

Projected Growth of the Fatty Alcohol Market: USD 6.3 Billion in 2023 to USD 10.7 Billion by 2033

Fatty alcohol market is projected to grow from USD 6.3 billion in 2023 to USD 10.7 billion by 2033, with a CAGR of 5.4%.

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Report Overview

[Fatty alcohol](#) are high-molecular-weight, straight-chain primary alcohols derived from natural fats and oils. They originate from the hydrolysis of triglycerides, followed by

hydrogenation of the resulting fatty acids. The carbon chain length of these alcohols typically ranges from 6 to 22 carbons, which determines their physical and chemical properties. Common examples include lauryl, stearyl, and oleyl alcohols. These substances are used extensively in the production of detergents, emulsifiers, thickeners, and stabilizers in cosmetic and personal care products, as well as in industrial applications like lubricants and plasticizers.

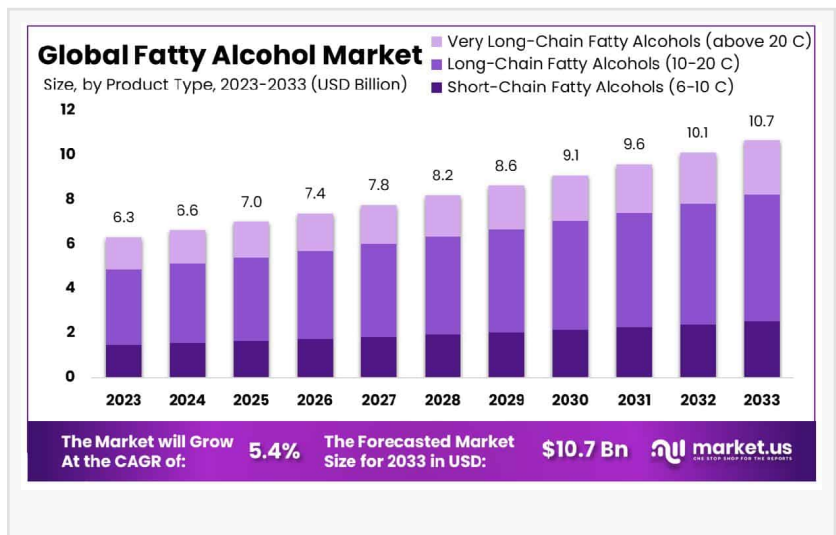
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Asia-Pacific dominates the fatty alcohol market, accounting for approximately 47.8% of the global share, with market revenues reaching around USD 3.0 billion.”

Tajammul Pangarkar

sustainable and bio-based products.

The fatty alcohol market is experiencing growth driven by the rising demand for biodegradable and sustainable ingredients in personal care and cosmetic products. As consumers become more environmentally conscious, the shift towards natural ingredients has propelled the use of



fatty alcohols as safe, renewable substitutes for petrochemical-derived ingredients.

Demand for fatty alcohols is bolstered by the expanding market for personal care products in emerging economies. The increasing consumer purchasing power and growing awareness about hygiene and grooming have led to higher consumption of products like shampoos, conditioners, and moisturizers, all of which utilize fatty alcohols as key components.

Opportunities in the fatty alcohol market lie in the development of innovative, cost-effective production processes that can handle feedstock variability and supply disruptions. Additionally, there is potential for growth in applications within niche markets such as bio-lubricants and environmentally friendly

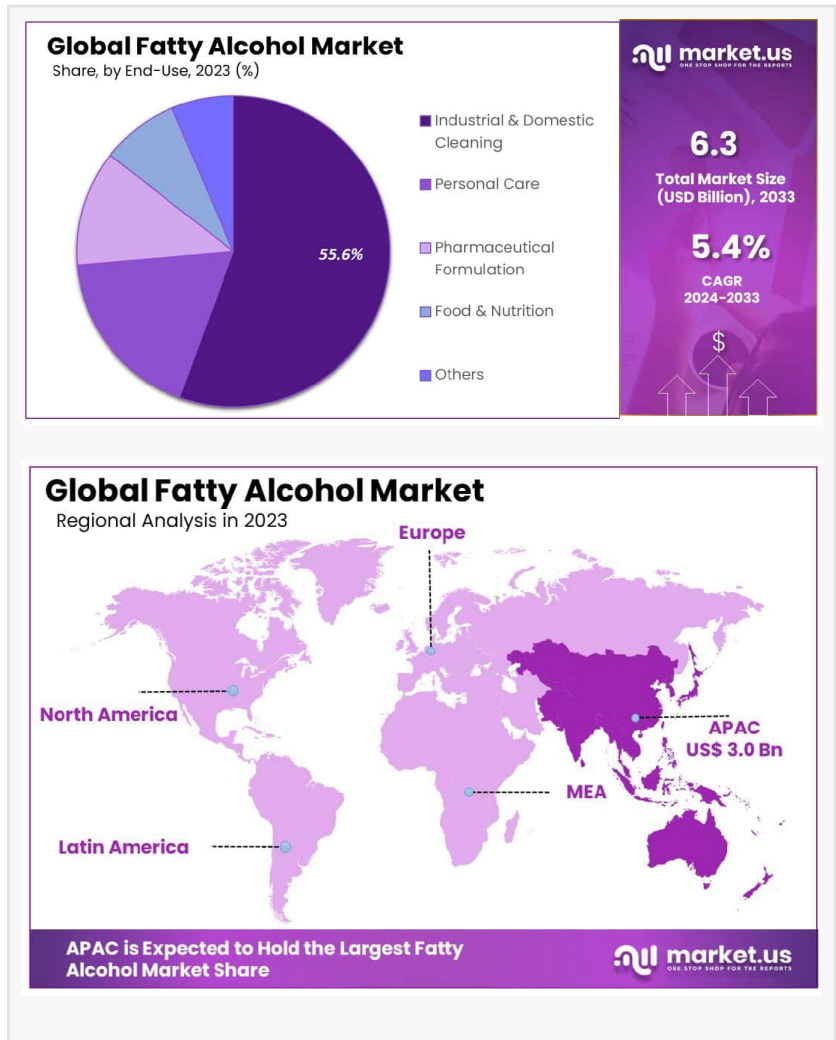
agrochemicals, where fatty alcohols can offer a sustainable alternative to conventional options.

Key drivers for the fatty alcohol market include stringent regulatory frameworks advocating for green chemistry and the push for sustainable supply chains. These regulations encourage manufacturers to invest in bio-based fatty alcohols, driving research and development in efficient extraction and processing technologies to meet these new standards. Furthermore, the expanding use of fatty alcohols in a wide range of applications continues to stimulate market growth, supported by technological advancements that enhance product properties and functionality.

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Key Takeaways

- The global fatty alcohol market is projected to grow from USD 6.3 billion in 2023 to USD 10.7 billion by 2033, with a CAGR of 5.4%.
- Asia-Pacific leads the fatty alcohol market at 47.8%, valued at USD 3.0 billion.



- Long-chain fatty Alcohols dominate the market at 53.6%, key for versatility.
- Natural fatty alcohols are preferred, comprising 68.6% of the market.
- Surfactants primary application of fatty alcohols in various industries.
- Industrial and domestic cleaning largest end-use at 55.6% market share.

Objectives of Report:

- Studying the size of the Fatty Alcohol market based on the value and volume.
- Directly estimate the market shares and other important factors of the Fatty Alcohol industry.
- Analyzing the key dynamics of the Fatty Alcohol business.
- Discovering the important trends of the Fatty Alcohol industry on the basis of revenue, production, and sales.
- Focus on the business value, product manufacturing, growth operator, and forecast trend.
- Studying the performance and growth of different regions and countries in the Fatty Alcohol industry.
- Evaluate the market size and share of all segments, and regions of the industry.

Furthermore, the report includes the Fatty Alcohol market segment types. The product type and the operation parts are considerably explained with the help of time-wise numerical and growth rates. The data is represented in tabular and pictorial formats thus enabling a clear understanding of the business layout. Regional analysis includes data for regions such as

Region of the Fatty Alcohol market:

- North America (the United States, and Canada, Mexico)
- Europe (UK, Germany, France, Italy, and Russia)
- Asia-Pacific (Japan, Korea, India, China, and Southeast Asia)
- South America (Argentina, Colombia, and Brazil)
- The Middle East and Africa (Saudi Arabia, Nigeria, Egypt, UAE, and South Africa)

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Fatty Alcohol Market classification:

Key Market Segments

By Product Type

- Short-Chain Fatty Alcohols (6-10 C)
- Long-Chain Fatty Alcohols (10-20 C)
- Very Long-Chain Fatty Alcohols (above 20 C)

By Nature

- Natural
- Synthetic

By Application

- Emollients and Lubricants
- Surfactants
- Plasticizers
- Intermediate Chemicals
- Others

By End-Use

- Industrial & Domestic Cleaning
- Personal Care
- Pharmaceutical Formulation
- Food & Nutrition
- Others

By Companies:

- Royal Dutch Shell
- BASF SE
- Sasol SA
- Kao Corporation
- KLK Oleo
- VVF (India) Limited
- Godrej Industries Limited

- Procter and Gamble
- Zhejiang Jiahua
- Zhejiang Heng Xiang Chemical
- Teck Guan
- Sinarmas Cepca Pte
- Wilmar International Ltd
- Musim Mas Holdings
- Kuala Lumpur Kepong Berhad

How the Fatty Alcohol Market Report will prove useful:

1. The data provided will help to analyze the future prospects of the Fatty Alcohol business.
2. Segment analysis will help in identifying the untapped opportunities of the Fatty Alcohol industry.
3. It will help in relating the current trends that are ruling the request and how technological advancements will prove useful for further developments.

Recent Development

— In 2023, BASF SE reported sales of €68.9 billion, falling short of the forecasted range of €73 to €76 billion and marking a decrease from the €87.3 billion recorded in 2022.

— In 2023, Sasol Limited experienced a substantial decrease in earnings before interest and taxes (EBIT), which declined by 65% from the previous year, falling from R61,417 million in 2022 to R21,520 million.

Strategic Initiatives

— Product Portfolio Expansion: Companies are investing in R&D to develop advanced formulations that meet regulatory and consumer demands.

— Geographic Expansion: Focus on high-growth regions like Asia-Pacific and the Middle East to capitalize on industrialization trends.

— Sustainability Initiatives: Efforts to align with global sustainability goals and minimize environmental.

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