

Caissa K12 Helps Public Schools Boost Enrollment and Secure \$57 Million in Funding

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Public schools across the nation face increasing challenges to retain and attract students as families explore a growing number of educational options. Yet, there's hope for public schools to not only meet these challenges but thrive—thanks to Caissa K12, a company committed to helping schools increase and stabilize enrollment through a results-driven approach that guarantees success.



This year alone, Caissa K12 helped public schools recruit thousands of new students into their classrooms, boosting district budgets by more than \$57 million. Over the past five years, the company's innovative methods have exceeded expectations, bringing tens of thousands of students back to public schools and generating nearly \$200 million in additional funding for public school districts.

"Our promise is simple," said Brian Stephens, CEO & Founder of Caissa K12. "If students don't enroll, you don't pay us a dime. We believe in the power of public schools to transform lives and serve as the cornerstone of our communities. Public schools are the best option for our children, and we're here to help them prove it. Our mission is to ensure public schools not only compete but thrive, winning back students and strengthening their impact—at zero financial risk."

Caissa K12's approach is grounded in the belief that public schools are essential to the strength and future of our communities. The company combines cutting-edge strategies, targeted outreach, and a deep understanding of enrollment trends to meet each district's unique needs. By focusing on recruiting new students, re-engaging families, and building stronger community connections, Caissa K12 ensures that public schools remain competitive in today's educational landscape.

What sets Caissa K12 apart is its performance-based model. The company takes on the financial risk, offering schools a no-cost guarantee: if students don't enroll, Caissa K12 doesn't get paid. This innovative approach not only delivers measurable results but also underscores the company's confidence in public schools and their ability to succeed.

With a proven record of exceeding 100% of enrollment objectives, Caissa K12 is redefining how public schools compete. By bringing students back into the classroom and boosting district budgets, Caissa K12 empowers public schools to reclaim their vital role as the heart of their communities.

For more information about how Caissa K12 is helping public schools win back students, visit www.caissak12.com

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