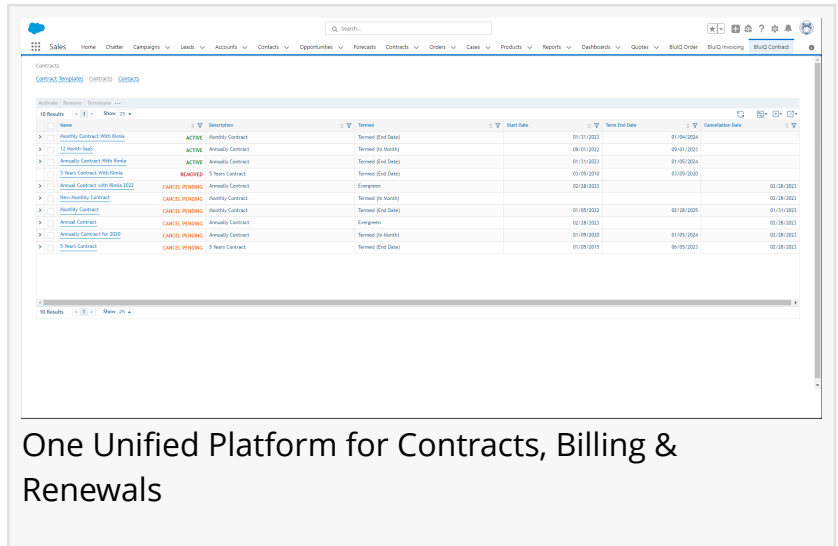# BluLogix Launches BluIQ Contract Management for the Ultimate in Renewals & Revenue Optimization

Empowering Businesses to Eliminate Missed Renewals & Revenue Leakage with a Unified Revenue System

MCLEAN, VA, UNITED STATES, February 3, 2025 /EINPresswire.com/ -- BluLogix, a leader in intelligent subscription billing and revenue management, today announced the general availability of BluIQ Contract Management—a powerful solution designed to help businesses streamline contracting processes, automate renewals, eliminate revenue leakage, and unify revenue operations.

One Unified Platform for Contracts, Billing & Renewals

Addressing the Industry's Biggest Challenges
For businesses in SaaS, UCaaS, Managed Services, IT Solutions, AI, IoT, and Cloud Services, managing contract renewals and preventing revenue leakage is a persistent challenge. Missed renewals lead to customer churn, untracked usage data results in lost revenue, and manual contract management increases operational inefficiencies. BluIQ Contract Management solves these issues by integrating renewal automation, billing, provisioning, and contract tracking into a single, seamless platform.

> "Renewals should be seamless, and revenue leakage eliminated. BluIQ Contract Management ensures every renewal is captured, every opportunity optimized, and every contract managed with precision."
>
> *Youssef Yaghmour, CEO of BluLogix*

Renewals and Revenue, Reimagined
⦿ Seamless Integration of Billing & Usage Data – Eliminate revenue leakage by ensuring usage-based billing is accurate and up-to-date.
⦿ Automated Renewal Dashboards – Track, manage, and automate contract renewals to reduce churn and maximize retention.

Unified Revenue System – Consolidate contracts, renewals, pricing, and billing in one platform, removing the need for multiple disconnected tools.
 Proactive Upsell & Expansion Management – Identify renewal-driven upsell and cross-sell opportunities with intelligent contract insights.
 Real-Time Contract Amendments & SLA Automation – Modify terms, automate compliance tracking, and sync billing updates effortlessly.
 Bulk Renewal Actions for High-Volume Businesses – Execute renewals, upgrades, and modifications at scale.

Driving Growth & Revenue Optimization
Businesses using BluIQ Contract Management have reported:
 110% faster contract renewals – Streamlining contract execution and customer retention.
 72% increase in renewal-based upsell revenue – Capturing additional revenue through automated insights.
 Full visibility into contract lifecycle – Eliminating billing errors and manual tracking inefficiencies.

Industry-Leading Innovation
BluIQ Contract Management is built to support SaaS, Managed Services, IT Solutions, UCaaS, AI, IoT, and Cloud Services Providers seeking to modernize their revenue processes. The platform extends BluIQ's industry-leading monetization suite, including consumption-based billing, CPQ, and order automation.

"Other solutions require excessive integrations and manual interventions to accomplish what BluIQ does natively," added Yaghmour. "By delivering a fully automated renewal and revenue optimization engine, BluIQ sets a new industry standard for contract management."

Availability
BluIQ Contract Management is now available as part of the BluIQ Monetization Platform. Businesses looking to eliminate missed renewals and revenue leakage can schedule a demo today at www.BluLogix.com.

About BluLogix
BluLogix is a leading provider of intelligent subscription billing and revenue management solutions that help businesses scale, automate, and optimize their recurring revenue models. By integrating billing, contract management, CPQ, and revenue intelligence, BluLogix empowers organizations to simplify complexity, increase profitability, and drive predictable revenue growth.

More About BluIQ Contract Management: Eliminate Missed Renewals & Simplify Contract Management with BluIQ
Streamline, Automate, and Optimize Your Revenue Lifecycle

BluIQ Contract Management streamlines contracts, billing, provisioning, and renewals in a consolidated platform. Automate workflows, manage complex pricing, and ensure compliance while maximizing revenue. With real-time contract amendments, renewal dashboards, and bulk execution, BluIQ turns contracts into a strategic growth driver. Simplify complexity, reduce manual effort, and fuel recurring revenue.

True End-to-End Quote-to-Cash
Unlike platforms that offer contract functionality as an add-on, BluIQ provides native contract management that is deeply integrated with billing, provisioning, pricing, and financial reconciliation.
 Full-Lifecycle Contract Management – From quote generation to contract execution, amendments, and renewals, all within the same system.
 Contract & Subscription Alignment – Manages multi-layered contracts tied to subscriptions, recurring services, usage-based pricing, and one-time charges.
 Dynamic Amendments & Version Control – Unlike Zuora or Chargebee, which require custom coding or external workflows, BluIQ allows for real-time contract modifications without breaking invoice accuracy.
 Custom Contract Types – Supports complex structures, including evergreen contracts, term-based renewals, and co-termed service agreements.
 BluIQ doesn't just track contracts—it automates and operationalizes them within your billing and revenue model.

Renewal Dashboards & Revenue Optimization: Structure Every Contract for Renewal Success
Reduce churn and maximize revenue from day one.   BluIQ doesn't handle renewals as a static process, requiring manual intervention or external workflows for upsell/cross-sell recommendations. BluIQ brings renewal dashboards that integrate products & services, pricing, terms, service delivery, provisioning and activation, billing, and renewal management into the contract process from the start.

 Automated Renewal Management – Not just reminders, but smart renewal workflows based on customer behavior, contract utilization, and revenue impact.
 Renewal Dashboards – Unlike Chargebee or Rev.io, BluIQ integrates renewal forecasting, risk analysis, and upsell opportunities directly within the contract lifecycle.
 Bulk Renewal Actions for High-Volume Businesses – Execute contract renewals, upgrades, and pricing adjustments at scale.

Channel Management: Multi-Tier, Multi-Entity, and Partner Contract Management
Most platforms are designed for direct customer billing and lack robust multi-tiered partner and channel management capabilities. BluIQ empowers multi-channel and multi-entity businesses to manage complex contractual relationships without operational headaches.

 Multi-Tier Partner Contracts – Supports direct customer contracts, reseller agreements, bill-on-behalf models, and commission tracking—critical for Managed Services, UCaaS, and SaaS

providers.

 White-Label & Multi-Branding – Unlike Gotransverse or Rev.io, BluIQ supports white-labeled partner contracts with flexible pricing models.

 Channel & Partner Revenue Sharing – Tracks contract margins, revenue splits, and automatic payouts for reseller ecosystems.

 Custom Pricing per Partner or Customer – Define pricing, SLAs, and contract rules per customer or partner.

Integrated Data: Unified Data Model for Contracts, Billing, and Revenue Intelligence

Many platforms treat contract management, billing, and revenue reporting as separate modules—requiring multiple integrations and data reconciliations. BluIQ natively unifies these components. BluIQ eliminates data silos and ensures financial accuracy across contracts, subscriptions, and billing.

 Contracts & Billing Are One System – No need for middleware, external workflows, or custom integrations.

 Real-Time Data Synchronization – Contract changes automatically adjust billing, revenue recognition, and financial reporting in real time.

 Integrated CPQ & Usage Mediation – Unlike Chargebee or Rev.io, BluIQ supports complex CPQ, multi-tier pricing, and usage mediation for metered services.

 Advanced Audit Trails – Every contract modification, renewal, and billing action is tracked for compliance and reconciliation.

Compliance-First Approach with GAAP/GASB Support

For regulated industries, BluIQ ensures regulatory compliance and revenue transparency, reducing risk for enterprise and public sector contracts, featuring deep compliance capabilities required for enterprises, public sector, and regulated industries.

 GAAP & GASB-Compliant Revenue Recognition – Unlike Chargebee or Rev.io, BluIQ supports ledger-based cost allocation and chargeback reconciliation.

 Audit-Ready Contract Logs – Full version control ensures compliance with public sector, ITFM, and enterprise contract governance.

 SaaS, Telecom, IT, and Public Sector Support – Designed for multi-industry applications beyond simple SaaS models.

Extensible Revenue Operations Ecosystem: Extendable with CPQ, Order Automation & Provisioning

BluIQ is more than just contract management—it's a complete revenue automation platform. Instead of offering contract management as a standalone module, BluIQ embeds contract lifecycle within an extensible revenue operations ecosystem.

 Integrated CPQ & Margin Analysis – Unlike Zuora, Chargebee, or Gotransverse, BluIQ's CPQ automatically adjusts pricing within contracts.

End-to-End Order Automation – Automate provisioning and service activation directly from contract terms.

 Consumption-Based & Hybrid Billing Support – Unlike Rev.io, BluIQ can handle hybrid pricing models (flat-rate, usage, and one-time charges) in a single contract.

 Customizable with No-Code & Low-Code Capabilities – Unlike Gotransverse or BillingPlatform, BluIQ allows you to configure workflows without costly custom development.

Eliminate Missed Renewals & Simplify Contract Management with BluIQ

Inge Broerman
BluLogix
+1 202-705-9692
email us here
Visit us on social media:
X
LinkedIn

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