

Isophytol Market Future Path and Key Opportunities 2021-2028

Isophytol Market 2021 - Size, Key Manufacturers, Demand Analysis, Share And Overview By 2028

PORTLAND, OR, UNITED STATES, January 28, 2025 /EINPresswire.com/ -- As per the report published by Allied Market Research, the global [isophytol market](#) generated \$470.4 million in 2020, and is anticipated to garner \$629.5 million by 2028, registering a CAGR of 3.8% from 2021 to 2028.



The growth of the global isophytol market is attributed to various factors such as the rising demand for personal care products, increasing use of vitamin E in nutrition, and a surge in e-commerce activities. However, consumer preference for natural vitamin E over synthetic vitamin E poses a challenge to market growth. Nonetheless, the market is expected to witness new opportunities driven by high growth potential in emerging economies.

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David Correa

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Isophytol, a clear colorless liquid also known as 3,7,11,15-Tetramethyl-1-hexadecen-3-ol, finds applications in perfumery, food flavors, cosmetics, soap detergents, and the fragrance industry. The significant demand for personal care products, particularly in skincare and hair care, along with the growth of medicated personal care

and vitamin supplements containing Vitamin E and K, has fueled the overall market growth.

The primary objective of isophytol is to expand its presence in the perfume and deodorant market, driven by new product lines and an engaged youth consumer base. Synthetic chemicals,

which have improved significantly due to biotechnological developments, are used in these scents. However, concerns about the toxicity of synthetic chemicals in toiletry products have hindered market growth.

The report segments the global isophytol market on the basis of fragrance, application, and region.

Based on fragrance, the herbal segment held the largest share in 2020, accounting for more than half of the market. However, the floral segment is estimated to register the highest CAGR of 3.4% during the forecast period.

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On the basis of application, the supplements segment dominated the market in terms of revenue in 2020, contributing to around four-fifths of the market. However, the industrial segment is projected to portray the highest CAGR of 11.1% from 2021 to 2028.

The global isophytol market is analyzed across several regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across Asia-Pacific held the lion's share in 2020, accounting for more than one-third of the market. In addition, the region is expected to register the highest CAGR of 4.6% from 2021 to 2028.

The global isophytol market report includes an in-depth analysis of the prime market players such as Augustus Oils Ltd., Antylia Scientific, BiosynthCarbosynth, BASF SE, Hefei TNJ Chemical Industry Co. Ltd., Haihang Industry, Molekula Group, Merck KGaA, Tokyo Chemical Industry, Santa Cruz Biotechnology, Inc., Vigon International, Inc., and Thermo Fisher Scientific.

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concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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