

Orbweaver Welcomes Johnathan Parker as Vice President of Customer Success

Orbweaver appoints Johnathan Parker as VP of Customer Success to enhance customer engagement.

BETHLEHEM, PA, UNITED STATES, February 3, 2025 /EINPresswire.com/ -- [Orbweaver](#) is pleased to welcome Johnathan Parker as Vice President of Customer Success, further strengthening its leadership team.



Strengthening Customer Engagement

The addition of Johnathan marks a key step for the company during a time of significant development and increased adoption. The company has recognized that as the customer portfolio grows in depth and breadth, and customer sophistication increases, the need for a specific group focused on customer feedback, engagement, user experience, and relationship management has become more critical.



Johnathan's deep expertise in customer engagement and technology-driven solutions makes him a perfect fit. His leadership will ensure that our customers receive unparalleled support and innovation."

Chris Ciesielka, CEO

About Orbweaver

Orbweaver is a technology-driven company, specializing in best-in-class solutions for managing high-volume data transactions in the electronics industry, streamlining complex and costly business processes through automation. Learn more at www.orbweaver.com.

Strategic Business Reorganization

In 2025, Orbweaver will strategically reorganize key areas of the business to prioritize customer success. While its core technology functions will remain unchanged,

dedicated resources from each Orbweaver department will be integrated into the Customer Success team to ensure proper representation from all aspects of the organization.

DataHub Foundation

Later this year, Orbweaver will launch DataHub Foundation, a suite of free tools designed to

enhance buyer and seller engagement, streamline part searches, and accelerate PO API adoption for existing DataHub customers. This initiative will be shaped by direct insights from the Customer Success team, ensuring it meets evolving industry needs.

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