

# Dairy Product Market in Libya to Grow at 4% CAGR Through 2034, Says Fact.MR

*Libya's dairy market is growing, fueled by increasing demand, strong trade partnerships, better retail options, and the nutritional value of dairy products.*

ROCKVILLE , MD, UNITED STATES, January 28, 2025 /EINPresswire.com/ -- A recent research report from Fact.MR, a market research and competitive intelligence provider, reveals the [Demand and Trend Analysis of Dairy Products in Libya](#). The report indicates

that Libya's dairy market is expected to reach US\$ 637.9 million in 2024. The market is projected to grow at a CAGR of 4%, reaching a valuation of US\$ 944.3 million by 2034.



Libya largely relies on importing dairy products to meet domestic demand, as local production faces challenges due to inadequate infrastructure and investment. To address this gap, the country has established strong trade ties with the European Union and neighboring countries, including Tunisia and Egypt.

These international partnerships help ensure a stable supply of dairy goods, such as milk, yogurt, and cheese, despite the limitations in local production. The agreements support Libya's increasing dairy consumption needs while also maintaining supply consistency in the market.

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## Key Market Growth Drivers

Libya's strong reliance on other nations for dairy products and the lack of domestic supplies are driving higher demand for imported dairy goods.

A steady supply of dairy products is made available in Libya thanks to its trading relations with

other dairy-exporting nations including Tunisia, Egypt, and the European Union.

Dairy goods, particularly powdered milk, are frequently included in government food assistance programs when there are problems with food security. These programs are essential to ensuring that dairy products are accessible to disadvantaged groups.

Powder milk sales in Libya are steadily expanding due to its long shelf life and ability to be stored without refrigeration. People in Libya are increasingly eating powdered milk due to a lack of consistent energy in many places.

Dairy products are popular among consumers because they provide their nutritional needs. These products have nutritional benefits, notably in terms of their ability to provide vital vitamins and calcium; as a result, demand in Libya is steadily increasing.

Leading companies in Libya's dairy product industry are concentrating on ongoing advancements in cold chain logistics and storage, which is also having a favorable impact on sales growth.

Demand is rising as a result of the nation's efforts to upgrade and develop contemporary retail establishments like supermarkets and hypermarkets in major cities, which give customers access to a greater variety of dairy products.

## Competitive Landscape

To satisfy the growing demand in Libya, dairy product producers are introducing milk, yogurt, cheese, and fortified choices, hence broadening their product offerings. To ensure a steady supply of dairy products, the nation is concentrating on developing close economic relations with neighboring nations like Egypt and Tunisia as well as European nations. Aside from this, Libya is concentrating on enhancing its cold chain logistics for distribution and storage while lowering spoilage; as a result, a number of market participants are targeting the nation to boost their profitability.

The Safi Food Complex announced the start of operations for its milk and juice production in February 2024. As part of the Whiba Holding Group, Safi claims that its new complex is Libya's most technologically advanced and largest milk and juice producing facility.

This new market study from Fact.MR includes thorough information on the pricing points of top companies supplying dairy products in Libya, as well as sales growth, production capacity, and speculative technological advancement.

## Growth Drivers for Demand and Trend Analysis of Dairy Products in Libya

Rising Consumption of Dairy Products: Increasing consumer awareness of the health benefits of

dairy products, such as milk, yogurt, and cheese, is driving higher demand across various sectors in Libya, including food service, retail, and personal care.

**Growing Population and Urbanization:** Libya's expanding population and urbanization trends are contributing to increased demand for dairy products, as more people in urban areas seek convenient and nutritious food options.

**Trade Partnerships and Imports:** Strong commercial links with the European Union, Tunisia, Egypt, and other neighboring countries have enhanced the steady supply of dairy products into Libya. These partnerships are helping meet the demand for essential dairy goods, which are essential to the local market due to limited domestic production.

**Government Focus on Food Security:** With rising awareness of food security and safety, the Libyan government is actively promoting policies that encourage the import of high-quality dairy products to meet domestic needs. This focus is stimulating growth in the dairy sector.

**Increasing Health Consciousness:** With growing health consciousness among the Libyan population, demand for nutrient-dense dairy products, such as low-fat milk and fortified yogurt, is seeing an upward trend, further driving market growth.

**Cultural Importance of Dairy Products:** Dairy products hold significant cultural and culinary importance in Libya. The consumption of milk, yogurt, and cheese is deeply embedded in the country's food traditions, sustaining consistent demand in the market.

**Improved Retail Distribution Channels:** The expansion of retail outlets, supermarkets, and convenience stores in Libya has improved access to dairy products, enhancing their availability and driving further demand.

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More Valuable Insights on Offer

Fact.MR, in its new offering, presents an unbiased analysis of the ambulance cot market, presenting historical demand data (2018 to 2023) and forecast statistics for the period (2024 to 2034).

The study divulges essential insights into the market based on product (emergency cots, transport cots), technology (manual cots, pneumatic cots, electric cots), and end user (EMS service providers, hospitals, ambulatory service centers), across six major regions of the world (North America, Europe, East Asia, Latin America, South Asia & Oceania, and MEA).

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[Dairy Concentrates Market](#): The global dairy industry has grown significantly, driven by innovations in fermentation and storage technologies. Dairy products, rich in calcium, vitamin D, phosphorus, and magnesium, are essential for a healthy diet. Dairy concentrates, high-energy, low-fiber feeds, help boost milk production and support cow health, playing a key role in the industry's contribution to global agriculture.

[Dairy Enzymes Market](#): The global dairy enzymes market is experiencing significant growth, driven by the increasing demand for high-quality dairy products. Enzymes play a critical role in enhancing the texture, flavor, and overall quality of products like cheese and yogurt. By leveraging the right enzymes, dairy manufacturers can meet consumer preferences for better-tasting, more consistent products. However, the challenge lies in selecting the appropriate enzymes for each specific application, as they are sensitive to temperature, pH, and substrate concentration.

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With its unwavering dedication to providing reliable market intelligence, FACT.MR continues to assist companies in navigating dynamic market challenges with confidence and achieving long-term success. With a global presence and a team of experienced analysts, FACT.MR ensures its clients receive actionable insights to capitalize on emerging opportunities and stay competitive.

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