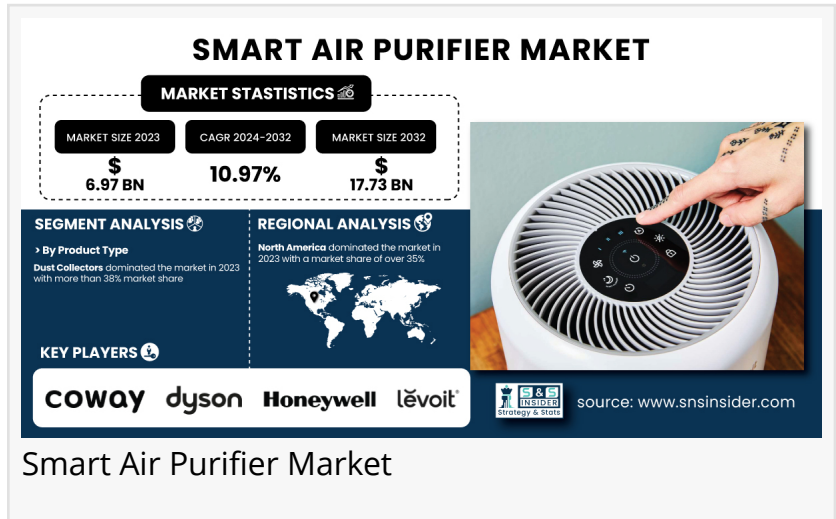


Smart Air Purifier Market Is Projected To Achieve A Market Value Of USD 17.73 Billion By 2032 | SNS Insider

Growing health awareness & government support are fueling the Smart Air Purifier Market with advanced features like real-time monitoring driving consumer demand

AUSTIN, TX, UNITED STATES, January 31, 2025 /EINPresswire.com/ -- The [Smart Air Purifier Market](#) size was valued at USD 6.97 billion in 2023 and is expected to reach USD 17.73 billion by 2032 and grow at a CAGR of 10.97% over the forecast period 2024-2032.



Rising Health Awareness and Smart Technology Drive Growth in the Smart Air Purifier Market

The Smart Air Purifier Market has witnessed significant growth driven by increasing concerns over air quality and its direct impact on health. With rising pollution levels and a surge in respiratory conditions such as asthma and allergies, consumers are increasingly seeking solutions to improve indoor air quality. Smart air purifiers, equipped with advanced features like IoT connectivity, real-time monitoring, and automated functionality, are becoming more popular as they offer a convenient and efficient way to maintain healthier living environments. These devices are designed to remove pollutants such as dust, allergens, and harmful gases, ensuring cleaner air in homes and workplaces.

One of the major trends in the market is the growing integration of smart technologies, allowing users to control and monitor their air purifiers remotely via smartphone apps or voice assistants. This level of convenience has boosted the appeal of these products, particularly among tech-savvy consumers. Another trend is the rise in demand for eco-friendly and energy-efficient models, as consumers become more conscious of environmental sustainability. The residential segment continues to lead the market, with more homeowners prioritizing indoor air quality due to increasing awareness of its impact on health.

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Leading Key Players:

- Coway Co., Ltd
- Dyson Technology Limited
- Honeywell International Inc
- Levoit
- LG Electronics Inc
- Xiaomi Corporation
- Koninklijke Philips N.V
- Sharp Corporation
- Unilever PLC
- Winix Inc.

Health Concerns Driving Growth: The Rising Demand for Smart Air Purifiers Amid Increased Awareness of Air Quality

The growing awareness of air quality and its direct impact on respiratory health is a major driver of the Smart Air Purifier Market's growth. As more people recognize the harmful effects of poor air quality, the demand for effective air purifiers has surged. This concern is further amplified by the rise in respiratory conditions, such as asthma and allergies, which are becoming increasingly prevalent worldwide. Consumers are seeking ways to improve indoor air quality, particularly in homes and workplaces. This shift in focus towards healthier living environments has spurred the adoption of smart air purifiers, which offer advanced features like real-time monitoring and IoT connectivity.

Market Insights: Dominance of Dust Collectors and the Rising Trend of Residential Smart Air Purifiers in 2023

By Product Type: Dust collectors segment dominated with the market share over 38% in 2023. These devices are crucial for effectively removing airborne particles such as dust, allergens, and pollutants, making them ideal for both residential and industrial environments. They are equipped with advanced filtration systems, including HEPA filters, which significantly improve their ability to trap even the smallest particles, ensuring cleaner air. The growing awareness about the importance of air quality and the rising prevalence of respiratory health issues, such as asthma and allergies, have driven increased demand for dust collectors. This shift in consumer focus towards cleaner, healthier indoor environments is further fueling the market growth for these efficient air purifiers.

By End-User: The residential segment dominated with the market share over 40% in 2023, and is expected to continue its dominance. This growth is primarily driven by increasing awareness

about indoor air quality, pollution, and allergens, prompting homeowners to seek effective solutions. Additionally, the rise in disposable income and urbanization has led to higher demand for smart home technologies, further fueling the adoption of air purifiers. The integration of smart features, such as IoT connectivity and real-time monitoring, has made air purifiers more attractive to tech-savvy consumers. As more homeowners prioritize health-conscious living spaces, this segment is experiencing rapid growth, contributing significantly to the overall expansion of the smart air purifier market.

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North America Leads the Smart Air Purifier Market in 2023, While Asia Pacific Emerges as the Fastest-Growing Region

North America region dominated with the market share over 35% in 2023, driven by stringent clean air regulations and heightened consumer awareness. The United States, in particular, stands out due to its advanced infrastructure and a large base of smart home users. The rising prevalence of respiratory diseases and indoor air pollution further boosts market demand. Additionally, major innovations and players in air purifier technology are concentrated in this region, reinforcing its market dominance.

Asia Pacific is poised to be the fastest-growing market from 2024 to 2032. Rapid industrialization and urbanization in countries like India and China contribute to rising air pollution levels. China's recent focus on improving air quality and its growing middle-class population with increasing disposable incomes further drive demand for smart air purifiers. Additionally, the region is witnessing a surge in interest towards technologies and smart home solutions.

Recent Development

- In May 2024: AAF International launched ISO Class 4, 6, and 7 cleanrooms in Missouri for the production of HEPA filters.
- In July 2024: Blueair unveiled its latest advanced air purifier, the Classic Pro CP7i, designed for spaces of 589 square feet or larger, equipped with cutting-edge technology to neutralize germs.

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you make confident, informed decisions.

Akash Anand

SNS Insider | Strategy and Stats

+1 415-230-0044

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