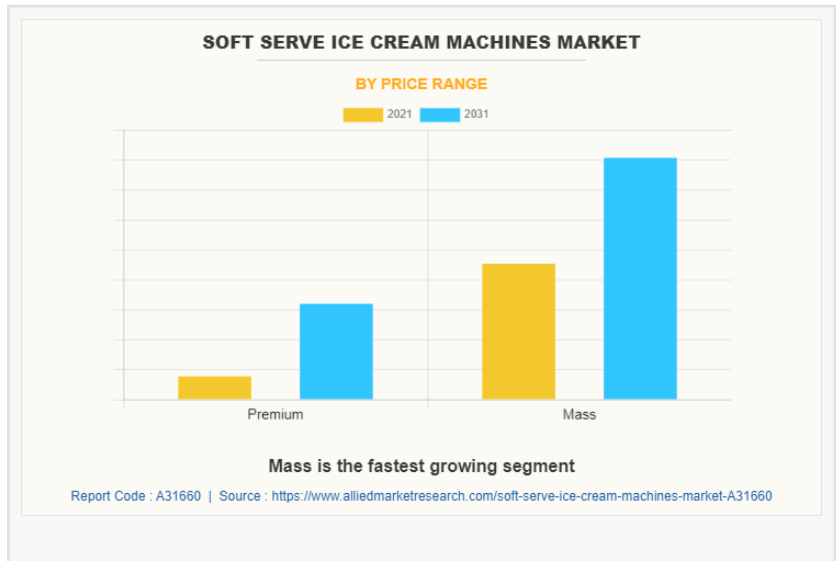


Soft Serve Ice Cream Machines Market Size Set to Reach USD 962.5 million by 2031

WILMINGTON, DE, UNITED STATES, January 29, 2025 /EINPresswire.com/ -- The [global soft serve ice cream machines market size](#) was valued at \$665.00 million in 2021, and is estimated to reach \$962.5 million by 2031, growing at a CAGR of 3.8% from 2022 to 2031.

The main factors influencing the global soft serve ice cream machines market are rise in technological advancements, growing ice cream franchise business, rise in demand for soft serve ice cream machines, and proliferation of quick service restaurants (QSRs).



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In general, soft serve ice cream contains less milk fat than normal ice cream. Compared to ice cream, which is held at a temperature of 15 °C, soft serve ice cream is made at a temperature of roughly 4 °C. Air is injected into soft serve during the freezing process. Up to 60% of the finished product's total volume can be made up of air, or overrun. The amount of air changes how the final product tastes. Low air content products taste heavy & cold and have more intense colors. Soft serves ice cream and other frozen desserts such as frozen yogurt and sorbet are ideal for soft serve machines' ability to provide a light and fluffy texture. For small companies or cafes that aim to provide a wide variety of frozen delicacies, these types of equipment are ideal as they are quite simple to use. Although there are different types of soft serve machines available, they may generally be divided into four groups based on their capacity, amount of flavor options, feed mechanism, and cooling system.

Sales of soft serve ice cream machines have increased dramatically as they use a more hygienic procedure than manual ice cream makers. Soft serve ice cream machines provide the best experience to their customers in the form of taste, flavors, and prices. In addition, since the majority of frozen food products is consumed by children and younger generation, rising

disposable income is fueling the expansion of the soft serve ice cream machine. Another significant element that is anticipated to increase sales of the soft serve ice cream machines is consumers' need for dessert after meals. Thus, all of these soft serve ice cream machines market trends are creating soft serve ice cream machines market opportunities for the market growth.

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The region that dominated the global market in 2021 was Europe. The market is expected to be dominated by Europe in the next few years as a result of key regional companies investing in ice cream manufacturing equipment.

The major players analyzed for the global soft serve ice cream machines industry are Carpigiani Group, Catta 27, Donper USA, Electro Freeze, Frigomat, GEL Matic Italia Srl, ICETRO America Inc., Oceanpower America LLC., Spaceman USA, Stoelting, Technogel, Tekno-Ice, Tetra Pak, The Middleby Corporation, and Vollrath Company LLC.

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David Correa

Allied Market Research

+ + +1 800-792-5285

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