

# Small California Law Firm Competes with Global Leaders as Finalist for Legalweek AI Award

*Frontier Law Center Named Finalist for Legalweek's "Best Use of Artificial Intelligence" Alongside Baker McKenzie, King & Spalding, and Reed Smith*

CALABASAS, CA, UNITED STATES, January 30, 2025 /EINPresswire.com/ -- [Frontier Law Center](#), a small but innovative California employment law firm, has been recognized as a finalist for Legalweek's "Best Use of Artificial Intelligence" award. In the running against global firms like Baker McKenzie, King & Spalding, and Reed Smith, Frontier is redefining what's possible for boutique practices through strategic AI integration.

“

AI isn't just a tool for efficiency—it's a pathway for boutique firms like ours to challenge the status quo and offer unmatched representation to our clients.”

*Manny Starr*

This recognition highlights how technological innovation is shifting the legal landscape, enabling firms of all sizes to deliver impactful results. Frontier Law Center's partnership with [Eve](#), a cutting-edge AI platform designed specifically

for plaintiff law firms, underscores this shift. Frontier Law Center and Eve—which recently secured \$47 million in Series A funding from Andreessen Horowitz—are pioneering the 'AI-Native Law Firm' model, integrating artificial intelligence throughout the entire legal process, from client intake and case evaluation to litigation strategy and trial preparation.

As the world's first AI-native law firm, Frontier has demonstrated that size isn't the only determinant of excellence.

"This nomination validates our belief that AI can democratize the practice of law," said Manny Starr, Managing Partner at Frontier Law Center. "As a finalist alongside firms hundreds of times our size, we're demonstrating that innovative technology enables small firms to deliver the same caliber of representation as global powerhouses."

The winners of the [Legalweek Leaders in Tech Law Awards](#) will be announced in New York City on March 24, 2025.

## ABOUT FRONTIER LAW CENTER

Frontier Law Center is a California employment law firm dedicated to representing workers in employment litigation. As the world's first AI-native law firm, Frontier combines cutting-edge technology with fierce advocacy to level the playing field for employees facing workplace injustice.

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Left to right: Matt Noe (Co-Founder, Eve) Manny Starr (Managing Partner, Frontier Law Center) Colin Rickard (Director of Operations, Frontier Law Center) & Jay Madheswaran (Founder, Eve)

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