

# NexStratus adds Daniel MacKenzie to its Strategic Advisory Board

*MacKenzie joins World-Class Advisory Board. The addition creates new synergies across health, agriculture, and wealth management.*

CARY, NC, UNITED STATES, February 1, 2025 /EINPresswire.com/ -- [NEXSTRATUS](#) INC., a cutting-edge provider of AI-driven solutions, is proud to announce that Daniel A. MacKenzie, CEO of GENALYTIX and a globally recognized innovator in technology and business strategy, has joined its esteemed Advisory Board. With a career spanning more than 18 countries and industries ranging from digital media to investment banking, MacKenzie brings unparalleled expertise to assist NexStratus achieve its mission of delivering transformative AI solutions.



MacKenzie's career includes pioneering advancements in technology, operations, and strategic partnerships. Early in his career, he introduced groundbreaking SMART technologies and interactive programming platforms to international markets, laying the foundation for the future of digital content distribution. His work has extended to structuring funding for entrepreneurial startups, directing corporate expansion strategies, and fostering technology adoption in high-growth companies. A former recipient of "Marketer of the Year" in digital media, MacKenzie's contributions have helped businesses achieve significant milestones, including recognition on the Inc 5000 list of America's most successful companies.

"Technology today is about timing, precision, and relevance," said MacKenzie. "NexStratus sits at the intersection of these elements, leveraging cutting-edge advancements in AI to drive solutions that resonate across industries. With tools like low-precision compute and breakthrough large language models redefining operational capabilities, NexStratus's NexusAI is uniquely positioned to lead the next wave of innovation. I'm excited to contribute my global perspective and expertise to help this group shape their vision."

MacKenzie joins a distinguished Advisory Board that includes leaders in AI ethics, advanced analytics, healthcare, venture capital, and regulatory frameworks. Together, they will work with NexStratus leadership to refine the company's strategic direction, explore innovative applications of AI, and ensure that ethical considerations remain integral to its approach.

"We are honored to have Daniel MacKenzie on our Advisory Board," said Grant Kaley, CEO of NexStratus. "His breadth of experience, global perspective, and proven ability to drive innovation make him an invaluable addition. With his guidance, NexStratus will continue to push boundaries and deliver meaningful solutions for our clients."

#### About NexStratus

NexStratus Inc. delivers innovative AI-powered solutions designed to help organizations navigate complexity, unlock operational efficiencies, and drive sustainable growth. Combining advanced analytics, real-time insights, and a seamless integration layer, NexStratus empowers leaders to make informed decisions with confidence. Guided by a commitment to ethical AI and collaborative innovation, NexStratus is shaping the future of decision-making and digital transformation. For more information, visit [www.nexstratus.com](http://www.nexstratus.com).

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