

# Global Veterinary Infectious Disease Diagnostics Market to Reach \$2.4 Billion by 2026

*The global veterinary infectious disease diagnostics market is expected to reach \$2,404 million by 2026, registering a CAGR of 8.3% from 2019 to 2026.*

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The global [veterinary infectious disease diagnostics market](#), valued at \$1,271 million in 2018, is projected to reach \$2,404 million by 2026, growing at a CAGR of 8.3% from 2019 to 2026.

This robust growth is fueled by increasing incidences of infectious diseases in animals, technological advancements in veterinary diagnostics, and rising awareness about animal health and zoonotic diseases.



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## Market Growth Drivers

The growing prevalence of infectious diseases in companion and livestock animals is a primary driver of market expansion. Zoonotic diseases, which can spread between animals and humans, have raised global concerns, pushing governments and veterinary organizations to focus on early detection and disease prevention.

Additionally, the increasing rate of pet ownership has significantly contributed to market growth. Pet parents are more willing to invest in advanced diagnostic procedures to ensure the health and well-being of their animals. According to industry reports, spending on pet healthcare and veterinary services has surged, particularly in developed regions like North America and Europe.

Moreover, advancements in diagnostic technologies, such as polymerase chain reaction (PCR),

enzyme-linked immunosorbent assay (ELISA), and lateral flow assays, have significantly improved accuracy, speed, and efficiency in diagnosing infectious diseases. The adoption of point-of-care diagnostic kits for on-site testing has further streamlined disease detection, reducing the time required for veterinary intervention.

## Challenges and Market Restraints

Despite the positive growth trajectory, high costs associated with advanced diagnostic tests pose a challenge, particularly in developing economies where access to veterinary healthcare may be limited. The lack of skilled professionals and inadequate veterinary infrastructure in certain regions further hinder market expansion.

Moreover, stringent regulations and approval processes for veterinary diagnostic devices can delay product launches, impacting the adoption rate of new technologies.

For more information, visit our website: (Global Veterinary Diagnostics Market, Regional Analysis, Key Players, and Future Outlook)

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<https://www.alliedmarketresearch.com/veterinary-infectious-disease-diagnostics-market/purchase-options>

## Regional Insights

- North America holds the largest market share, attributed to high pet adoption rates, increased spending on veterinary healthcare, and strong presence of key industry players. The region has witnessed significant investments in research and development for new diagnostic technologies.
- Europe follows closely, driven by a growing livestock industry, government initiatives for animal disease surveillance, and advancements in veterinary laboratories.
- Asia-Pacific is expected to witness the fastest growth rate, due to increasing pet ownership, rising disposable incomes, and growing awareness about animal health. Countries like China, India, and Japan are experiencing a surge in demand for veterinary diagnostic services.

## Key Market Segments and Emerging Trends

The companion animal segment is projected to experience significant growth, fueled by increasing concerns over pet health and advancements in in-clinic diagnostics. Meanwhile, the livestock segment continues to hold a substantial share, owing to the rising demand for food safety and disease control in farm animals.

## Technology Advancements Driving Market Evolution

Recent innovations in molecular diagnostics, biosensors, and next-generation sequencing (NGS) have transformed veterinary diagnostics, enabling faster and more accurate detection of infectious diseases. Artificial intelligence (AI) and big data analytics are also being integrated into veterinary diagnostic platforms, improving early disease detection and outbreak management.

## Competitive Landscape and Industry Developments

Several key players are focusing on product innovation, strategic collaborations, and expansion into emerging markets to strengthen their market position. Leading companies in the veterinary infectious disease diagnostics market include:

- IDEXX Laboratories, Inc.
- Zoetis Inc.
- Thermo Fisher Scientific, Inc.
- Heska Corporation
- Neogen Corporation
- Virbac
- Randox Laboratories Ltd.

## Recent Industry Developments:

- The launch of rapid diagnostic kits and portable testing devices for point-of-care veterinary diagnostics has improved accessibility and efficiency in disease detection.
- Companies are increasingly investing in AI-driven diagnostic tools to enhance the accuracy and predictive capabilities of veterinary testing.
- Strategic mergers and acquisitions are helping companies expand their market presence and enhance their product portfolios.

## Future Outlook

The future of the veterinary infectious disease diagnostics market looks promising, with continued technological advancements, increased veterinary awareness, and rising investments in animal healthcare. The integration of digital health solutions and AI-powered diagnostics is expected to further revolutionize the market, making early disease detection and management more effective.

Additionally, government initiatives and regulatory support for veterinary healthcare in both developed and developing regions will play a crucial role in market expansion. With a projected market value of \$2.4 billion by 2026, the demand for innovative and rapid veterinary diagnostics is set to surge, ensuring better animal health management and disease prevention worldwide.

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## Frequently Asked Questions?

Q1. What is the total market value of veterinary infectious disease diagnostics market report?

Q2. What would be forecast period in the market report?

Q3. What is the market value of veterinary infectious disease diagnostics market in 2019?

Q4. Which is base year calculated in the veterinary infectious disease diagnostics market report?

Q5. Which are the top companies hold the market share in veterinary infectious disease diagnostics market?

Q6. Which is the most influencing segment growing in the veterinary infectious disease diagnostics market report?

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David Correa

Allied Market Research

+ + 1 800-792-5285

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