

# Pet Wearable Market to Reach USD 14.85 Billion by 2034, Growing at a 14.9% CAGR from 2025 to 2034

*The surge in pet possession and notable funding in pet tracing technologies is driving the market demand.*

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According to a new report by Polaris Market Research, the pet wearable market is projected to reach a value of US\$ 14.85 billion by 2034, growing at a CAGR of 14.9% from 2025 to 2034. The report highlights the increasing adoption of smart collars, activity trackers, and health monitoring devices among pet owners, driven by the growing awareness of pet health and safety.

The pet wearable market is expected to be a significant driver of growth in the broader pet care industry. Key factors contributing to this growth include the rising disposable income of pet owners, the increasing number of pet adoptions, and the growing demand for personalized and data-driven pet care solutions. The market is also being fueled by technological advancements in pet wearables, such as the integration of AI and machine learning for predictive health analysis and behavior tracking.

Key market drivers include:

As the human wearable market commences to come of age, a number of engrossment and advancements are taking place in pet wearables extent. A growing aggregate of pet owners becoming more technologically sharp has powered commodity inventions that conventionally were restricted to GPS tracking.

For more information, visit the report page:

[https://www.polarismarketresearch.com/industry-analysis/pet-wearable-market/request-for-sample?utm\\_source=EIN&utm\\_medium=EIN&utm\\_campaign=EIN&utm\\_id=01](https://www.polarismarketresearch.com/industry-analysis/pet-wearable-market/request-for-sample?utm_source=EIN&utm_medium=EIN&utm_campaign=EIN&utm_id=01)

While location tracking persists to be the biggest piece of the pie, other solutions, such as health observing gadgets, have been gaining traction. Growing consciousness about pets' mental and physical well-being is pushing the pet wearable market demand.





These wearables also observe pet health by tracing their heart rate, sleep impressions, and calories burned.”

*Polaris Market Research*

Key market drivers include: Growing disbursement on pets and animals, worries over pet obesity, and the growing approval of pet insurance are pushing the market forward. The congruence of Internet of Things (IoT) gadgets that reinforce the conveyance of real-time data regarding pet wellbeing to pet owners and veterinarians is boosting the demand for pet wearable market growth.

The pet humanization trend, which includes handling pets as a family group and soliciting human situations and dietary motifs, has caused an escalated demand for progressive devices among pet owners.

The affiliation of progressive technologies such as AI, ML, and IoT powers market development. By influencing AI and IoT technologies, standard pet wearable commodities can be enhanced to offer smart potential for surveying and translating pet health details.

Understanding key players and their initiatives provides valuable insights into the competitive landscape and emerging opportunities in the market. Here are the top companies in the market:

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- Datamars
- Felcana
- FitBark Service
- Avid Identification Systems, Inc.
- Barking Labs
- LATSEN
- Link My Pet
- Garmin Ltd.
- GoPro Inc.
- Loc8tor Ltd.
- PetPace
- PetTech.co.uk.Ltd.
- Mars, Incorporated
- PETFON
- Tractive

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Market Segmentation:

- The pet wearable market segmentation is based on product, technology, animal type, application, and region.
- By product analysis, the smart collars segment held the largest market share. This is due to them being lined wirelessly to the pet owner's smartphone, permitting them to observe the pet's well-being, health, training, and food bearing.
- By technology analysis, the RFID segment is poised to register a significant CAGR. This is due to preciseness and reliability being the leading factors of the RFID technologies.

Geographical Regions:

The research report covers all the major regions and sub-regions of the pet wearable market. The study provides market insights into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

North America: North America accounted for the largest market share. This is primarily because of a growing trend of pet acquisition, escalated worries connected to feedstock well-being, and surging per capita disbursement of pet owners.

Asia Pacific: Asia Pacific is anticipated to witness the fastest CAGR from 2025 to 2034. The region's growing cases of detrimental conditions in pets fuel the regional market expansion.

Source:

[https://www.polarismarketresearch.com/industry-analysis/pet-wearable-market/inquire-before-buying?utm\\_source=EIN&utm\\_medium=EIN&utm\\_campaign=EIN&utm\\_id=01](https://www.polarismarketresearch.com/industry-analysis/pet-wearable-market/inquire-before-buying?utm_source=EIN&utm_medium=EIN&utm_campaign=EIN&utm_id=01)

Q1:

How much is the pet wearable market?

The market size was valued at USD 3.19 billion in 2024 and is projected to grow to USD 14.85 billion by 2034.

Q2: Which region held the largest pet wearable market share in 2024?

North America accounted for the largest region-wise market share in 2024.

Q3: Which segment by product held the largest share of the market revenue in 2024?

The smart collar segment accounted for the largest market share in 2024.

Q4: What is the growth rate of the market?

The market is projected to register a CAGR of 14.9% from 2025 to 2034.

For more information, contact us at [info@polarismarketresearch.com](mailto:info@polarismarketresearch.com) or visit our website at <https://www.polarismarketresearch.com>.

[Polaris Market Research](#) announces that the Software-Defined Data Center Market is projected to reach \$1.2 billion by 2028, growing at a CAGR of 15.5%.

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