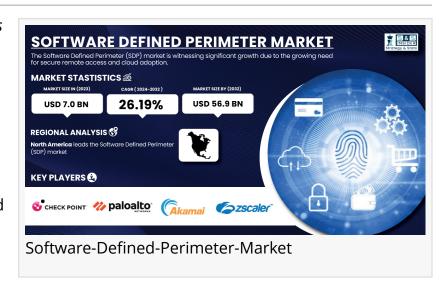


## Software Defined Perimeter Market to reach USD 56.9B by 2032, driven by cloud adoption and cyber threats

The Software Defined Perimeter market is expanding rapidly, fueled by remote work, IoT growth, and increasing cybersecurity demands

AUSTIN, TX, UNITED STATES, January 29, 2025 /EINPresswire.com/ -- The Software Defined Perimeter Market was valued at USD 7 Billion in 2023 and is projected to reach USD 56.9 Billion by 2032, growing at a compound annual growth rate (CAGR) of 26.19% from 2024 to 2032.



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## Keyplayers:

□Cisco Systems, Inc. - Cisco

□Check Point Software Technologies Ltd. - Check Point

□Palo Alto Networks, Inc. - Palo Alto Networks

□Akamai Technologies, Inc. - Akamai

□Zscaler, Inc. - Zscaler

Broadcom Inc. (Symantec Corporation) - Broadcom

☐Fortinet, Inc. - Fortinet

□Juniper Networks, Inc. - Juniper Networks

□IBM Corporation - IBM

□Cloudflare, Inc. - Cloudflare

 $\square$  Google LLC (BeyondCorp) - Google

☐Microsoft Corporation (Azure AD Conditional Access) - Microsoft

 $\square$ Intel Corporation - Intel

□Okta, Inc. - Okta

□Forcepoint LLC - Forcepoint

□Unisys Corporation - Unisys

□AppGate, Inc. - AppGate
□F5 Networks, Inc. - F5
□Perimeter 81 - Perimeter 81
□Centrify Corporation (now Delinea) - Delinea

Software Defined Perimeter Market Growth Driven by Remote Work, Cyber Threats, IoT Adoption, and Regulatory Pressures

The Software Defined Perimeter market is rapidly growing because of the rising demand for secure remote access and cloud adoption. Cyber threats are getting more sophisticated with time, so organizations are resorting to SDP solutions for the protection of their networks. Remote work has accelerated the transition toward SDP, which allows companies to secure digital products while supporting flexible work environments. Companies like Google have already implemented SDP to protect sensitive information in their cloud services, showcasing its effectiveness.

The rise in IoT device usage is leading to security vulnerabilities that conventional models cannot handle, rendering SDP an essential solution. As IoT devices are projected to exceed 30 billion by 2030, the importance of SDP in safeguarding these endpoints will be vital. Regulatory demands regarding data protection and privacy are similarly urging companies to adopt more secure infrastructures. Consequently, SDP is set for ongoing expansion as companies prioritize improving their cybersecurity.

Cloud Deployment Leads, On-Premise Solutions Maintain Steady Growth
Cloud deployment dominated the Software Defined Perimeter market in 2023, capturing a
significant share because of the rising need for adaptable, scalable, and secure security
solutions. The transition to cloud services has increased the demand for protecting remote
access to sensitive information in an environment without defined boundaries. Elements like the
increase in remote work, the expansion of cloud usage, and the rising cyber threats aimed at
cloud settings have driven this trend. Moreover, the cost-effectiveness and scalability of cloudbased SDP solutions remain appealing to businesses of any size.

The on-premise segment is poised for steady growth, especially in areas like government, finance, and healthcare, where rigorous data security and regulatory compliance standards dominate. Numerous companies choose to retain their security infrastructure onsite to ensure control over their network security and confidential information. Moreover, companies employing legacy systems frequently opt for on-premise solutions to maintain compatibility with their current IT setups. On-premise SDP solutions are under pressure due to the increasing appeal of cloud-based options.

IT & Telecom Lead, Government Sector Set for Fastest Growth
The IT and telecommunications segment of the Software Defined Perimeter market is set for
strong growth, driven by increasing needs for secure, scalable remote access and cloud
solutions. These sectors, which manage vast amounts of sensitive information and oversee

intricate networks, are facing growing attacks from cyber threats, heightening the demand for sophisticated security measures such as SDP. The growth of 5G networks, migration to the cloud, and the increase in remote work are primary factors driving expansion, alongside the demand for low-latency, adaptable network access.

The government sector is also poised for significant growth, fueled by concerns regarding national security, cyber spying, and data leaks. As governments manage sensitive data and contend with advanced cyber threats, the demand for strong security solutions such as SDP is essential. Factors driving growth encompass the rising implementation of digital transformation, safe remote access for government workers, and safeguarding essential infrastructure.

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North America Leads, Asia Pacific Poised for Fastest Growth

North America dominated the Software Defined Perimeter market in 2023, capturing the largest revenue share. This leadership can be attributed to the region's high adoption of cloud technologies, robust cybersecurity infrastructure, and a rapidly expanding remote workforce. With major companies and government agencies in North America investing heavily in secure, scalable network solutions, the demand for SDP has seen substantial growth.

Asia Pacific is expected to experience the fastest compound annual growth rate from 2024 to 2032, driven by rapid digital transformation and a growing demand for secure remote access. The region's expanding tech-savvy population, along with the rise of cloud-based services and IoT devices, fuels the adoption of SDP solutions. With countries like China, India, and Japan prioritizing cybersecurity and investing in next-generation network infrastructures, Asia Pacific is well-positioned for strong growth in the SDP market.

Key Developments in Software Defined Perimeter Market

□September 2024: Cisco unveiled upgraded features for its Webex platform, leveraging AI to enhance collaboration and user experience.

□ August 2024: Check Point rolled out enhanced Al-powered threat detection features in its Harmony Endpoint security solution.

□ April 2024: Akamai posted strong Q1 2024 financial results, fueled by the rising demand for its cloud security services.

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