

# Expanding Francophone Community Access: Digital Impact Transformation Program Teams Up with JR Language Canada

*JR Language Translation Services Canada was chosen to provide multilingual content and localization for the DIGITP website to reach French-speaking communities.*



TORONTO, ONTARIO, CANADA, February 5, 2025 /EINPresswire.com/ -- JR Language Translation Services Canada, a leading translation services company in North America, was selected by the Digital Impact Transformation Program (DIGITP) to translate and localize its website and multimedia content. This initiative was crucial in making the content accessible to Francophone communities across Canada. As part of this program, the DIGITP website and hours of key informational videos were [translated into Canadian French](#), ensuring broader engagement and compliance with the Canadian government's bilingual content requirements.

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*Geraldine d'Empaire,  
Managing Partner of the  
translation agency*

The Digital Impact Transformation Program's mission is to empower Canadian youth with the tools, resources, and certifications necessary to enter and excel in the Information and Communications Technology (ICT) workforce. The program aims to foster an inclusive and diversified ICT talent pipeline by leveraging exposure,

awareness, and specialized training courses.

“Accessibility is at the heart of our mission,” said Anthony Morrison, Program Director of the Digital Impact Transformation Program. “Partnering with JR Language Translation has enabled us to connect with Francophone communities and ensure that French-speaking youth across Canada can fully benefit from our resources and programs.”

The French language project included [translating the website](#) and producing French subtitles for the training videos. That effort has already had a significant impact, with a marked increase in visits to the French version of the website since its launch. This milestone highlights language's

critical role in building trust, fostering understanding, and encouraging participation from diverse communities.

JR Language Translation Canada was selected for its expertise in culturally relevant translations and proven track record supporting organizations with multilingual communication needs. The company's commitment to quality, cultural sensitivity, and accuracy ensures that DIGITP's content is effectively conveyed to French-speaking Canadians.

"We are honored to support the Digital Impact Transformation Program in its mission to empower youth and build a trained ICT workforce," said Geraldine d'Empaire, Managing Partner of the [translation agency](#). "By delivering accurate and culturally relevant translation services, we help bridge language gaps and create opportunities for a wider audience so they can access vital resources."

With this initiative, the Digital Impact Transformation Program underscores its dedication to inclusivity and innovation. By expanding its reach to the French-speaking population, the program ensures that language is no barrier to opportunity, education, and empowerment in the ICT sector.

About JR Language Translation Canada:

JR Language Translation Canada provides high-quality translation and localization services to organizations across various industries. Focusing on cultural adaptation and linguistic precision, the company ensures its clients can effectively connect with global and local audiences. For more information, visit <https://jrlanguage.ca/>

About the Digital Impact Transformation Program:

The Digital Impact Transformation Program equips Canadian youth with the resources, training, and certifications necessary to succeed in the ICT workforce. The DIGITP aims to build a skilled talent pool for Canada's growing digital economy through its innovative programs and commitment to inclusivity.

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