

# Matic Digital is Introducing Studio – A Monthly Agency Subscription for Businesses

*Studio simplifies growth with flexible monthly subscriptions, providing expert strategy, design, and technology services without long-term commitments.*

DENVER, CO, UNITED STATES, January 30, 2025 /EINPresswire.com/ -- A [study](#) by Sage in 2021 revealed a stark reality: 50% of smaller SMEs (under 49 employees) struggle to implement positive changes due to cost barriers, compared to only 23% of larger SMEs (over 100 employees). This statistic underscores the disproportionate challenges smaller businesses face, highlighting why traditional agency models often fail to meet their needs effectively.

Introducing **||[S+UDIO]**

*A modern agency  
subscription model  
that scales with you.*

To address these challenges, Matic Digital has introduced Studio, a revolutionary monthly subscription model designed to eliminate cost barriers. Studio empowers businesses to scale, pivot, and succeed on their own terms by offering the agility and affordability needed to thrive in today's dynamic market.

### What is Studio?

Studio is an innovative response to the challenges businesses face with traditional agencies. This month-to-month subscription service allows companies to leverage Matic Digital's expertise in strategy, design, and digital development without the constraints of rigid contracts.

Starting at \$5,000 per month, Studio enables businesses to scale teams, shift focus areas, and stay ahead of changing priorities—all with predictable flat-rate pricing and no long-term commitments.

### Who is Studio For?

Studio is designed for businesses of all sizes and industries. Whether it's an ambitious startup building a brand from scratch, an established company revamping its digital presence, or an enterprise managing a large-scale development project, Studio adapts to the unique needs of each organization.

## Why Matic Created Studio

Matic Digital recognizes that traditional engagement models often fail to align with the dynamic needs of businesses at different growth stages. Teams need to pivot quickly, scale resources, and stay budget-conscious without sacrificing quality or expertise.

Studio addresses these pain points by offering more control, transparency, and flexibility, enabling businesses to focus on achieving their vision while Matic Digital delivers results.

## What Studio Offers:

### 1. Strategy & Advisory:

- Brand & product creation
- Content & storytelling
- AI consulting
- Digital marketing
- Market analysis & go-to-market strategies
- Customer intelligence
- Proof of concept & pilots

### 2. Creative & Design:

- UX/UI design
- Brand & visual design
- Identity & logo design
- Web design
- Prototyping
- Design systems
- Marketing & social

### 3. Websites & Apps:

- Tech stack solution design
- Frontend development
- Full-stack engineering
- Headless CMS development
- Custom software
- Mobile app development
- Scalable eCommerce solutions

Additionally, seamless communication is ensured through tools like Slack and bi-weekly progress reviews, keeping clients aligned with their dedicated teams.

### What Makes Studio Different?

- Month-to-Month Flexibility: Renew, adjust, or pause subscriptions as business needs evolve.
- Scalable Teams: Access specialized talent as needed to meet priorities.
- Predictable Costs: Flat monthly pricing ensures no surprises.
- Collaborative Partnership: Work with senior leaders and dedicated teams committed to client success.

### Why Studio Works

Studio builds on over 25 years of expertise and proven results. From groundbreaking app development to compelling brand design, Matic Digital has shaped digital experiences for industries such as travel, fintech, and technology. With partnerships including Atlas Ocean Voyages, Toast, and GoDaddy, Studio represents the next evolution of Matic's commitment to delivering bold ideas and meaningful impact.

### Getting Started with Studio

Businesses ready to scale their digital and creative efforts can explore Studio by visiting: <https://www.maticdigital.com/get-studio>.

### About Matic Digital

Matic Digital specializes in strategy, creativity, and technology, transforming bold ideas into tangible outcomes. Founded by veterans of top firms and agencies, Matic is based in Denver and proudly serves clients worldwide.

Visit [maticdigital.com](https://www.maticdigital.com) to learn more. For inquiries, contact: [hello@maticdigital.com](mailto:hello@maticdigital.com)

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