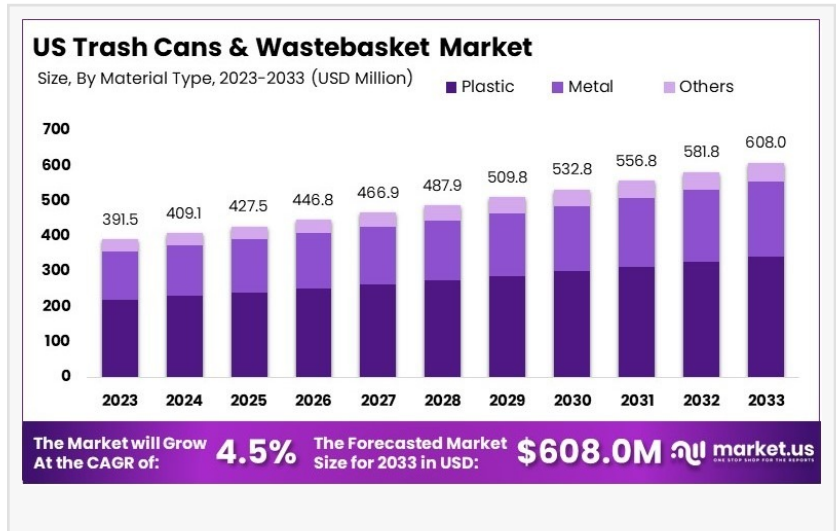


# US Trash Cans and Wastebasket Market Size to Hit USD 608 Million by 2033, Growing at a 4.5% CAGR

The US Trash Cans and Wastebasket Market is projected to grow from USD 391.5 Million in 2023 to USD 608 Million by 2033, with a CAGR of 4.5%.

CALIFORNIA, CA, UNITED STATES,  
January 31, 2025 /EINPresswire.com/ --  
\*\*Report Overview\*\*

The [U.S. trash cans and wastebasket market](#) is projected to reach USD 608.0 million by 2033, up from USD 391.5 million in 2023, growing at a CAGR of 4.5% from 2024 to 2033.



The U.S. trash cans and wastebasket market encompasses a wide range of products designed for waste containment, ranging from residential trash cans and wastebaskets to commercial and industrial bins. This market is driven by both consumer demand for household waste management solutions and the growing needs of businesses and public facilities for efficient waste disposal systems. Trash cans in this market vary in size, material (such as plastic, metal, or stainless steel), and functionality, with options including simple bins, smart trash cans, and large-scale containers for commercial applications.

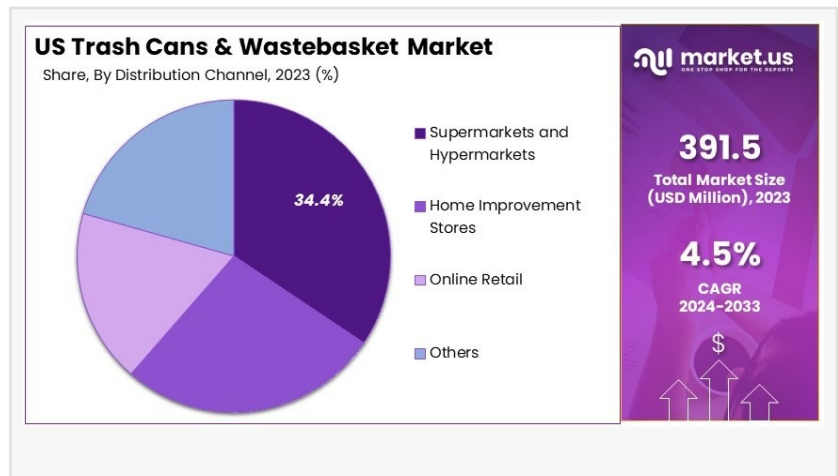
“  
Unlock savings of up to 30%!  
Get the U.S. Trash Cans and Wastebasket Market report now – projected to reach USD 608 Million by 2033, growing at a 4.5% CAGR!”  
Tajammul Pangarkar

The market is expected to experience steady growth, fueled by increasing urbanization, rising environmental awareness, and a push toward more sustainable and hygienic waste management solutions. Additionally, the growing trend of smart home technology is influencing demand for advanced, sensor-equipped waste management products, particularly in high-end residential and commercial settings. Consumers are seeking products that offer enhanced durability, ease of use, and waste segregation features for recycling and composting.

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Growth factors include heightened consumer focus on sustainability, the increasing availability of smart trash cans, and the expanding construction of urban residential and commercial infrastructure. Waste segregation

policies and recycling mandates are also driving demand for waste management products that meet regulatory standards. Opportunities in the market are largely related to product innovation, such as the integration of IoT technology for smart waste management and eco-friendly materials that reduce environmental impact. There is also an emerging demand for designer and aesthetically pleasing waste management solutions that complement modern interiors.



### **\*\*Key Takeaways\*\***

~~ The US Trash Cans and Wastebasket Market was valued at USD 391.5 million in 2023 and is projected to reach USD 608.0 million by 2033, growing at a CAGR of 4.5%.

~~ In 2023, plastic material led the market with a share of 56.2%, driven by its affordability and lightweight properties.

~~ Standalone trash cans were the most popular in 2023, accounting for 71.2% of the market, reflecting their widespread use in homes and public spaces.

~~ Medium-capacity wastebaskets led the market with 47.2% share in 2023, ideal for residential waste disposal needs.

~~ Residential waste management was the largest segment in 2023, representing 34.5% of the market.

~~ The U.S. dominated the market with a share of 89.4% in 2023, supported by high adoption rates and government-driven recycling initiatives.

### **\*\*Market Segmentation\*\***

[Plastic dominates the US trash can and wastebasket market](#) with a 56.2% share due to its durability, cost-effectiveness, and versatility. It is lightweight, corrosion-resistant, and available in

various designs, making it ideal for residential, commercial, and public use. Metal trash cans, valued for their sturdiness and aesthetic appeal, are often found in upscale environments like corporate offices and luxury residences. The 'Others' category, including materials like fiberglass and wood, caters to niche markets with unique aesthetic and customizable options.

Standalone trash cans lead the market with 71.2% share due to their simplicity and versatility, fitting various environments like homes, offices, and public spaces. Wheeled variants, though less common, are essential for mobility in large areas like industrial sites and public spaces, making waste management more efficient.

Medium-sized trash cans lead the capacity segment with a 47.2% market share, offering an ideal balance between size and manageability. They are versatile, handling daily waste without frequent emptying while fitting easily in various spaces. Small and large cans serve more specific needs: small ones for bathrooms or desks, and large ones for high-traffic or commercial areas.

The residential segment leads the US Trash Cans and Wastebasket Market, holding 34.5% due to widespread household usage in kitchens, bathrooms, and garages. Commercial offices, public facilities, and industrial sectors also drive demand, with offices requiring durable, aesthetically pleasing bins, public spaces needing large-capacity solutions, and industrial sites needing specialized waste containers.

Supermarkets and hypermarkets lead the distribution of trash cans and wastebaskets, holding 34.4% of the market share, due to their accessibility and product variety. Online retail and home improvement stores are also key channels, with online platforms offering home delivery and a wider selection, while home improvement stores focus on products that align with home renovation needs.

## **\*\*Key Market Segments\*\***

### Key Market Segments

#### By Material Type

~~ Metal

~~Plastic

~~Others

#### By Modality

~~Wheeled

~~Standalone

#### By Capacity

~~Small

~~Medium

~~Large

By End-User

~~Residential

~~Public Facilities

~~Commercial Offices

~~Industrial Facilities

~~Others

By Distribution Channel

~~Home Improvement Stores

~~Supermarkets/Hypermarkets

~~Online Retail

~~Others

**\*\*Driving factors\*\***

Increasing Urbanization Boosting Demand

The growing trend of urbanization in the U.S. is a significant driver for the trash can and wastebasket market. As more people move to cities, residential and commercial spaces require efficient waste management solutions. Urban areas, with higher population density, create more waste, amplifying the demand for both household and commercial waste containers. The adoption of modern, space-efficient designs in trash cans and wastebaskets also aligns with city dwellers' needs for convenience and cleanliness, further propelling market growth.

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**\*\*Restraining Factors\*\***

Environmental Concerns and Sustainability Regulations

Environmental regulations and consumer preference for eco-friendly products present a challenge to the U.S. trash cans and wastebasket market. As sustainability becomes a key focus, manufacturers face increasing pressure to create recyclable, biodegradable, or reusable waste containers. While this shift offers growth in green product segments, it also raises production costs and complicates supply chains. Furthermore, consumers may be hesitant to adopt higher-priced eco-friendly alternatives, posing a restraint on broader market adoption.

**\*\*Growth Opportunity\*\***

Innovation in Smart Waste Management

The rise of smart waste management technologies presents a significant opportunity for growth in the U.S. trash can and wastebasket market. Smart trash cans, equipped with features like sensors for waste level monitoring, automatic lid opening, and odor control, appeal to both residential and commercial users. These innovations not only enhance user convenience but also contribute to efficient waste management practices. As urban areas seek to integrate smart city solutions, this segment is likely to witness robust expansion.

### **\*\*Latest Trends\*\***

#### Shift Toward Compact and Multifunctional Designs

The trend towards compact and multifunctional trash cans and wastebaskets is gaining momentum in the U.S. market. With limited space in modern homes and offices, consumers are increasingly opting for designs that can be seamlessly integrated into their surroundings. Waste containers that serve dual purposes—such as those doubling as storage bins or featuring separate compartments for recycling—are becoming highly popular. This trend reflects changing consumer preferences for practicality, aesthetic appeal, and space-saving solutions.

### **\*\*Regional Analysis\*\***

The U.S. trash cans and wastebasket market exhibits varying demand across regions, with California being the leading contributor due to its large population and environmentally-conscious consumer base. The state's dominance is driven by strong residential and commercial consumption.

The Northeast region, including states like New York and Massachusetts, shows high market activity due to urbanization and strict waste disposal regulations. Similarly, the Midwest region, with states such as Illinois and Ohio, sees steady growth, largely driven by the industrial sector's need for waste management solutions.

The South, including states like Texas and Florida, benefits from rapid urban development and higher consumer demand for waste management products in both residential and commercial markets. Lastly, the West (excluding California) also contributes to the market, with increasing demand driven by sustainability trends in states like Washington and Oregon.

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### **\*\*Key Players Analysis\*\***

In 2024, key players in the U.S. trash cans and wastebasket market, including Wilson Sporting Goods, Newell Brands Inc., and Toter LLC, are expected to continue driving innovation and growth. These companies leverage strong product portfolios, with Toter LLC dominating in the

residential and commercial waste management sectors through its durable containers. Newell Brands is enhancing its market position with diverse product lines under brands like Rubbermaid. Companies such as Continental Commercial Products and Suncoast Corporation cater to both residential and industrial segments with high-quality plastic and metal waste containers. Regional leaders like Otto Environmental Systems are strengthening their foothold with advanced waste solutions.

### Top Key Players in the Market

- ~~Newell Brands Inc.
- ~~Toter LLC
- ~~Continental Commercial Products
- ~~Carlisle FoodService Products
- ~~Suncoast Corporation
- ~~Safco Products Company
- ~~United Solutions Inc.
- ~~Abco Safety
- ~~Wabash Valley Manufacturing Inc.
- ~~Otto Environmental Systems North America, Inc.

### \*\*Recent Developments\*\*

~~ In September 2024, The Ocean Cleanup announced plans to eliminate the Great Pacific Garbage Patch (GPGP) within a decade at an estimated cost of \$7.5 billion, following six years of development and three years of extraction, removing over one million pounds of plastic (0.5% of total debris).

~~In August 2024, Hong Kong Disneyland introduced collectible figurines modeled after park-themed trash cans, sold in blind boxes as "Push Mystery Figurine" sets, featuring random miniature trash can designs from various park areas.

~~ In November 2024, New York City mandated that all residential buildings with one to nine units must use lidded bins for trash disposal, replacing the practice of placing garbage bags on sidewalks to reduce street litter and address the city's rat problem.

### \*\*Conclusion\*\*

The U.S. trash cans and wastebasket market, valued at USD 391.5 million in 2023, is projected to grow at a CAGR of 4.5%, reaching USD 608.0 million by 2033. This growth is driven by increasing urbanization, environmental awareness, and the rising demand for smart waste management solutions. Key market segments include plastic materials, standalone trash cans, and medium-capacity wastebaskets, with residential use dominating the market. Challenges such as sustainability regulations and eco-friendly demands persist, while opportunities lie in smart waste technology and multifunctional designs. Major players like Newell Brands Inc. and Toter

LLC continue to innovate, catering to both residential and commercial sectors.

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