

Root your love story at Cinnamon Hakuraa Huraa Maldives

MALDIVES, January 29, 2025 /EINPresswire.com/ -- Planting a tree is more than just placing roots in the earth—it's a promise of growth, a symbol of nurturing bonds, and a gesture that carries hope for the future. At <u>Cinnamon Hakuraa Huraa Maldives</u>, guests are invited to make this timeless act part of their most treasured moments. Whether celebrating a proposal, renewing vows, or marking a special milestone, planting a palm tree at the resort transforms these personal celebrations into a meaningful contribution to the island's ecosystem.

A guest at the resort recently found the experience profoundly personal- "planting a palm tree here felt like rooting a part of our love story in paradise. Every time we think of our tree, we'll remember this beautiful place and the promise of a greener future."

The initiative is more than just a sentimental experience but a call to action. As one of the world's



After renewing their vows, a couple plants a tree

most climate-vulnerable nations, the Maldives faces mounting challenges from rising sea levels and coastal erosion. Palm trees, with their deep root systems, play a crucial role in stabilising the soil and protecting shorelines, making them essential in safeguarding the islands for future generations.

This ethos aligns seamlessly with the Maldives' national "5 Million Trees Planting Program," launched on World Environment Day 2024. With over 450,936 trees already planted as of December 2024, the programme reflects the nation's dedication to combating climate change.

At the heart of this initiative is Cinnamon Hotels & Resorts' commitment to sustainability through its Environmental, Social, and Governance (ESG) strategy. The palm tree planting activity at Cinnamon Hakuraa Huraa Maldives is not merely an offering for guests but a conscious effort to

educate and involve them in the preservation of the Maldives' delicate ecosystem.

Rajeeva Rajapakse, General Manager of Cinnamon Hakuraa Huraa Maldives, expressed the importance of this initiative. "We want every guest to feel connected—not just to our island but to the values we stand for. When they plant a tree here, they aren't just creating a memory; they're joining us in shaping a more sustainable future for the Maldives."

This unique opportunity allows guests to leave more than footprints in the sand. Every tree planted is a story, a contribution, and a step towards making tourism more responsible. It's a chance to take home the knowledge that even small actions—like planting a palm tree—can ripple out into a lasting impact.

So, whether you're celebrating love, life, or simply the joy of being in paradise, Cinnamon Hakuraa Huraa Maldives offers a way to turn your moments into legacies. Root your story here, and let it grow for years to come.

Sandharu Ferdinando Cinnamon Hotels & Resorts +94 77 335 5053 email us here Visit us on social media: Facebook X LinkedIn Instagram

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A newly planted tree



A couple plants a tree, celebrating love and new beginnings

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