

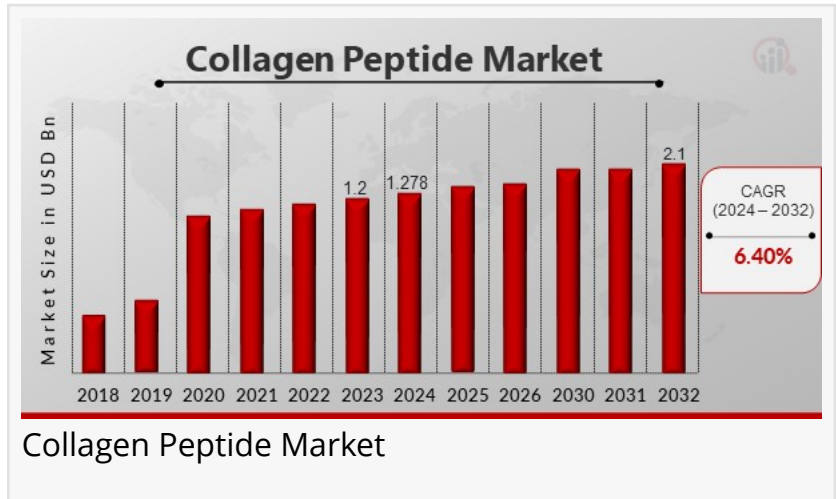
Collagen Peptide Market Size with CAGR of 6.40% by 2024 – 2032, Due To Rising in Cosmetics and Personal Care Goods

*Collagen Peptide Market Research Report
Information By Source, By Application
And By Region*

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Collagen Peptide Market is experiencing significant growth, driven by increasing consumer awareness regarding health and wellness, the rising demand for functional foods, and advancements in nutraceutical

applications. According to recent market research, the [collagen peptide industry](#) is poised for substantial expansion, with projections indicating robust growth across various regions and application segments by 2032.



Collagen Peptide Industry is projected to grow from USD 1.278 Billion in 2024 to USD 2.1 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 6.40% during the forecast period (2024 - 2032).

Market Overview

Collagen peptides, also known as hydrolysed collagen, are bioactive proteins derived from collagen sources such as animal-based and marine-based collagen. These peptides are widely recognized for their superior bioavailability and potential health benefits, including improved skin elasticity, joint health, and muscle mass enhancement. As consumers seek natural and effective solutions to support their overall well-being, the demand for collagen peptides has surged across multiple industries, including food & beverages, pharmaceuticals & nutraceuticals, and personal care.

Recent Development : In August 2023, Tessengerlo Group (Belgium) and Hainan Xiangtai Group established a joint venture leveraging PB Leiner's technology to produce and market fish collagen peptides. This collaboration enables Tessengerlo Group, a leading player in the gelatine

and collagen solutions industry, to expand its portfolio with a premium range of SOLUGEL® fish collagen peptides, capitalizing on the growing demand for high-quality marine collagen.

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Competitive Landscape

The collagen peptide market is highly competitive, with key players focusing on strategic partnerships, product innovations, and market expansions to strengthen their foothold. [Leading companies Collagen Peptide](#) Market include: Gelita AG, Rousselot (Darling Ingredients Inc.), Nitta Gelatin Inc., Vital Proteins LLC, Weishardt Group, Gelnex

Market Segmentation

The collagen peptide market is segmented based on source, application, and region, each offering unique growth opportunities and challenges.

By Source:

Animal-based Collagen:

Derived primarily from bovine and porcine sources, animal-based collagen remains a dominant segment in the market. The abundance and cost-effectiveness of animal-derived collagen peptides make them a preferred choice for various industrial applications.

The growing use of animal-based collagen in the food & beverage sector, particularly in protein supplements and functional drinks, is fueling market expansion.

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Marine-based Collagen:

Extracted from fish and other marine sources, marine-based collagen is gaining traction due to its superior absorption capabilities and sustainability aspects.

The rising trend of clean-label and sustainable products is driving demand for marine collagen in nutraceuticals and personal care formulations.

By Application:

Food & Beverages:

The food & beverage industry remains the largest application segment for collagen peptides, fueled by the growing preference for protein-rich diets and functional foods.

Collagen peptides are widely used in protein bars, beverages, dairy products, and dietary supplements to enhance nutritional value and provide health benefits.

Pharmaceuticals & Nutraceuticals:

The pharmaceutical and nutraceutical sectors are witnessing increasing adoption of collagen peptides for their role in improving bone density, joint health, and skin rejuvenation. Ongoing clinical research highlighting the potential therapeutic properties of collagen peptides is expected to bolster market growth in this segment.

Personal Care:

The beauty and skincare industry is leveraging collagen peptides for anti-aging and skin hydration products.

With the rising popularity of collagen-infused cosmetics and topical solutions, this segment is expected to witness significant expansion.

Others:

Other applications include pet food, sports nutrition, and medical devices, each contributing to the diversification of collagen peptide utilization.

Regional Analysis

The collagen peptide market spans across key regions, including North America, Europe, Asia-Pacific, and the Rest of the World, each offering unique growth prospects.

North America:

North America leads the market due to increasing health-conscious consumers, robust demand for dietary supplements, and the presence of major industry players.

The region's focus on preventive healthcare and personalized nutrition is expected to drive sustained market growth.

Europe:

Europe follows closely, with rising consumer inclination towards organic and sustainable ingredients driving the demand for marine-based collagen.

Stringent regulatory frameworks promoting the use of natural and functional ingredients in food and pharmaceuticals contribute to market expansion.

Asia-Pacific:

The Asia-Pacific region is projected to exhibit the fastest growth, supported by the increasing adoption of collagen-based products in China, Japan, and India.

The growing middle-class population, rising disposable income, and heightened awareness of health benefits are key factors fueling demand in this region.

Rest of the World:

Emerging markets in Latin America, the Middle East, and Africa are witnessing gradual uptake of collagen peptide products, driven by changing lifestyles and dietary patterns.

Market Trends and Opportunities

Several trends are shaping the future of the collagen peptide market, presenting opportunities for industry players to capitalize on evolving consumer preferences.

Rising Demand for Clean-Label Products:

Consumers are increasingly seeking transparency in product ingredients, leading to the

popularity of clean-label collagen products.

Manufacturers are responding by introducing organic, non-GMO, and sustainably sourced collagen peptides.

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Growing Popularity of Plant-Based Alternatives:

While collagen is traditionally sourced from animals, there is a rising interest in plant-based alternatives catering to vegetarian and vegan consumers.

Research and development efforts are focused on producing collagen-boosting plant-based formulations.

Technological Advancements in Production:

Innovations in hydrolyzation techniques and extraction methods are enhancing the bioavailability and efficacy of collagen peptides.

Companies are investing in advanced processing technologies to meet evolving quality standards.

E-commerce Expansion:

The proliferation of online retail platforms is boosting accessibility to collagen products, enabling manufacturers to reach a broader audience.

Direct-to-consumer models and subscription-based services are becoming popular among health-conscious consumers.

These companies are investing in research and development to introduce high-quality collagen peptide solutions that cater to diverse applications and consumer demands.

The global Collagen Peptide Market is poised for remarkable growth, driven by increasing health awareness, expanding applications across various industries, and technological advancements. With a projected market expansion till 2032, stakeholders in the collagen peptide industry have substantial opportunities to innovate and cater to the evolving needs of health-conscious consumers worldwide.

As consumer preferences shift towards natural, functional, and sustainable products, the collagen peptide market is expected to witness sustained momentum, making it a lucrative sector for investment and development. Industry players are encouraged to leverage emerging trends, invest in product differentiation, and explore untapped regional markets to maximize growth potential.

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