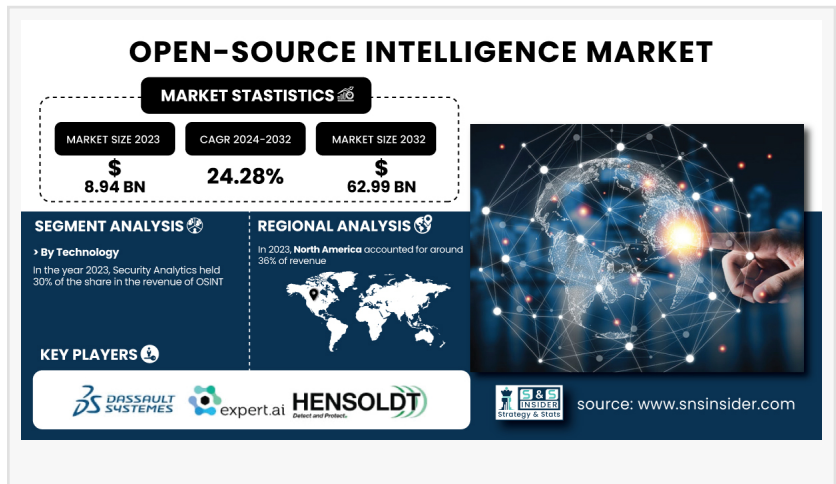


OSINT Market Booms as Security Needs Grow and AI Enhances Data Analysis Across Key Sectors

The Open-Source Intelligence Market was USD 8.94 Bn in 2023 and is expected to reach USD 62.99 Bn by 2032, growing at a 24.28% CAGR from 2024 to 2032.

AUSTIN, TX, UNITED STATES, January 31, 2025 /EINPresswire.com/ -- The growth of the [Open-Source Intelligence market](#) is driven by the increasing availability of public data and the rising demand for advanced security and risk management solutions.



The Open-Source Intelligence Market was valued at USD 8.94 billion in 2023 and is expected to grow to USD 62.99 billion by 2032, at a CAGR of 24.28% over the forecast period of 2024-2032.

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Some of Major Keyplayers:

- Cellebrite (Sun Corporation) (Cellebrite UFED, Cellebrite Physical Analyzer)
- Dassault Systèmes (3DEXPERIENCE, Dassault Systèmes Intelligence)
- Expert.AI (Expert.AI Platform, Expert.AI Text Analytics)
- Hensoldt AG (Hensoldt Analytics, Hensoldt Sensor Solutions)
- Hyland Software Inc. (OnBase, Hyland Experience Portal)
- IPS S.p.A. (IPS Intelligence Platform, IPS Cyber Intelligence)
- Maltego Technologies GmbH (Maltego CE, Maltego Classic)
- OffSec Services Limited (Offensive Security Certified Professional (OSCP), OffSec Training)
- Palantir Technologies Inc. (Palantir Gotham, Palantir Foundry)
- Recorded Future Inc. (Recorded Future Intelligence Platform, Recorded Future Threat Intelligence)
- Thales Group (Thales Cyber Security Solutions, Thales Data Protection Solutions)
- Flashpoint Inc. (Flashpoint Threat Intelligence, Flashpoint Digital Risk Protection)

- Neotas (Neotas OSINT, Neotas Intelligence Platform)
- CybelAngel (CybelAngel Detection Engine, CybelAngel Threat Intelligence)
- rola Security Solutions GmbH (rola Security Analytics, rola Threat Intelligence)
- Check Point Software Technologies Ltd. (Check Point ThreatCloud, Check Point SandBlast)
- Kela (Kela Intelligence Platform, Kela Cyber Threat Intelligence)
- Fivecast (Fivecast OSINT Platform, Fivecast Threat Intelligence)
- OSINT Combine (OSINT Combine Training, OSINT Combine Tools)

Rising Security Demand and AI Advancements Propel OSINT Market Growth Across Multiple Industries and Sectors

The increased demand for security and risk management is another major factor driving the growth of the market. OSINT has become a commonplace practice in organizations as they use it to detect and prevent cyber threats, track potential risks, and mislead the fire of the situation. As a result, OSINT is being increasingly utilized in many industries, including but not limited to defense, law enforcement, finance, and corporate for better and informed decision-making and strategic planning. Also, the rise of artificial intelligence (AI) and machine learning (ML) technologies is allowing for more in-depth data mining and analysis, which will continue to make OSINT tools more powerful and widely used across many diverse sectors.

Booming OSINT Market Driven by Abundant Public Data and Growing Demand for Competitive Intelligence

Public data available through various digital channels has created a booming OSINT (Open-Source Intelligence) market. There is an abundance of unstructured data available through social media, websites, blogs, and government databases, that can be mined for insights. Even more, businesses, government agencies, and security organizations are using OSINT tools to extract competitive intelligence, trend discovery, cyber threat monitoring, and critical situational awareness.

Security Analytics Leads OSINT Market Growth with Text Analytics and Public Government Data Driving Future Expansion

By Technology: Security Analytics emerged as the dominant OSINT market segment in 2023 on account of an essential requirement of defending organizations against the evolving nature of cyber threats which requires organizations to ensure their security with real-time analysis of available data.

Text Analytics is expected to witness the highest growth rate from 2024 to 2032, with a notable compound annual growth rate (CAGR), as the industry continues to leverage it to derive insights from various sources of unstructured data such as social media, customer feedback, and product reviews.

By Source: The Media segment in 2023 accounted for the highest market share owing to the abundant availability of data on digital platforms like social media, news sites, blogs, and forums. Companies, security agencies, and analysts use this data for intelligence, threat detection, and market investigation purposes.

Public Government Data is anticipated to record the fastest growth in the OSINT market from 2024 to 2032. This trend is a reflection of the worldwide trend toward greater transparency in governmental operations and a growing number of governmental records are being migrated onto the web for public access.

Open-Source Intelligence Market Segmentation:

By Source

- Media
- Public Government Data
- Professional & Academic Publications
- Commercial
- Others

By Technology

- Text Analytics
- Video Analytics
- Social Media Analytics
- Geospatial Analytics
- Security Analytics
- Others

By End User

- Government Intelligence Agencies
- Military and Defense Intelligence Agencies
- Cyber Security Organizations
- Law Enforcement Agencies
- Private Specialized Business
- Financial Services
- Others

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North America Leads OSINT Market Growth While Asia Pacific Shows Fastest Expansion in Coming Years

In 2023, North America continued to be the biggest shareholder in the OSINT market, as they have been utilizing OSINT in defense, law enforcement, and corporations for a long and have a major technological infrastructure along with the best cybersecurity initiatives. Secured the No. 1

spot by the wide use of OSINT tools in government agencies and private enterprises and consistent investment in AI + machine learning in the region. In particular, OSINT innovations and the subsequent application of this technology in the US market are fueling the growth in the OSINT marketplace.

Asia Pacific is likely to register the highest compound annual growth rate (CAGR) in the forecast period from 2024-2032. The increasing digitization in the region, the increasing number of internet users, and the rising adoption of open-source intelligence by various end-use sectors, such as cybersecurity, finance, and defense, are driving the growth of the market in the region. OSINT technology is being adopted at a swift pace in countries including China, India, and Japan, with governments and businesses planning to advance their national security, surveillance, and strategic decision-making capabilities.

Recent Developments:

- In March 2024, ShadowDragon, an ethical leader in open-source intelligence (OSINT) and one-of-a-kind datasets, announced it had formed partnerships with Collaborate and Vestigo Consulting, the latter two members of the Investigo Group.
- In July 2024, Dassault Systèmes partnered with Mistral AI to provide AI-powered, industry-grade solutions, accelerating the generative economy. The collaboration combines Dassault's virtual twin technology with Mistral's large language models to drive sustainable industrial transformation.
- In April 2024, Maltego acquired PublicSonar and Social Network Harvester to expand its all-in-one investigation platform. The acquisitions enhance capabilities for real-time OSINT monitoring and social media data analysis for security and legal purposes.

Access Complete Report: <https://www.snsinsider.com/reports/open-source-intelligence-market-1390>

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Akash Anand

SNS Insider | Strategy and Stats

+1 415-230-0044

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