

WoodWing launches new Integrations Marketplace to enhance content and information management

AMSTERDAM, NETHERLANDS, January 29, 2025 /EINPresswire.com/ -- [WoodWing](#), a global leader in content management solutions, proudly announces the launch of the WoodWing [Integrations Marketplace](#), a comprehensive hub designed to connect WoodWing products with industry-leading applications. This marketplace empowers businesses to enhance collaboration, automate processes, and optimize content management workflows with ease.



WoodWing logo

"The launch of the WoodWing Integrations Marketplace marks a significant milestone in our mission to provide seamless and efficient content and information management operations for our customers," says Jeff Gapp, Product Manager at WoodWing. "By offering a diverse range of Integrations, we are enabling businesses to connect their favorite tools effortlessly and unlock new possibilities."

The WoodWing Integrations Marketplace debuts with a robust lineup of integrations tailored to meet the evolving needs of businesses. Key integrations include:

- AI Tagging with Clarifai, enabling users to leverage AI-powered image tagging with the ability to implement custom models for enhanced metadata accuracy and streamlined asset organization.
- Visual Search, improving asset discoverability by identifying similar images, finding different angles, and removing duplicates, making it easier to manage large asset libraries.
- Power BI, providing the tools to transform content data into actionable insights with interactive dashboards and reports, enabling data-driven decision-making.

How can customers benefit from WoodWing's integrations marketplace?

- Simplified Implementation – Deploy integrations quickly with minimal technical setup.
- Scalable Solutions – Expand their content and information management ecosystem to meet

growing demands.

- Automated Workflows – Reduce manual processes and boost operational efficiency.
- Continuous Innovation – Regular updates and new integrations to stay ahead in a dynamic market.

The Integrations Marketplace allows businesses to explore the full range of integrations and discover how they can streamline content workflows. It is now live and available to customers worldwide.

PR

WoodWing

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