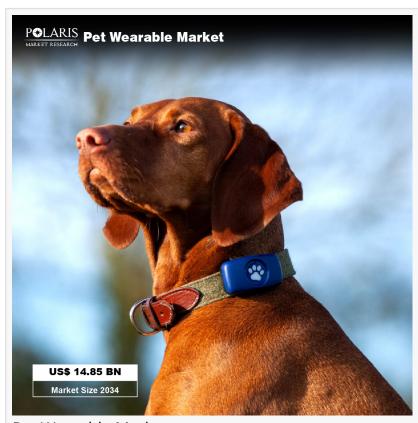


Pet Wearable Market to Reach USD 14.85 Billion by 2034, Growing at a 14.9% CAGR from 2025 to 2034

The surge in pet possession and notable funding in pet tracing technologies is driving the market demand.



Pet Wearable Market

As the human wearable market commences to come of age, a number of engrossment and advancements are taking place in pet wearables extent. A growing aggregate of pet owners becoming more technologically sharp has powered commodity inventions that conventionally were restricted to GPS tracking.

https://www.polarismarketresearch.com/industry-analysis/pet-wearable-market/request-for-sample?utm_source=EIN&utm_medium=EIN&utm_campaign=EIN&utm_id=01

While location tracking persists to be the biggest piece of the pie, other solutions, such as health observing gadgets, have been gaining traction. Growing consciousness about pets' mental and physical well-being is pushing the pet wearable market demand.



These wearables also observe pet health by tracing their heart rate, sleep impressions, and calories burned."

Polaris Market Research

Understanding key players and their initiatives provides valuable insights into the competitive landscape and emerging opportunities in the market. Here are the top companies in the market:

- Datamars
- Felcana
- FitBark Service
- Avid Identification Systems, Inc.
- Barking Labs
- LATSEN
- Link My Pet
- Garmin Ltd.
- · GoPro Inc.
- Loc8tor Ltd.
- PetPace
- PetTech.co.uk.Ltd.
- · Mars, Incorporated
- PETFON
- Tractive

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- The pet wearable market segmentation is based on product, technology, animal type, application, and region.
- By product analysis, the smart collars segment held the largest market share. This is due to them being lined wirelessly to the pet owner's smartphone, permitting them to observe the pet's well-being, health, training, and food bearing.
- By technology analysis, the RFID segment is poised to register a significant CAGR. This is due to preciseness and reliability being the leading factors of the RFID technologies.

The research report covers all the major regions and sub-regions of the pet wearable market. The study provides market insights into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

□□□□ □□□□□□□: Asia Pacific is anticipated to witness the fastest CAGR from 2025 to 2034. The region's growing cases of detrimental conditions in pets fuel the regional market expansion.

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How much is the pet wearable market?

The market size was valued at USD 3.19 billion in 2024 and is projected to grow to USD 14.85 billion by 2034.

Which region held the largest pet wearable market share in 2024? North America accounted for the largest region-wise market share in 2024.

Which segment by product held the largest share of the market revenue in 2024? The smart collar segment accounted for the largest market share in 2024.

What is the growth rate of the market? The market is projected to register a CAGR of 14.9% from 2025 to 2034.

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