

# Alpha Platforms Revolutionizes Tower Contractor Operating Margins With Industry-First Lifts

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RALEIGH, NC, UNITED STATES, January 31, 2025 /EINPresswire.com/ -- Alpha Platforms Revolutionizes Tower Contractor Operating Margins With Industry-First Lifts.



Alpha Platforms Lifting An Antenna

Alpha Platforms has introduced a groundbreaking solution to help tower contractors tackle one of their biggest challenges: Making ever tightening budget margins work.

With their innovative lifts, capable of transporting a team of four and up to 1,350 pounds of equipment to heights of 300 feet in just 15 minutes, Alpha Platforms is redefining what's possible in the industry.

Designed to address the tightening budgets and shrinking margins contractors face, these lifts eliminate the need for traditional crane baskets, which are less efficient and limited in capacity. With proper planning, crews using Alpha Platforms can complete two or even three sites in a single day delivering unmatched productivity while maintaining the highest safety standards.

### Experience the Future at NATE Unite 2025

Alpha Platforms will be showcasing its innovative technology at NATE Unite 2025, taking place February 17–20 in Raleigh, North Carolina. Don't miss the opportunity to see the <u>A-250 operated</u> <u>lift</u>, the industry's most advanced height access solution, live in action.

Last year, over 250 industry leaders experienced the unmatched capabilities of Alpha Platforms' lifts at NATE Unite. If you missed it, now is your chance.

## Highlights include:

Test Drive the A-250: See its unmatched stability and productivity-enhancing features firsthand.

Trusted by Leaders: We're the go-to partner for major U.S. turf vendors and tiger team projects.

Proven Results: Cut multiday projects to a single day with our innovative lifts.

## A Game-Changer for Contractors

For contractors under constant pressure to meet deadlines and manage costs, Alpha Platforms' lifts provide a solution that balances speed, safety, and cost-efficiency. By helping companies achieve more with fewer resources, this technology is enabling teams to stay competitive in an industry where every dollar counts.

"Our mission is to empower tower contractors to perform their work faster, safer, and more profitably," said Yuriy Karpinskyy, President at Alpha Platforms. "We understand the challenges they face, and our lifts have proven to be a reliable tool that not only meets but exceeds their needs."

#### About Alpha Platforms

Alpha Platforms has been a leader in height access solutions in Telecom for the past three years, focusing on safety, efficiency, and innovation. The company's state-of-the-art lifts are trusted by contractors nationwide to provide practical alternatives to outdated equipment, enabling safer and more productive work environments.

Media Contact Information Peter Sorensen Director of Industry Verticals Alpha Platforms

Phone: 855-200-0855

Email: peters@alphaplatforms.com Website: <u>www.alphaplatforms.com</u>

Peter Sorensen Alpha Platforms +1 855-200-0855 email us here

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