

# Growing Paints And Coatings Demand Boosts Market: Key Driver Transforming the Pigment Dispersion Market in 2025

*Pigment Dispersion Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

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Pigment Dispersion Global Market Report 2025 :  
Market Size, Trends, And Global Forecast 2025-2034

The [pigment dispersion market](#) has experienced strong growth in recent years and is expected to increase from \$42.78 billion in 2024 to \$45.78 billion in 2025, with a compound annual growth rate (CAGR) of 7.0%. This growth in the past period can be attributed to factors such as the

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The pigment dispersion market size is expected to see strong growth in the next few years. It will grow to \$62.19 billion in 2029 at a compound annual growth rate (CAGR) of 8.0%.”

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expansion of the printing and packaging industries, the demand for vibrant and durable colors, the growth of the automotive and construction sectors, advancements in high-performance pigments, and the increased use of pigment dispersions in paints and coatings applications.

How Big Is the [Global Pigment Dispersion Market](#) Expected to Grow, and What Is Its Annual Growth Rate?

The pigment dispersion market is projected to experience strong growth in the coming years, reaching \$62.19 billion by 2029, with a compound annual growth rate (CAGR) of 8.0%. This growth in the forecast period can be attributed

to factors such as the demand for sustainable and eco-friendly pigment dispersions, the rise of digital textile printing, expansion in food and cosmetics colorants, the development of customized pigment dispersion solutions, and the increasing demand for high-opacity and UV-resistant pigments.

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### What Is Driving the Growth of the Pigment Dispersion Market?

The growing demand for paints and coatings is expected to drive the growth of the pigment dispersion market in the future. Paints are composed of opaque pigments or powders mixed with a liquid. Pigment dispersions are used to add color to a variety of materials, including paints, coatings, and plastics, with applications in both decorative and industrial fields.

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### Which Leading Companies Are Driving The Growth Of The [Pigment Dispersion Market Share](#)?

Major companies operating in the pigment dispersion market include Achitex Minerva S.p.A., Altana AG, American Elements Corp., Apollo Colors Inc., Aralon Color GmbH, Aum Farbenchem Pvt. Ltd.

### What Are The Key Trends Driving The Growth Of The Pigment Dispersion Market Size?

Leading companies in the pigment dispersion market are developing innovative products, such as biobased pigment dispersions, to offer reliable services to their customers. Biobased pigment dispersions are pigment formulations where the dispersing medium or carrier is sourced from renewable, natural materials like plant-based substances.

### How Is the Global Pigment Dispersion Market Segmented?

The pigment dispersion market covered in this report is segmented –

- 1) By Pigment Type: Organic Pigments, Inorganic Pigments
- 2) By Dispersion Type: Water-Based Dispersions, Solvent-Based Dispersions
- 4) By Industry Vertical: Chemical and Petrochemical, Oil and Gas, Energy and Power, Automotive, Food And Beverages, Healthcare, Other Industry Verticals

Subsegments:

- 1) By Organic Pigments: Azo Pigments, Phthalocyanine Pigments, Anthraquinone Pigments, Quinacridone Pigments
- 2) By Inorganic Pigments: Titanium Dioxide (TiO<sub>2</sub>), Iron Oxide Pigments, Carbon Black, Chromium Oxide Pigments

### The Leading Region in the Pigment Dispersion Market is:

Asia-Pacific was the largest region in the pigment dispersion market in 2024. Asia-Pacific is expected to be the fastest-growing region in the market. The regions covered in the pigment dispersion market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

### What Is the Pigment Dispersion Market?

Pigment dispersions consist of dry pigments suspended in a liquid medium, stabilized with resins or surfactants/additives to prevent clumping. The process replaces the air-solid interfaces in the dry powder with liquid-solid interfaces. These dispersions are typically used in small

amounts to add color to a wide range of products.

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[info@tbrc.info](mailto:info@tbrc.info)

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