

Creatio Partners with NeoAddition to Deliver Digital Transformation Opportunities to More Businesses in North America

NeoAddition will leverage AI and No-Code to drive growth, innovation, and productivity across organizations

BOSTON, MA, UNITED STATES, January 29, 2025 /EINPresswire.com/ -- <u>Creatio</u>, a global vendor of a no-code platform to automate workflows and CRM with a maximum degree of freedom, partners with <u>NeoAddition</u>, a digital transformation company dedicated to helping organizations optimize their



business processes to achieve growth, innovation, and productivity. As strategic partners, Creatio and NeoAddition will offer customers tailored solutions using Creatio's AI-native no-code platform to deliver measurable results and create exceptional value.

"At NeoAddition, we are committed to empowering organizations by delivering exceptional value through comprehensive and personalized solutions. By aligning with our clients' strategic objectives and leveraging cutting-edge technology, we ensure seamless transformation processes that consistently exceed expectations," said Fabián Galdámez Rivera, CEO of NeoAddition.

Creatio gives its customers the freedom to own their automation. It is delivered through a leading no-code platform, integrating Al-native capabilities into a modern CRM. Designed for a new era of business automation, Creatio helps customers digitize workflows, enhance customer and employee experiences, and boost the efficiency of commercial and operational teams. It delivers the ultimate combination of Al and no-code to transform sales, marketing, and customer service, providing unmatched agility, autonomy, and value. Creatio is recognized as a Leader and Strong Performer in multiple Gartner and Forrester reports. Creatio products receive raving end-user reviews on peer-to-peer portals.

About Creatio

Creatio is a global vendor of a no-code platform to automate workflows and CRM with a maximum degree of freedom. Millions of workflows are launched on our platform daily in 100 countries by thousands of clients. Genuine care for our clients and partners is a defining part of Creatio's DNA.

For morellinformation, please visitlwww.creatio.com.

About NeoAddition

NeoAddition is a digital transformation company dedicated to helping organizations optimize their business processes to achieve growth, innovation, and productivity. As strategic partners, we design tailored solutions that deliver measurable results, creating exceptional value for our clients

PR Creatio Creatio +1 617-765-7997 email us here Visit us on social media: Facebook X LinkedIn YouTube

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