

# StitchLeash: Award-Winning Dog Leash Lands in the U.S.

*Recognized as the 2024 Pet Business Industry Recognition Award Winner in the Dog Leashes Category, This Innovative Leash is Designed to Simplify Dog Walks*

ORANGE COUNTY, CA, UNITED STATES, January 29, 2025 /EINPresswire.com/ -- [StitchLeash](#), an innovative dog leash designed to streamline the dog-walking experience, is now available in the United States. Created by Made Simpli, a woman- and AAPI-owned product innovation company, StitchLeash has been recognized with the 2024 Pet Business Industry Recognition Award in the Dog Leashes category. The customizable, all-in-one leash offers a practical solution to common dog-walking challenges by integrating essential walking accessories into its sleek, ergonomic design.



StitchLeash: The award-winning, customizable leash that transforms dog walks.

## Innovating the Dog-Walking Experience

The concept behind StitchLeash was inspired by the everyday struggles of managing multiple accessories while walking a dog. According to Jenni Morse, Founder and Chief Innovator at Made Simpli, the idea stemmed from a family walk with their two dogs when her then 5-year-old son, Cooper, suggested, "Why not put everything on the leash?" That moment led to the development of a fully customizable leash that combines convenience and functionality.

"We wanted to create a leash that simplifies walks by keeping everything within reach—poop bags, keys, treats, and even a water bowl—all in a single, thoughtfully designed product," said Morse. "We wanted to make it effortless to grab your leash and go, creating a more enjoyable and stress-free experience for both dogs and their owners."

## Key Features of StitchLeash

- Patented design allows customization based on individual needs.
- Includes hooks, a waste bag dispenser, and a holder for used bags.
- Accessory hooks for treats, keys, water bowls, or other essentials.
- Available in both [retractable](#) and [non-retractable](#) versions.
- Helps dog owners focus on their pets while keeping essential items easily accessible.

## Availability and Pricing

StitchLeash is now available for purchase at <https://stitchleash.com>. Pricing starts at \$34.99 for retractable models and \$24.99 for non-retractable options.

## About Made Simpli and StitchLeash

Founded by Jenni Morse, Made Simpli is a product innovation company dedicated to simplifying daily routines through thoughtfully designed solutions. In addition to StitchLeash, the company is known for Simpli Press, a mess-free French press coffee maker. As part of its commitment to giving back, Made Simpli donates 10% of StitchLeash profits to animal welfare organizations.

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