

Bottled Water Market Encouraged Growth To USD 551.2 Billion by 2033 at 5.3% CAGR

Bottled Water Market size is expected to be worth around USD 551.2 Billion by 2033, from USD 328.9 Billion in 2023, growing at a CAGR of 5.3% from 2023 to 2033

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The global [Bottled Water Market](#) has witnessed significant growth in recent years, driven by increasing health consciousness, rising disposable incomes, and the growing preference

for convenient, on-the-go hydration solutions. Bottled water, categorized mainly into still, sparkling, and flavored variants, has become a staple in both developed and emerging markets. With its perceived health benefits over sugary beverages, bottled water has solidified its position

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Asia Pacific (APAC) held a dominant market position in the Bottled Water market, capturing more than a 46% share. The demand for Bottled Water in Asia Pacific was valued at USD 151.2 billion in 2023.”

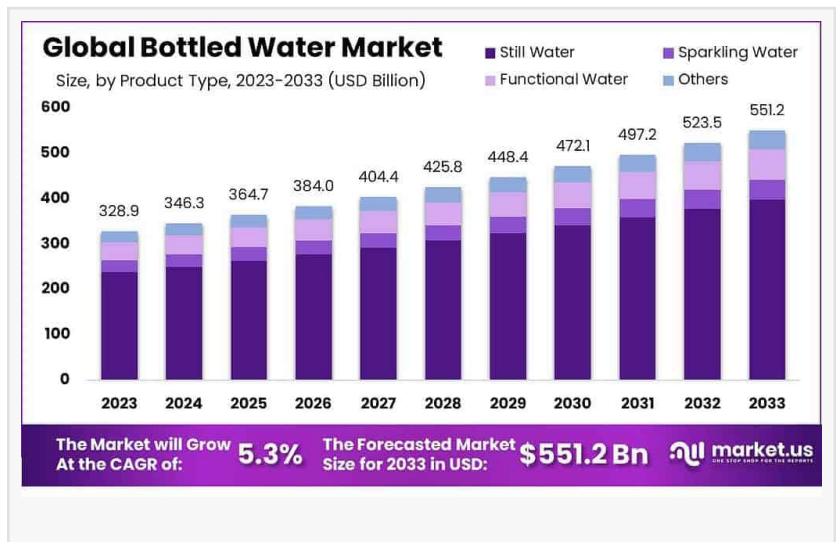
Tajammul Pangarkar

as a preferred beverage choice among consumers worldwide. Additionally, enhanced awareness regarding waterborne diseases and contamination has further bolstered the demand for packaged water.

The bottled water market is characterized by a highly fragmented structure, with numerous players ranging from global conglomerates to regional and local brands. Major companies in the industry are continually innovating with eco-friendly packaging solutions, advanced filtration technologies, and flavored product offerings to cater to diverse consumer preferences. The growing prevalence of

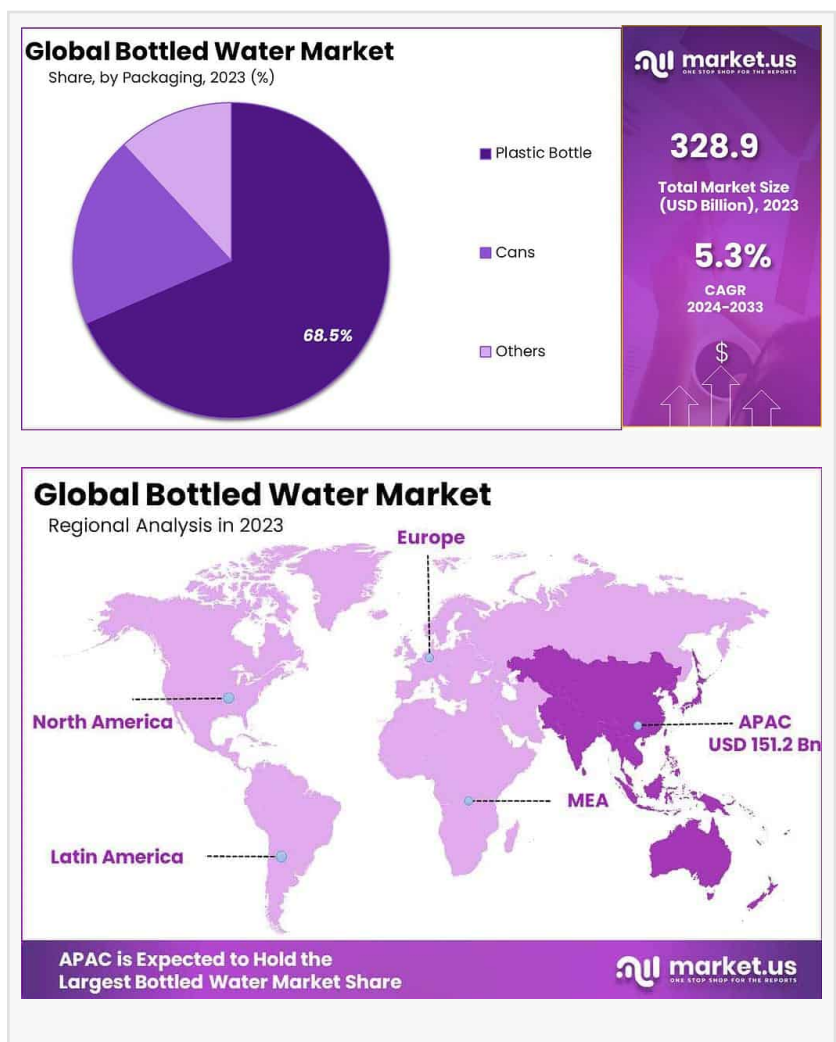
retail channels, including supermarkets, hypermarkets, and online platforms, has also made bottled water more accessible, contributing to market expansion.

Several key factors are driving the growth of the bottled water market. Urbanization, coupled with a rising middle class in developing regions, has increased the demand for packaged drinking water as consumers seek convenient and safe hydration options. Furthermore, the surge in



sports and fitness activities globally has also spurred the need for functional bottled waters, including electrolyte-infused and enhanced water products. Environmental concerns over plastic waste and sustainability have led to increasing demand for recyclable and eco-conscious packaging materials, prompting companies to invest in greener solutions.

Market.us proffers a complete understanding of the Bottled Water Market [Snapshot - Global Market Size, Largest Segment, Fastest Growth and Growth Rate in 5.3%] in its latest research report. It also offers a detailed analysis of the global Bottled Water market that considers market dynamics such as segmentation, geographic expansion, competitive environment, and many other key elements. The Bottled Water Market data reports also provide a 3-year pre-historic forecast (up to 2033) for the sector and include data on socio-economic data of global.



Global Bottled Water Market research report contains product types (Product Type (Still Water, Sparkling Water, Functional Water, Others), By Packaging (Plastic Bottles, Cans, Others), Distribution Channel (Online, Offline)), and companies (Nestlé, PepsiCo, The Coca-Cola Company, DANONE, Primo Water Corporation, FIJI Water Company LLC, Gerolsteiner Brunnen GmbH & Co. KG, VOSS WATER, Nongfu Spring, National Beverage Corp., Keurig Dr Pepper Inc., Other Key Players). Furthermore, with regional analysis, all logical and factual summaries about the Bottled Water Market in 2023, CAGR, production volume, sales, and revenue.

Key Takeaways

- **Market Size and Growth:** The global Bottled Water Market is expected to reach USD 551.2 billion by 2033. It is projected to grow at a CAGR of 5.3% from 2023 to 2033.
- **Product Types:** Still Water is the dominant segment in 2023, holding a market share of 72.3%.
- **Packaging** Plastic Bottles are the most popular packaging choice, with a market share of 68.5%

in 2023.

- Distribution Channels: Online distribution is dominant, commanding a market share of 90.1% in 2023.

- Asia Pacific (APAC) held a dominant market position in the Bottled Water market, capturing more than a 46% share

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The TOP key market players listed in the report with their sales, revenues, and strategies are:

- Nestlé
- PepsiCo
- The Coca-Cola Company
- DANONE
- Primo Water Corporation
- FIJI Water Company LLC
- Gerolsteiner Brunnen GmbH & Co. KG
- VOSS WATER
- Nongfu Spring
- National Beverage Corp.
- Keurig Dr Pepper Inc.
- Other Key Players

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Bottled Water Market Segmentation: Research Scope

By Product Type

- Still Water
- Sparkling Water
- Functional Water
- Others

By Packaging

- Plastic Bottle
- Cans
- Others

Distribution Channel

- Online
- Offline

Latest Update: Which Industry Will Boom In the Future? and How big is the Bottled Water Industry?

This section deals with understanding the Bottled Water market drivers, advantages, opportunities, restraints, and challenges. All of this is discussed in the following sections:

- Increase in Sales Revenue
- Increased Demand from Developing Regions
- Rise in Popularity
- R&D Efforts
- Product Innovation and Offerings
- Higher Cost

Segmentation 3: Geographic regions

- North America (U.S. and Canada)
- Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)
- Asia Pacific (China, India, South Korea, Indonesia, Australia, and Others)
- Latin America (Brazil, Mexico)
- the Middle East and Africa

Highlights of the Report

#1. This report comprehensively explains customer behavior and growth patterns in the Bottled Water market.

#2. The report sheds light on the lucrative business prospects of the Bottled Water market

#3. The readers will gain an insight into the upcoming products and related innovations in the Bottled Water market

#4. The report provides details about the key strategic initiatives adopted by the key players functioning in the Bottled Water market

#5. The authors of the Bottled Water report have scrutinized the segments considering their profitability, market demand, sales revenue, production, and growth potential

#6. In the geographical analysis, the Bottled Water report examines the current market developments in various regions and countries

Key questions answered in this report:

1. What Industry Is In High Demand?
2. What is Bottled Water?
3. What is the expected market size of the Bottled Water market in 2024?
4. What are the applications of Bottled Water?
5. What is the share of the top 5 players in the Global Bottled Water Market?
6. How much is the Global Bottled Water Market worth?
7. What segments does the Bottled Water Market cover?

Recent Trends in the Bottled Water Market

- In recent years, the United States has seen a significant increase in demand for prototypes. Additive manufacturing has become more popular for high-volume production.
- Market participants participate actively in expanding the range and applications of Bottled Water. Technology is rapidly improving. As such, Bottled Water focuses on streamlining pre and post-production.

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