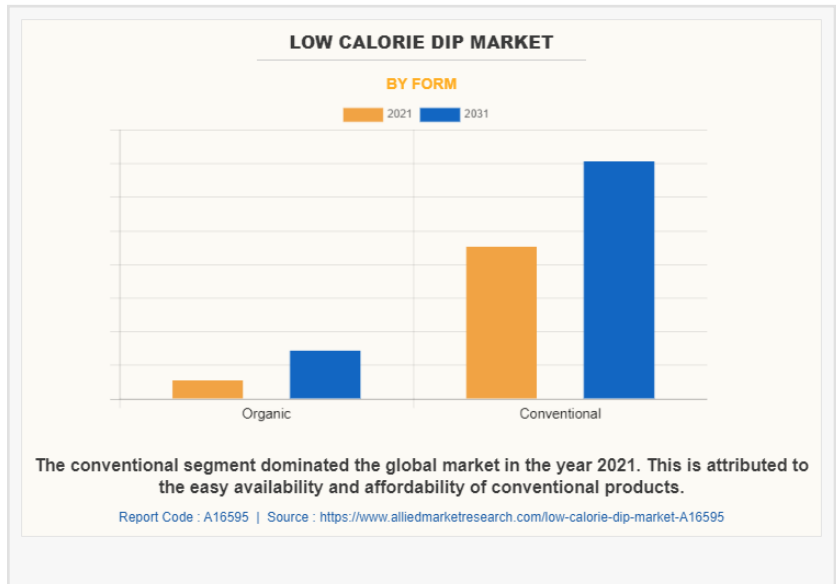


Low Calorie Dip Market Size, Trends, Key Players and Competitive Landscape

WILMINGTON, DE, UNITED STATES, January 28, 2025 /EINPresswire.com/ -- [Global Low Calorie Dip Market Size](#) was valued at \$252.9 million in 2021, and is estimated to reach \$424.6 million by 2031, growing at a CAGR of 5.5% from 2022 to 2031.

The low calorie dips market is expected to witness significant growth due to an increase in awareness about health, an increase in demand for convenience food and a change in culture and lifestyle of the emerging Asian Market.



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According to the International Diabetes Federation, diabetes is a chronic condition that develops when the pancreas is unable to create enough insulin or when the body is unable to effectively use the insulin that is produced. Additionally, the federation's top worry is the rise in the number of people with diabetes around the world. In 2020, 1 in 11 adults aged 20 to 79 had been diagnosed with the disease, or nearly 463 million adults. Up to 700 million people worldwide are predicted to have diabetes by the year 2045. Chronic diseases deteriorate as a result of high sugar intake. As a result, a variety of alternatives have gained popularity in the Dip Market, which fosters the low calorie dip market growth.

The market for chilled dips is being boosted by urbanization and the rise in employment rate. The World Bank estimates that 54.8% of the population of the world is currently employed, which is boosts the market expansion since as employment increases and people lead busier lives, there will be a greater need for convenience food. In addition, consumers are embracing fast-paced, sedentary lifestyle changes, which has resulted in a decrease or elimination of home cooking as a household activity. Consumers have been able to convert to convenience food, in order to save time and effort, which drive the market expansion.

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The low calorie dip market is segmented on the basis of form, type, end user, distribution channel, and region. On the basis of type, it is classic, garlic, onion, cheese, and others. On the basis of form, the Low Calorie Dip Industry is segmented into organic and conventional. On the basis of end user, it is segmented into food service and residential. On the basis of distribution channel, it is divided into hypermarkets/supermarkets, specialty stores, e-commerce, and business to business. On the basis of region, it is studied across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Italy, Spain, Russia, Sweden, the Netherlands, Denmark, Poland, and Rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, Thailand, Singapore, Indonesia, New Zealand, and Rest of Asia-Pacific), and LAMEA (Brazil, Argentina, South Africa, the Middle East, Saudi Arabia, Egypt, Nigeria, and Rest of LAMEA).

The players operating in the global low-calorie dips market have adopted various developmental strategies including but not limited to product launches, geographical expansion, and acquisitions to increase their Low Calorie Dip Market Share, gain profitability, and remain competitive in the market. The key players included in the Low Calorie Dip Market Analysis are - Kite Hill, Earthy Bliss, Focus Brands LLC, The Honest Stand, Pepsico, Inc., Strauss Group inc., Good Karma Foods, Rigoni Di Asiago S.R.L, General Mills, Inc., Good Foods Group, GreenSpace Brands, Winegreens world, Nestle S.A., and PANOS brands.

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