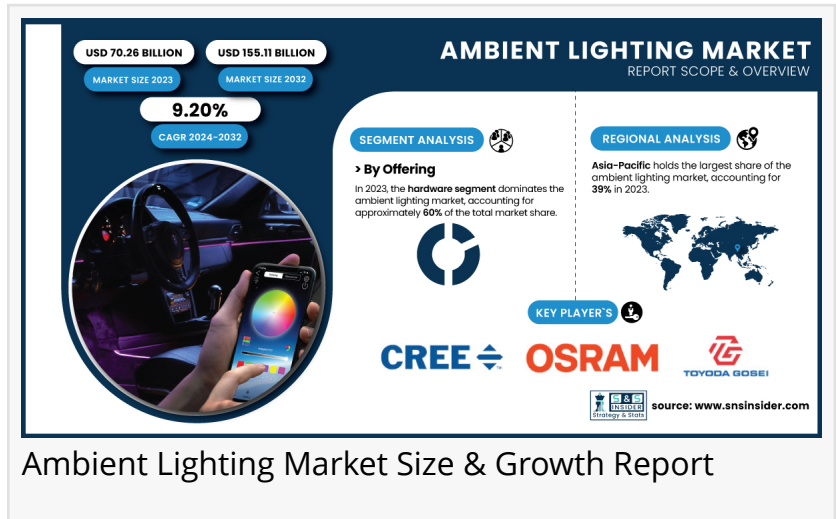


# Global Ambient Lighting Market to Hit USD 155.11 Billion by 2032 Driven by Smart and Sustainable Trends

*The growth of the Ambient Lighting market is driven by rising demand for aesthetics, energy efficiency, and smart technology integration.*

AUSTIN, TX, UNITED STATES, January 29, 2025 /EINPresswire.com/ -- Market Size & Industry Insights

As Per the SNS Insider, "The [Ambient Lighting Market](#) was valued at USD 70.26 billion in 2023 and is expected to grow to USD 155.11 billion by 2032, at a CAGR of 9.20% over the forecast period of 2024-2032."



Ambient Lighting Market Size & Growth Report

## Rising Demand for Aesthetics and Energy Efficiency Drives the Growth of the Ambient Lighting Market with Smart Solutions

In addition, the rising demand for better aesthetics and energy-efficient lighting in indoor configurations for residential and commercial spaces and automotive primarily drives the ambient lighting market. The increasing trend of smart homes and technological advancements in lighting systems are some factors responsible for the high adoption of Ambient lighting solutions. The revolution led to particular growth because it provides an energy-efficient and durable solution with dynamic color and Brightness control. With consumers becoming keener for personalization and customization elements within lighting experiences, ambient lighting, which is designed to create a comfortable and welcoming ambiance, continues to gain demand.

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SWOT Analysis of Key Players as follows:

- Signify Holding
- OSRAM GmbH

- GE Lighting (SAVANT TECHNOLOGIES LLC)
- Koninklijke Philips NV
- Samsung Electronics Co. Ltd
- Eaton Corporation Inc.
- SCHOTT Group
- Acuity Brands Inc.
- Dialight plc
- Häfele
- Helvar
- Honeywell International Inc.
- Hubbell Incorporated
- Ideal Industries
- Lutron Electronics
- RAB Lighting Inc.
- SPI Lighting Holdings LLC
- Zumtobel Group

## Automotive Industry and Sustainable Trends Fuel Growth in Ambient Lighting Market with Smart Innovations

The growth of the automotive industry coupled with electric vehicles has also stimulated the ambient lighting market. Ambient lighting systems are being integrated by automotive manufacturers in the interiors of the vehicle as this technology enhances the experience of the passenger resulting in more appealing and comfortable cars. In addition, the growing trend of consumers towards sustainable and green lighting has also encouraged the use of energy-efficient lighting which is driving the growth of the market. The sector is expected to grow further owing to advancements toward smart lighting controls with developments in voice control incorporated by the emergence of smart home units via ambient lighting requirements by various sectors to enhance functionality and aesthetics.

## Hardware Dominates the Ambient Lighting Market with Surface-Mounted Lights Leading while Recessed Lights Show the Fastest Growth

By Offering: In 2023, the hardware segment holds a major share of the market. Such dominance is mainly attributable to the widespread adoption of lighting systems, such as LEDs, light fixtures, sensors, and controllers, which play an essential role in ambient lighting generation in residential and commercial segments.

Software and services are expected to register the fastest CAGR during 2024-2032. This growth is driven by the increasing application of smart technology and IoT-driven applications in lighting control systems. The software solutions that allow users to manage, implement, and customize their lighting environments are becoming more advanced and necessary.

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**By Type:** The surface-mounted lights segment accounted for a major share of the overall ambient lights market in 2023. This is because they are very adaptable, easy to install, and are used for so much residential and commercial purposes. Among them, surface-mounted lights that are installed without the need to be recessed in ceilings or walls have become one of the most preferred types by home and business owners because they can achieve high luminous efficiency in every setting with higher uniformity.

The recessed lights segment is estimated to witness the highest compound annual growth rate (CAGR) during 2024-2032. Recessed lighting, also referred to as downlights or can lights, is also trendy because this type of lighting creates a sleek, modern profile while still offering unobtrusive, focused light.

### Asia-Pacific Leads Ambient Lighting Market Growth with North America Set for Fastest Expansion in Sustainability

The Asia-Pacific region accounted for the largest share of the ambient lighting market during 2023 driven by rapid urbanization, high infrastructure development, and the proliferation of smart technologies in the region. With nations such as China, Japan, and India, having a plethora of construction works from residential apartments to commercial blocks, and smart cities, ambient lighting plays a key role in promoting its beauty and practicability.

North America is anticipated to achieve the highest CAGR in the sustainable lighting segment from 2024 to 2032, which can be attributed to smart home adoption and growing sustainable building practices in the region. Innovative solutions in lighting led throughout the U.S.A. and Canada, developing energy-saving, environmental protection, and personalization. This research demand for a special advanced and integrated lighting system in the residential, commercial, and automotive sectors will drive considerable growth in this region in the coming years.

### Recent Developments:

- In January 2025, Philips Hue unveiled next-gen AI-powered smart lighting and home security innovations, including an AI assistant for personalized lighting and enhanced smoke alarm detection.
- In December 2024, ams OSRAM and Valeo partnered to revolutionize vehicle interiors with dynamic lighting solutions, enhancing aesthetics and functionality.
- In January 2025, Samsung Electronics announced that its Neo QLED and Lifestyle TVs have received EyeCare Circadian certification from VDE, ensuring visual comfort and circadian rhythm alignment.

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