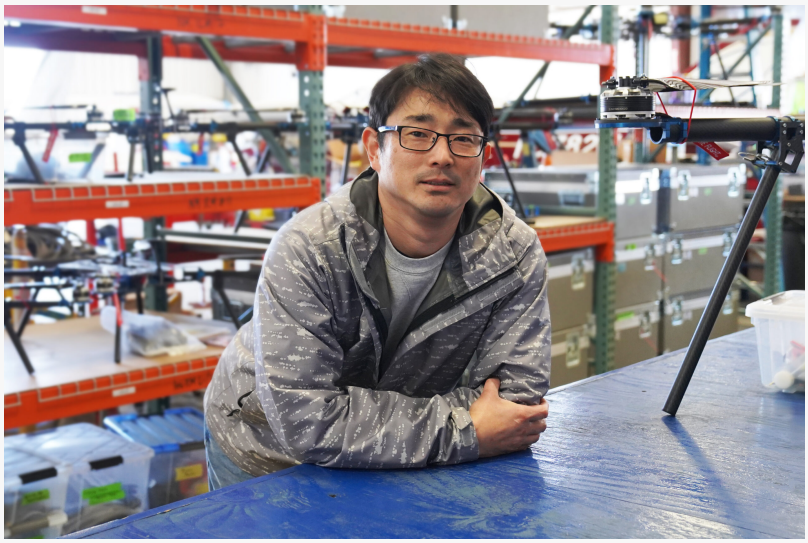
Aero Systems West Welcomes Takeshi Yoshida as CEO: Pioneering the Future of Heavy-Lift Drone Technology

Driving innovation in UAV technology, Yoshida brings a vision for efficiency, safety, and next-gen heavy-lift drone solutions at ASW.



Aero Systems West CEO, Takeshi Yoshida

Aero Systems West US Based Drone Manufacturing Company

SAN MARTIN, CA, UNITED STATES, January 30, 2025 /EINPresswire.com/ -- Aero Systems West (ASW), a leader in heavy-lift drone innovation and modular engineering solutions, is proud to announce the appointment of Takeshi Yoshida as its new Chief Executive Officer, effective immediately. Mr. Yoshida succeeds Alex Orozco, who has been instrumental in ASW's success and leaves the company well-positioned for continued growth.

A Legacy of Innovation and a Vision for the Future

Takeshi Yoshida joins ASW with a distinguished career at Nippon Kayaku, where he led program management initiatives and honed expertise in automotive and high-volume production. His leadership will bring a renewed focus on operational efficiency, customer-centric solutions, and sustained innovation.

"I am honored to take on this role at such a pivotal time for ASW," said Yoshida. "Our goal

remains to provide safer, more efficient drone solutions for industries like mining, agriculture, and infrastructure. With our Parasafe integration and drone modernization efforts, we are well on our way to redefining what heavy-lift drones can achieve."

In the coming year, Mr. Yoshida will focus on several strategic initiatives, including:

- Achieving ASTM certification for ASW's Quad drones equipped with Parasafe 25kg, setting a new standard in safety and compliance for heavy-lift drones.
- Launching Drone Mod, a process that reduces assembly lead time and moves toward batch production, ensuring faster delivery and greater efficiency.
- Expanding opportunities for advanced payload integrations and modular solutions tailored to customer missions.

Commitment to Safety and the Kayaku Spirit

ASW's parent company, Nippon Kayaku, has a long-standing legacy of innovation and social contribution, guided by the "Kayaku Spirit". This philosophy emphasizes safety, collaboration, and continuous improvement—principles that remain central to ASW's mission.

"Safety is our theme," Yoshida emphasized. "With Nippon Kayaku's guidance, we are committed to creating safer drone solutions that make BVLOS operations and complex missions more accessible for our customers."

ASW's modular approach ensures accessibility for a wide range of industries, providing adaptable, mission-specific solutions that set the company apart in the heavy-lift drone market.

A Human-Centered Leadership Style

Yoshida describes his leadership style as supportive and approachable, likening himself to "engine oil" that ensures the smooth operation of a talented team. "My job is to let the talent shine and make sure the company is working efficiently," he explained. "We have incredible engineers and a strong team, and I'm here to support them in every way I can."

With his approachable demeanor and a focus on collaboration, Takeshi Yoshida is well-positioned to lead ASW into its next chapter, blending innovation with operational excellence.

For more information about Aero Systems West and its leadership transition, please visit www.aerosystemswest.com or contact:

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