

# Tannin Market to Reach USD 4.9 Billion by 2033, Growing at a 6.1% CAGR from USD 2.7 Billion

Tannin Market size is expected to be worth around USD 4.9 Billion by 2033, from USD 2.7 Billion in 2023, growing at a CAGR of 6.1%

NEW YORK, NY, UNITED STATES, January 31, 2025 /EINPresswire.com/ --Overview

The global <u>tannin market</u>, evaluated at USD 2.7 billion in 2023, is expected to climb to USD 4.9 billion by 2033,



registering a CAGR of 6.1%. Tannins, extracted mainly from wood, bark, leaves, and fruit, serve multiple industries including leather tanning, wine production, pharmaceuticals, and cosmetics due to their durability and antioxidant properties. With growing consumer demand for eco-



Europe is the dominant region with 38.6%, supported by strong leather and wine industries.

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friendly products, the market is driven by technological innovations and strategic investments from key players. Notably, Europe dominates the market, supported by robust leather and wine sectors.

**Key Takeaways** 

• Tannin Market was valued at USD 2.7 billion in 2023, and is expected to reach USD 4.9 billion by 2033, with a CAGR

of 6.1%.

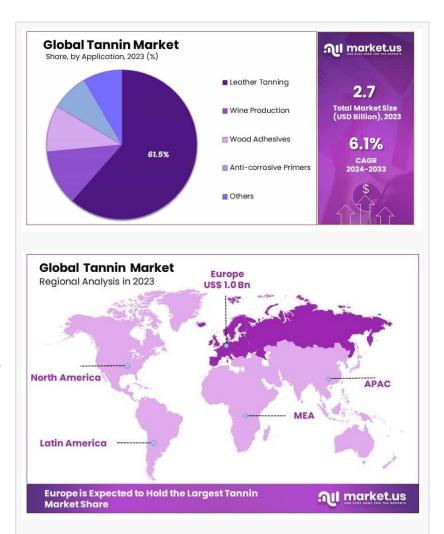
- Brown Algae leads in source with 75.4%, utilized for its distinct tannin properties.
- Non-hydrolysable leads in product with 82.4%, favored for high-quality leather production.
- Europe is the dominant region with 38.6%, supported by strong leather and wine industries.

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#### **Experts Review**

The tannin market is buoyed by government incentives favoring ecofriendly manufacturing and innovations in extraction processes. Technological advancements have provided investment opportunities, particularly in regions like Asia Pacific and Europe. However, risks remain due to the availability of cheaper synthetic alternatives. There is increasing consumer awareness and preference for natural products, impacting the tannin demand positively. Regulatory pressures demand sustainable practices, influencing the market trajectory toward greener solutions,



thus affecting the traditional production pace.

# Report Segmentation

The market is segmented into sources (plants, brown algae), products (hydrolysable, non-hydrolysable, phlorotannins), and applications (leather tanning, wine production, wood adhesives, and others). Brown algae lead with a 75.4% market share due to their high tannin content and sustainable extraction potential. Non-hydrolysable tannins dominate among product types, favored for industrial stability. Application-wise, leather tanning commands the largest share owing to the critical role of tannins in enhancing leather quality.

## **Key Market Segments**

## By Source

- Plants
- Brown Algae

#### By Product

- Hydrolysable
- Non-hydrolysable
- Phlorotannins

## By Application

- Leather Tanning
- Wine Production
- Wood Adhesives
- Anti-corrosive Primers
- Others

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Drivers, Restraints, Challenges, and Opportunities

Key drivers include increased leather industry demands and expanding applications in wine production. The push for bio-based and clean-label food products also fuels growth. However, synthetic alternatives and environmental concerns regarding tannin production pose significant restraints and challenges. Opportunities arise from sustainable tannin sources like agricultural waste, coupled with advancements in extraction technologies that enhance efficiency.

## **Key Player Analysis**

Major companies such as Tanin Sevnica d.d., Laffort, Silvateam, TANAC S.A., and Ever s.r.l. spearhead the market through strategic expansions and innovation. These players focus on a diverse portfolio that spans multiple industries, ensuring dominance through sustainability and R&D efforts.

## Market Key Players

- Tanin Sevnica d.d.
- Laffort
- Silvateam
- TANAC S.A.
- Forestal Mimosa Ltda.
- Ever s.r.l.
- Zhushan County Tianxin Medical & Chemical Co., Ltd.
- Vinicas
- Polyphenolics
- Tannin Corporation
- Nutrafur

Parchem

#### **Recent Developments**

- In January 2024, Ever s.r.l announced notable growth in 2023, propelled by strong demand in European leather tanning. Tanin Sevnica reported advancing microencapsulation technologies to enhance product efficacy, with an eye on expanding their global reach amidst rising raw material costs.
- In January 2024 also saw Tanin Sevnica enhancing their market presence through innovative technological applications aimed at maintaining growth despite economic pressures.

#### Conclusion

The tannin market is poised for significant growth driven by increasing eco-conscious consumer trends and technological advancements. However, navigating regulatory challenges and competition from synthetic alternatives will require strategic innovation and sustainable practices from key players. This market remains dynamic, with Europe holding a leading role due to its advanced industries and regulatory environment.

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