry strategies, market positions, and geographical footprints, to gain a deeper understanding of their unique positions in the rapidly evolving globally.

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Vitamin B12 Market Segmentation Insights

Vitamin B12 Market Formulation Outlook

Tablets

Capsules

Injectables

Sublingual

Liquid

Vitamin B12 Market Distribution Channel Outlook

Pharmacies

Online Retail

Supermarkets

Health Stores

Vitamin B12 Market End Use Outlook

Nutritional Supplements

Pharmaceuticals

Animal Feed

Vitamin B12 Market Source Outlook

Synthetic

Natural

Vitamin B12 Market Regional Outlook

North America

Europe

South America

Asia Pacific

Middle East and Africa

Furthermore, the report evaluates the crucial market trends, drivers, and influencing factors that shape the global outlook for Vitamin B12 Market. An aging global population is increasing the demand for geriatric and long-term care, especially in developed nations. Healthcare systems are adapting by developing specialized services and infrastructure to address age-related diseases such as Alzheimer's. Concurrently, the world faces various health challenges, including infectious diseases like pandemics and antimicrobial resistance (AMR), non-communicable diseases (NCDs) such as diabetes and heart disease, and a rising focus on mental health as an essential component of overall well-being.

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Key Benefits:

The Vitamin B12 Market report provides a quantitative analysis of the current market and estimations through 2025-2032 that assists in identifying the prevailing market opportunities to capitalize on.

The study comprises a deep dive analysis of the market trend including the current and future trends for depicting the prevalent investment pockets in the market.

The SWOT analysis and Porter's Five Forces model is elaborated in the study of Vitamin B12 Market.

healthcare strategies, encouraging collaborative approaches to improve population health.

The industry is also investing in advanced training and workforce development, equipping healthcare professionals to adapt to new technologies and interdisciplinary care models. However, challenges such as safeguarding data privacy and security, balancing innovation with affordability, addressing workforce shortages, and navigating ethical concerns related to AI, genetic engineering, and end-of-life care remain significant hurdles for the future. The healthcare industry's evolution is set to prioritize innovation, inclusivity, and sustainability, ensuring better health outcomes globally.

By triangulating data from multiple sources, this approach helps validate findings and generate new insights. The analysis encompasses the assessment of research design, data collection

techniques, sampling methods, and data analysis tools utilized in the study. By examining these elements, the analysis aims to determine the reliability, validity, and generalizability of the research findings.

Factors such as the alignment of study design with research objectives, appropriateness of data collection methods, representativeness of sampling techniques, suitability of analytical methods, and adherence to ethical considerations are carefully evaluated.

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We have a team of experts who blend industry knowledge and cutting-edge research methodologies to provide excellent insights across various sectors. Whether exploring new market opportunities, appraising consumer behaviour, or evaluating competitive landscapes, we offer bespoke research solutions for your specific objectives.

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