

## New Zealand's Growing Security Concerns Drive Demand for Advanced Protection Solutions

AUCKLAND, NEW ZEALAND, January 31, 2025 /EINPresswire.com/ -- New Zealand is facing a rising wave of property crimes, including burglaries and unauthorized access, in both urban centers and rural communities. This increase in security risks has prompted a surge in demand for advanced and tailored security solutions. Amid this growing concern, <u>Secure-as</u>, a leader in the security solutions industry, is stepping up to offer innovative and customized systems that are designed to address the evolving safety needs of businesses and homeowners across the country.

According to the latest findings from the New Zealand Crime and Victimisation Survey, more than 15% of Kiwi households experience property



crimes each year, with burglary being the most common offense. In cities like Auckland and Wellington, the rising crime rates are exacerbating security challenges, highlighting the urgent need for advanced protective measures.

**Rising Demand for Tailored Security Solutions** 

Secure-as, known for its state-of-the-art technology and customer-focused approach, is addressing these challenges with a range of security solutions designed to meet the unique needs of each client. The company's offering goes beyond traditional security measures, such as alarms and surveillance cameras. Secure-as integrates advanced technologies such as Hikvision CCTV systems with facial recognition, access control systems, remote monitoring, and smart intercoms, delivering comprehensive protection for both urban and rural properties. "Our goal is not just to provide a security system, but to give New Zealanders peace of mind knowing that their homes, businesses, and properties are secure," said Quintin Bothma, Director of Secure-as. "We understand that security needs are not one-size-fits-all. That's why we offer tailored solutions, designed and installed by experts who ensure maximum protection."

The Need for Robust Security in New Zealand

The rise in property crime is being felt across the country. Recent statistics underscore the urgency:

A burglary occurs every 15 minutes in New Zealand, according to New Zealand Police. In Auckland alone, over 10,000 burglaries were reported in 2024. Rural communities are seeing a spike in agricultural theft and vandalism. These figures highlight the increasing need for robust, customized security systems that prevent crime and safeguard both residential and commercial properties. Secure-as's commitment to addressing these concerns is driving its growth and solidifying its reputation as a trusted name in security.

A Holistic Approach to Community Security

Beyond installing security systems, Secure-as takes a comprehensive approach to safeguarding its clients. In addition to advanced technology, the company offers valuable advice on how customers can make the most of their security systems, ensuring ongoing protection and awareness. Secure-as's coverage extends across key urban areas such as Auckland, Christchurch, and Wellington, as well as smaller towns and rural regions, where security risks are often overlooked.

Secure-as is also helping businesses by providing integrated security solutions such as access control systems and real-time monitoring capabilities to ensure the safety of employees, assets, and customers. For homeowners, smart alarm systems and surveillance technologies offer control and peace of mind from anywhere.

## Ongoing Support and Innovation

Secure-as's dedication to long-term security doesn't end with the installation of its systems. The company provides ongoing maintenance and support, ensuring that every security solution remains up-to-date and fully operational. Additionally, Secure-as is at the forefront of security technology, offering AI-powered analytics, real-time alerts, and mobile device integration, ensuring that clients stay ahead of potential threats.

"Security is a dynamic challenge," said Bothma. "We're constantly innovating and evolving to ensure our clients are protected against current and future threats." With a strong track record of success and client satisfaction, Secure-as has earned a reputation for delivering reliable, innovative, and customized security solutions tailored to meet the unique needs of New Zealand's diverse communities.

About Secure-as

Secure-as is New Zealand's leading provider of comprehensive, customized security solutions for residential, commercial, and rural properties. With a focus on advanced technology, expert installation, and long-term support, Secure-as is committed to providing its clients with reliable and cutting-edge protection.

For more information on how Secure-as can meet your security needs, visit <u>secure-as.co.nz</u> or contact their team today.

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