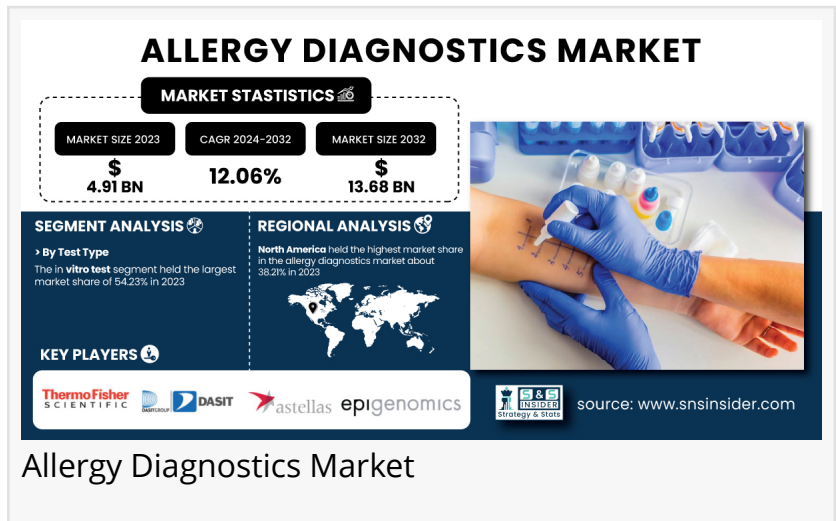


# Allergy Diagnostics Market to Reach \$13.68 Bn by 2032, Driven by Rising Allergy Prevalence & Advancements in Diagnostics

*The rise in allergy cases, coupled with technological advancements in in vitro diagnostics & government healthcare initiatives, fuels market expansion globally.*

AUSTIN, TX, UNITED STATES, January 29, 2025 /EINPresswire.com/ --

According to Research by SNS Insider, The global [Allergy Diagnostics Market](#) was valued at USD 4.91 billion in 2023 and is projected to reach USD 13.68 billion by 2032, growing at a CAGR of 12.06% during the forecast period of 2024-2032



The market's expansion is attributed to the growing prevalence of allergies worldwide, which is fueling the need for advanced diagnostic tests. Factors like environmental changes, rising pollution levels, and an increase in allergic diseases, including food allergies, respiratory allergies, and dermatological allergies, are contributing to the market growth.

## Allergy Diagnostics Market Overview

The demand for allergy diagnostics has surged due to the escalating prevalence of allergic conditions, including allergic rhinitis, asthma, and food allergies, driven by industrialization, urbanization, and environmental pollution. With this growing demand, the supply of diagnostic tools has expanded, with numerous companies launching new and more effective allergy testing technologies. There is an increasing focus on accurate and fast diagnostics, supported by advancements in laboratory technologies such as in vitro diagnostic testing and immunoassays. The rise in the number of allergy cases is prompting healthcare providers and patients to prioritize regular allergy testing, thereby creating a robust market for diagnostic solutions. The market is also benefiting from enhanced awareness about the importance of early diagnosis and the development of innovative allergen-specific tests to provide personalized care for patients.

Get a Free Sample Report of Allergy Diagnostics Market @ <https://www.snsinsider.com/sample->

## Key Players in Allergy Diagnostics Market

- Thermo Fisher Scientific Inc.
- DASIT Group SPA
- AESKU.GROUP GmbH
- Astellas Pharma Inc.
- Epigenomics AG
- Sun Pharmaceutical Industries Ltd
- Teva Pharmaceutical Industries Ltd.
- Pfizer Inc.
- AbbVie Inc.
- Lincoln Diagnostics Inc. & Other Players

## Market Segmentation Analysis

### By Type

In the allergy diagnostics market, the consumables segment held the largest share, primarily driven by the demand for reagents, test kits, and other disposable materials used for allergy testing. In 2023, consumables accounted for a significant percentage of the market, with their recurring demand ensuring a continuous revenue stream for manufacturers. The high demand for consumables is fueled by the increasing number of allergy tests conducted globally due to the rising prevalence of allergies.

### By Test Type

The in vitro test segment dominated the market with a share of 54.23% in 2023. These tests are essential for determining allergen-specific immunoglobulin E (IgE), which helps in diagnosing various allergies, including food and respiratory allergies. The growing incidence of food allergies, particularly in both developed and developing nations, is a major factor driving the demand for in vitro testing. According to the Food Allergy Research and Education's 2022 report, about 2.8 million Americans were estimated to have an egg allergy in 2020, and 2.5 million were allergic to wheat. The in vitro test segment's dominance is expected to continue as food allergies and sensitization rates increase globally.

### By Allergen

Inhaled allergens led the market with a 48.68% share in 2023. This dominance is attributed to the rising incidence of respiratory allergies due to increasing air pollution and urbanization. The Allergy and Asthma Foundation of America estimated that around 81 million Americans suffer from seasonal allergic rhinitis, with both adults and children experiencing this condition. As air pollution levels continue to escalate, the market for inhaled allergen testing is expected to expand, offering substantial growth potential.

### By End-User

Hospital-based Laboratories and Clinics held the largest market share of approximately 32.65% in 2023. These healthcare facilities are critical for allergy diagnostics due to their access to advanced diagnostic technologies and skilled professionals. Additionally, hospitals and clinics serve as the first point of contact for patients experiencing allergic reactions, thus making them essential for both the initial diagnosis and ongoing management of allergies.

Need any customization research on Allergy Diagnostics Market, Enquire Now @ <https://www.snsinsider.com/enquiry/4454>

## Allergy Diagnostics Market Segments

### By Type

- Consumables
- Instruments
- Services

### By Test Type

- In Vivo Test
- In Vitro Test

### By Allergen

- Inhaled Allergens
- Food Allergens
- Drug Allergens
- Other Allergens

### By End-User

- Hospital-based Laboratories & Clinics
- Diagnostic Laboratories
- Academic Research Institutes

## Recent Developments

- October 2024: ALK, a global leader in allergy treatment, announced the licensing of its new AllerTest allergy skin testing devices, including the AllerTest-1, AllerTest-8, and AllerTest-10 models. Alongside these, the company introduced the AllerTest 48-well and 60-well allergen trays to enhance allergy testing and diagnosis.
- August 2024: A significant breakthrough was achieved when Alex Verdugo of the Yankees hit a home run in his first game after receiving new batting gloves, following an allergy diagnosis. This incident highlighted the importance of allergy diagnostics and personalizing care.

## Regional Analysis

North America accounted for a dominant market share in 2023, with the U.S. leading due to the availability of advanced diagnostic tools, high awareness levels, and a well-established

healthcare system. The increasing number of individuals affected by seasonal allergies and the growing incidence of food allergies further contribute to market growth in this region.

The Asia Pacific region is anticipated to exhibit the highest CAGR in the Allergy Diagnostics Market during the forecast period. This growth is driven by the increasing adoption of digitalization in diagnostic laboratories and hospitals, a growing elderly population, and rising allergy cases. Countries like China and India are expected to show significant market potential due to large populations and increasing environmental pollution.

Buy Full Research Report on Allergy Diagnostics Market 2024-2032 @  
<https://www.snsinsider.com/checkout/4454>

#### Table of Contents – Major Key Points

1. Introduction
2. Executive Summary
3. Research Methodology
4. Market Dynamics Impact Analysis
5. Statistical Insights and Trends Reporting
6. Competitive Landscape
7. Allergy Diagnostics Market by Type
8. Allergy Diagnostics Market by Test Type
9. Allergy Diagnostics Market by Allergen
10. Allergy Diagnostics Market by By End-User
11. Regional Analysis
12. Company Profiles
13. Use Cases and Best Practices
14. Conclusion

Speak with Our Expert Analyst Today to Gain Deeper Insights @  
<https://www.snsinsider.com/request-analyst/4454>

#### About Us:

SNS Insider is one of the leading market research and consulting agencies that dominates the market research industry globally. Our company's aim is to give clients the knowledge they require in order to function in changing circumstances. In order to give you current, accurate market data, consumer insights, and opinions so that you can make decisions with confidence, we employ a variety of techniques, including surveys, video talks, and focus groups around the world.

#### Browse More Insights:

[Allergic Conjunctivitis Market Report](#)

[Molecular Diagnostics Market Report](#)

Akash Anand  
SNS Insider Pvt. Ltd  
415-230-0044

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/781318984>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.